

ENTERTAINMENT

Travel with Bates

By Sandi Bates



Experience nature's quality escape Lake Shasta, the jewel of Northern California. Enjoy over 350 miles of recreational shorelines. Located amid majestic mountain ranges and hundreds of secluded coves lies one of the country's most beautiful regions. You're going to love it!

If you are looking for a place to relax, to have fun, to get away from the crowds, come to California's largest reservoir. Find adventure, serenity, tall pines, and clear water.

Shasta Lake is fed by three major rivers: The Sacramento, Pit and McCloud, as well as numerous streams to lure both beginning and experienced anglers. Unspoiled, breathtaking vistas enthrall visitors with volcanoes, glaciers, waterfalls, white-water rivers, dense, lush forests and glistening lakes.

The Shasta-Cascade region contains seven national forests, eight national and state parks, the Trinity Alps and the California Cascade range.

With a population of less than 250,000, it is difficult to believe that this area could be part of one of the most populated states in the nation, California.

The Shasta-Cascade is where people go to get away from the frantic city pace. It is appealing to those who like a leisurely approach to the outdoors as well as those who enjoy adventure.

From house boating to backpacking, gold panning to skiing, as well as golf, fishing, hunting, canoeing, cycling, white-water rafting, horseback riding or just sightseeing.

Grab your reel and rob and head for the water — you are about to enter fishin' Heaven! Shasta Lake supports more than a dozen game fish, including large mouth and small mouth bass, catfish, rainbow and brown trout and ore. On occasion, sturgeon are successfully landed. The Department of Fish and Game run a trout-stocking program.

Cutting through the water, hiking through scenic wonderlands, peering into surreal caves and caverns, luxurious houseboats, well-stocked fishing boats, personal water craft, food and fishing supplies. Shasta Lake offers a

wide variety of sights, sounds and experiences that will turn your vacation into the memory of a lifetime!

Shasta Lake is home to a wide variety of wildlife, including black-tailed deer, Rocky Mountain elk, great blue herons, raccoons, black bears and ospreys. The lake also supports the largest number of bald eagles in California.

Bird lovers will find plenty to see beyond the Shasta Lake area, as well. Shasta county is home to 274 species of birds, most of which can be spotted on public lands.

Experienced climbers can tackle the granite at Castle Crags, the volcanic rock at Lassen Peak, and even the snow and ice at Mount Shasta. Take a day hike on one of the hundreds of trails crisscrossing the area.

A dozen smaller lakes dotting the surrounding mountains beckon those seeking a change of pace; river rafts can be used to challenge the area's white water rivers.

While Shasta Lake has enough activities to keep you busy for weeks on end, don't overlook the rest of the area. Rugged mountains, historic Gold Rush towns and dozens of other attractions await you, all within a day's outing.

Mount Shasta City is a quaint mountain village featuring dozens of shops offering hand-crafted goods and mountain memorabilia, plus a number of good restaurants to satisfy any appetite.

A number of fairs and community festivals are held throughout the year. Museum buffs have plenty to choose from, as well. Escape to the Shasta Cascade for your next vacation. Come experience some of the most magnificent wonders of Mother Nature!

TRAVEL TIPS

1. BOAT AND HOUSE BOAT RENTALS: Antlers Resort and Marina (800) 238-3924.

2. LAKE SHASTA CAVERNS: (916) 238-2341.

3. CONVENTION AND VISITORS BUREAU: For more information on any of the Lake Shasta attractions, (800) 874-7562.

4. R.V. PARK AND CAMPGROUNDS: (800) 642-6849.

Ebony Etchings, etc.

"RHYTHM & BLUES FOUNDATION ANNOUNCES '96 PIONEER AWARDS..."

The recent announcement by the Rhythm & Blues Foundation naming the 1996 recipients of the prestigious awards that will be presented at the organizations Seventh Annual Awards Ceremony on February 29, during Grammy Week in Los Angeles at the world famous Hollywood Palladium has created quite a stir in the music industry.

The event appropriately named the Pioneer Awards because it recognizes and awards selected men and women of the rhythm and blues music industry who in their opinion pioneered the way for others to follow. This is also the only industry awards ceremony that bestows financial gifts on recipients of the prestigious awards. The Rhythm & Blues Foundation also selects one artist annually to receive the organization's Lifetime Achievement Award. This year's

Lifetime Achievement Award goes to the legendary and indomitable Bo Diddley.

By the standards of some, the Annual Rhythm & Blues Pioneer Awards Ceremony has been viewed as the greatest assembly of legendary artists and musicians — also the greatest musical show on earth featuring performances the various musical talents. This year's event is no exception!

The '96 Pioneer Award ceremony will be hosted by past award recipients Mavis Staples and Darlene Love, and Rhino Records President Richard Foos will serve as Honorary Chairman of the event. Newly elected Rhythm & Blues Foundation Chairman, Jerry 'The Iceman' Butler will preside over the evening's festivities.

The following individuals and groups are the 1996 Rhythm & Blues Foundation Pioneer Award recipients:

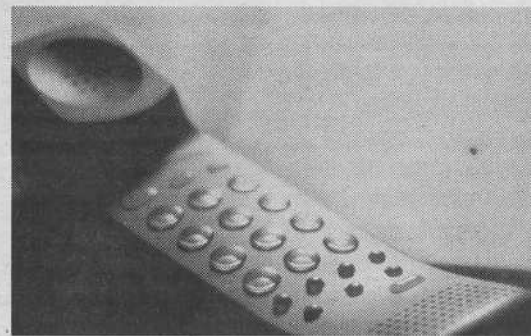
Betty Everett, she's best known for her recording "The Shoop Song (It's in His Kiss)" and "Let It Be Me," a duet with Jerry Butler. She also scored with "You're No Good."

Eddie Floyd, he hit the charts with the Stax classic "Knock On Wood." Eddie also rose to prominence with "Raise Your Head," "Bring It On Home To Me," and "California Girl."

(See *Ebony Etchings*, Page 17)

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