

You can have a voice in the future of Southern Nevada.

You can have a voice in *VISION 2020 - TODAY!* What is *VISION 2020 - TODAY!*? It's an assembly of business, public and concerned private citizens who are developing a shared vision for Southern Nevada's future. What is that vision? At this point, we have ideas and concepts of how our region can position itself to obtain the optimum business and employment opportunities, but the vision planning is not yet complete. We need your input. By participating in the following

survey, we can obtain a more all-inclusive vision of the future potential of our community. The ultimate achievement would include developing a well researched plan-of-action to enhance our success in competing as a global community.

Take part in developing our community vision that can give Southern Nevada a clear view of the road ahead. Take this opportunity to voice your point-of-view by **completing the following survey.**

1. Do you believe that Southern Nevada should develop a plan for the future? (Please circle)
 Yes__ No Maybe

2. Do you believe that a unified plan or vision statement should be developed for Southern Nevada?
 Yes__ No Maybe

3. If so, what business areas do you believe should be considered?
 Gaming Lifestyle
 Entertainment Technology
 Convention/Showplace
 Others (please list)

4. What role do you believe gaming now plays in the future of Southern Nevada?
 Dominant
 Significant
 Other

5. What role do you believe gaming should play in the future of Southern Nevada?
 Dominant
 Significant
 Other

6. What public policy issues related to growth and the quality of life in the Valley need to be identified? (Please prioritize 1,2,3...11)
 ___ Traffic management / roadways
 ___ Real estate development
 ___ Parks / Recreation / Arts
 ___ Economic diversification
 ___ Air quality
 ___ Cooperative regional planning
 ___ Crime increase / law enforcement
 ___ Educational excellence
 ___ Water quality and quantity
 ___ Population growth
 ___ Other (Please list and include in priorities)

7. What are the three most significant assets of the Southern Nevada region?
 1)
 2)
 3)

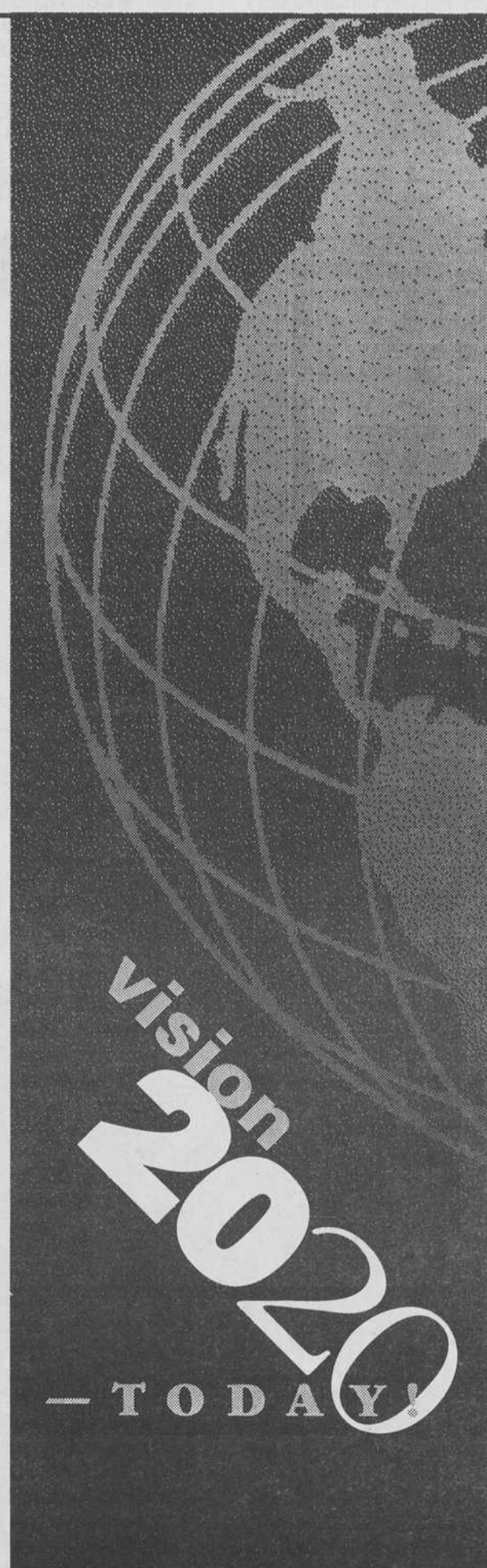
8. What are the three most significant liabilities of the Southern Nevada region?
 1)
 2)
 3)

9. Should the people of Southern Nevada strive to become an internationally recognized center for the following industries of the future? (Please circle)
 Corporate showcase and marketing
 Yes No Maybe
 Global communications
 Yes No Maybe
 Warehousing and distribution /Air cargo
 Yes No Maybe
 Large scale outdoor research and testing
 Yes No Maybe
 Multimedia entertainment
 Yes No Maybe
 Sports and leisure recreation
 Yes No Maybe
 Training and technology development
 Yes No Maybe
 International tourism
 Yes No Maybe
 Other
 1)
 2)

Thanks so much for your advice!

PLEASE FAX OR MAIL TO:

VISION 2020 - TODAY!
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 Las Vegas, NV 89102
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PREVIEW '97 TICKET INFORMATION

The results of this survey will be announced at **Preview '97** on January 15, 1997. **Preview '97** is the 12th Annual Southern Nevada Development forecast which is presented by the Greater Las Vegas Chamber of Commerce. It is a forum where Southern Nevada's top business executives and community leaders will unveil their major plans for 1997 and years to come. **For ticket information, please call 641-LVCC (5822). Space is limited, so call today!**