

BLACK VOTE

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 geographical areas as opposed to the current at-large electorate. "If we can formulate a plan where each person is responsible for an area, I feel we would have better representation." Jodi Maynard, 46, works as a tax consultant, formerly employed by one of the nation's largest tax preparation firms. She has since resigned from this position to devote herself to her campaign. "If elected, this would be my full time job," says Maynard. She, like Wesley, employs a grass roots method to politics. Maynard's experience comes from her lobbying effort from 1990-1993 to protect her neighborhood from higher density zoning prevalent among housing tracts rising up monthly in the northwest. She still keeps zoning and neighborhood issues at the forefront of her campaign. "If you look at how the rapid growth is going there are some fragmented areas," she says. Maynard plans to create neighborhood advisory boards to solicit participation from residents. "It would be the participation of the residents with the city government itself. I'll address it through neighborhood advisory groups, actually soliciting the involvement of the residents so they will have important input."

With 28 percent of the vote in the primary, Mary Kincaid has the most commanding lead going into the general election. Kincaid

STUDENT BODY

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 organized mentoring projects at Hug High and Traner Middle Schools and encouraged students to come to the University of Nevada, Reno.

"It was a real culture shock coming from Compton, a predominately African American city, to Reno," says Frierson, "but it gave me a taste of what the real world is like. There're a lot of opportunities for minorities at this university. People are willing to help you make it. They helped me see beyond football and nurtured me as a scholar and leader. And the Reno community is so small you can make valuable contributions."

As a health science major, Frierson directed the minority high school scholars program at the university's School of Medicine. He spent three summers in the rural health office doing research in internal medicine. He hopes to attend medical school in 1996.

has witnessed the exponential growth. She has lived near downtown North Las Vegas for 35 years, owning her own business for several years in the community. Like Robinson, Kincaid seeks her fourth, four-year term on the council.

Robinson received 21 percent of the vote during the April primary, and says voters recognize him for his response to their needs. "I make sure that when I get a phone call I get right back to (my constituents)," he says. The controlled growth in

the city, he says, has been a direct by-product of the current administration. The council has also been aggressive in rebuilding stagnate areas within the city. "We got revitalization and redevelopment going in critical areas," Robinson adds.



Mary Kincaid



William Robinson



JoAnna Wesley

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