

INTRODUCTORY OFFER



LAKE FOREST PREMIER

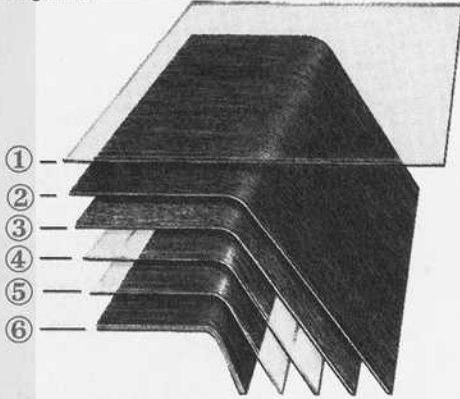
Lake Forest Premier home siding has succeeded in capturing the subtle texture and distinctive graining that give cedar its rich, warm character...and creating the kind of lasting maintenance free beauty that will enhance your home.

LIFETIME WARRANTY

Lake Forest Premier is so durable that it's backed by a lifetime warranty.*

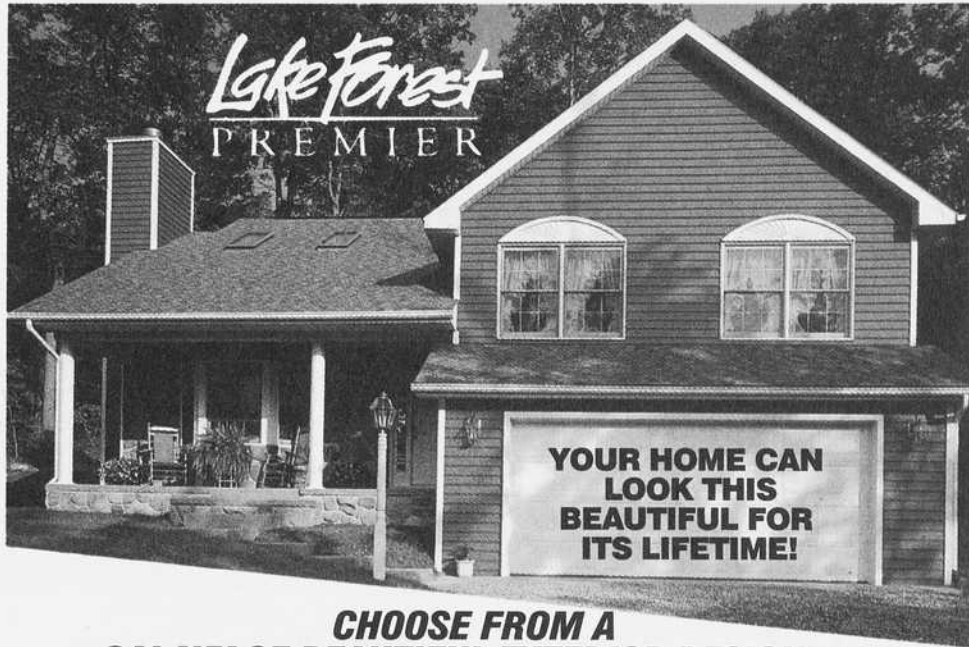
A finish that withstands sun, wind, temperature extremes -- nature's toughest tests, as well as man's own environmental pollutants.

And it won't crack, split or chip like real wood does, so maintenance is virtually eliminated. Just an occasional rinse with a garden hose will keep Lake Forest Premier looking new!



- (1) Kynar 500 Finish (clear coat)
- (2) Print Coat 1 (grains/ticking)
- (3) Print Coat 2 (shading/undertones)
- (4) Thermal Mechanical Weld Coat 1
- (5) Thermal Mechanical Weld Coat 2
- (6) Solid Vinyl Substrate

ALCOA Building Products



CHOOSE FROM A GALAXY OF BEAUTIFUL EXTERIOR DESIGNER

COLORS

- HELPS LOWER FUEL BILLS
- NEVER PAINT YOUR HOME AGAIN
- INCREASE THE VALUE OF YOUR HOME

FREE INSULATION

SPECIAL INSULATION INCLUDED WITH YOUR PURCHASE

COOLER IN SUMMER
WARMER IN WINTER

3/4" THICK INSULATION



BIG SAVINGS!

During this special Introductory Offer!

- NO MONEY DOWN
- LOW MONTHLY PAYMENTS
- EXTRA SENIOR CITIZEN AND CASH DISCOUNTS

Fill out the handy postage-free card and **MAIL TODAY!**

FOR A FREE NO-OBLIGATION PRODUCT DEMONSTRATION



BUSINESS REPLY MAIL

FIRST CLASS MAIL PERMIT NO. 1614 SALT LAKE CITY, UT

POSTAGE WILL BE PAID BY ADDRESSEE

NORTH AMERICAN BUILDERS
3785 SOUTH 500 WEST
SALT LAKE CITY UT 84115

NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

