## COMPLITERS

(Continued from Page 23) on time, they hired a private, free-lance author to complete the job. Hewroteit in two weeks. . offer the most promise for Need I say more!]

and the second second

can opt to start a business on a

part-time basis, or go for it and

open full time. How much money

can you earn? Well, that

depends on a few factors, such

as which type of business you

select, where you locate your

service, how good you are at

selling your service, and how

great the need is for what you

offer. Some people encountered

in my research were pulling in a

six figure income. However,

most people reported they were

making a decent salary

comparable to what might be

earned if they were employed

with some company. And when

asked if they would trade a higher

a lot of fires, but he's

not a firefighter.

A Public Service of This Publication

Photos: Robin Sachs

The second reason for the proliferation of self-employed individuals is the fact that more people are self-employed. Yes, you read me correctly. As more and more people become selfemployed they need more assistance from other people to complete some of their business responsibilities. Few small business can afford to hire all the talent they need. Therefore, other contractors are hired when necessary. The more people who become self-employed, the greater the need will be for services from other selfemployed individuals.

Because of my personal interest in computer-based selfemployment, and because I'm communicating with you over the fastest growing computer network, I thought it would be appropriate to examine some of the business opportunities which exist that can be operated from your home with your personal computer.

In conducting my research to opportunities I found to help you prepare for this article I tried to brainstorm identify those businesses which opportunities that might be right for you. My list is in alphabetical success, as well as several novel order and does not reflect any

ideas which (as an entrepreneur particular order of success. Most myself) seen most promising. opportunities are There are no "get rich schemes" selfignoreexplanatory and need here, only legitimate business no definition. However, some opportunities which can contain a definition if they are generate income. Naturally, you new or unique in nature.

> Accounting and Bookkeeping Service

Apartment Referral Service (matching tenants & landlords) **Billing Invoice Service** 

Computer Aided Design and **Drafting Service** 

Computer Programming (for businesses and organizations) Data/Text Conversion Service (converting data and text from one format to another-i.e.

IBM to Mac) Desktop Publishing Services Educational/Career/ **Employment Guidance Service** (helping people select a career direction, appropriate school and training program, and/or secure

salary for working for someone employment) as an employee, the majority Employment Referral Bank answered with a resounding, no! (matching job seekers with Following is a sample of the available positions)

Verleeta Wooten found

several new stars, but

Electronic Bulletin Board (collecting and distributing information on-line)

The LAS VEGAS SENTINEL-VOICE

business

Free Lance Writing Service Graphic Design and Illustration Service

Mailing List Management Service (keeping mailing lists up to date for businesses and organizations) **Newsletter Service Payroll Service** 

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Senior Citizen Monitoring Service (storing information on senior citizens and calling them each day to check on their health

and needs) Talent Bank (listing of available talent in your area)

**Tax Preparation Service Telemarketing Service (using** 

your computer to call potential buyers of a product or service) Telephone Answering/

**Message Service** 

Training/Tutorial Software **Development Service (creating** software programs to train others in a subject or task) Word Processing Service

And the list goes on and on. As a matter of fact. I found over fifty different computer-based businesses in my research. If

you would like the full list, drop me a line via e-mail and I'll gladly send you the entire list.

So, where do you start? I would suggest a careful examination of your interests and abilities to determine which business opportunity is best for you. If this decision is difficult, I invite you to use the private counseling service offered by the Quantum PC and AO Career Center. Just select one of the time slots (see the Appointment Book) which fits your schedule and we can get together and talk

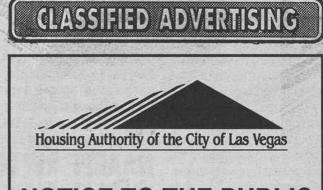
Also, some research in your community to determine if your intended service is needed is highly recommended. If you're not sure how to collect this information, contact the Small **Business Administration or Small Business Development Center** in your area. They will help you gather this information free of charge. Reading a book or two on starting and running a small business would also be a good idea. Finally, you can further advance your changes of success by enrolling in a course on small business entrepreneurship. Such courses are often offered by high schools and colleges, check your local institutions for programs

available in your area.

Whichever business opportunity you chose to pursue, remember one factor. With each new technology a new wave of supporting businesses is created which can spell opportunity for self-employed individuals. For example, with the advent of the automobile, telephone, radio, television, printing press, and photocopier, millions of Americans found employment in providing services to people who wanted to use these new devices.

As the computer industry grows (and it will) and as it leaves its infancy, more and more businesses opportunities will open for entrepreneurs. Just watch Quantum grow in the next few months and you'll see what Imean.Keep your eyes and ears open, talk to others in the computer industry, read computer magazines, attend computer trade shows and conferences-make an effort to learn what's going on today and what's about to happen tomorrow. Then, make the decision to become part of the computer-based business sector that's out there today!

Want to touch the future? Then just place your hands on your computer keyboard!



NOTICE TO THE PUBLIC

Effective August 14, 1995 we will be accepting applications Mon.-Fri. 8am-12pm for the following:

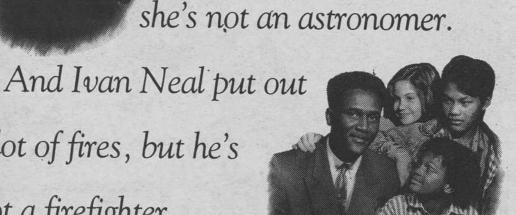
> **ROBERT GORDON PLAZA** 1 Bedrooms

> **JAMES JONES GARDENS** 1 & 2 Bedrooms (Upstairs)

Age 55+, Disabled, or Handicapped. Rent starts at \$301.00 montly. Apply at the Housing Authority of the City of Las Vegas, 420 N. 10th Street. For more information call 382-4167. Closing date for applications is September 11, 1995 at 12 noon.

The Housing Authority of the City of Las Vegas, Nevada does not discriminate on the basis of handicap.

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