

• Educator
• Journalist
• Consultant
• Counselor



HILTON



A Howard Doctarate is Still Valued

Did you know that 15 historically African American colleges award doctorate degrees? This may be a well kept secret from many, but for those who have gone through these programs, that time, energy and money spent there

was well worth it— and employers also agree

Some students still pursue advanced studies for prestige, better salaries, potential promotions or to complete professional requirements of a present job. Aside from individual

gains, there are social and cultural benefits that come from graduate education.

Forexample, society benefits by the presence of physicians because they improve public health as well as helping the particular patients being treated.

A good supply of lawyers helps a nation to conduct its affairs under a rule of law. The presence of historians preserves one's heritage, while the presence of artists enriches our experience.

There is also a "standby

effect," as the late Howard Bowen, President Emeritus of the Claremont Graduate School, called it, of having in the society

people with enhanced skills and specialized knowledge that may not seem essential at the moment, but suddenly becomes

so when problems emerge that urgently require their use.

Whereas many people view
(See HILTON, Page 9)

UNIVERSITY OFFERS CULTURAL RESOURCE MANAGEMENT COURSE ON PRESENTATIONS

The University of Nevada, Reno is offering the cultural resource management course, "Public Presentations About the Past," (ANTH 699) in Reno.

The course will be held Feb. 9-10, from 8:30 a.m.-4:30 p.m., Thursday and Friday, at the

Midby-Byron Center, 1041 N. Virginia St., on the university campus. The fee for the workshop is \$250. One optional graduate-level university credit is available for an additional \$81. Registration is due Jan. 12.

Presentations play an important role in educating management and the public regarding cultural resource management issues, concerns and problems. The use of good visuals and communication skills can increase the effectiveness of both basic and technical presentations. This course is designed to assist cultural resource management personnel and managers in improving their public speaking skills. Topics covered will include the basics of planning and storyboarding, how to decide what will make the most effective visual— slides vs. overheads, the use of color and typography in visuals and handouts, "casing the joint"— how to be certain the room and equipment will work for you, the new software that is available and the direction the

technology is going. Some equipment and software will be demonstrated. Participants are encouraged to bring materials that they are currently using, as well as ideas for new materials.

The course instructor, Jill Cordi, B.A., is the exhibits, publications and public programs coordinator for the Nevada Historical Society and is executive director of A Common Thread. She is the former manager of the Polaroid Presentation Center at the University of Nevada, Reno.

Room reservations may be made with the University Inn, 1001 N. Virginia St./ 044, Reno, NV 89557, (702) 323-0321. Participants must identify themselves as taking the course in order to receive the special room rate.

To register in the Reno area, contact the University of Nevada, Reno's Division of Continuing Education at (702) 784-4062. For more information, call the division at (702) 784-4046. Outside the Reno area, call toll free at 1-800-233-8928.

City of North Las Vegas Participates In League of Cities Youth Award Program

The North Las Vegas City Council recently approved a resolution to participate in the Nevada League of Cities Statewide Youth Award Program. The purpose of the Program is to recognize community service and to encourage Nevada's youth to become involved in volunteer work which will benefit the community and its residents. Students enrolled full time in one of the City's high schools are eligible. Applicants have to be between 14 to 18 years of age. The selection criteria entails the following: 1) community involvement; 2) citizenship; 3) leadership; 4) participation in school clubs or organizations; and 5) academic achievement.

The first place winner will receive \$500 and a plaque; four runners-up will receive \$300 and a plaque; semi-finalists will receive Certificates of Appreciation. The winners will be selected before graduation in the spring of 1995.

Interested students should contact their high school counselor or Anita Laruy, Assistant to the City Manager at 649-0292, for further information or application forms.

Still I Rise

BY MAYA ANGELOU

JUST LIKE THE MOONS AND THE SUNS

WITH CERTAINTY OF TIDES

JUST LIKE HOPES SPRINGING HIGH

Still I'll rise

OUT OF HUTS OF HISTORY'S SHAME

I rise

I'M A BLACK OCEAN LEAPING AND WIDE

WELLING AND SWELLING I BEAR IN THE TIDE

LEAVING BEHIND NIGHTS OF TERROR AND FEAR

I rise

INTO THE DAYBREAK THAT'S WONDROUSLY CLEAR

I rise

BRINGING THE GIFTS THAT MY ANCESTORS GAVE

I AM THE DREAM AND THE HOPE OF THE SLAVE

I rise

I rise

I rise

THE THEME OF
DR. ANGELOU'S POEM
MIRRORS OUR OWN.
FOR 50 YEARS UNCF
COLLEGES HAVE
HELPED STUDENTS
RISE TO NEW HEIGHTS
OF ACADEMIC
ACHIEVEMENT AND
PRODUCTIVE LIVES.
NOW YOU CAN RISE TO
THE CHALLENGE
AND SUPPORT THIS
EFFORT. CALL
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SUPPORT THE UNITED NEGRO COLLEGE FUND.
A mind is a terrible thing to waste.



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THING TO DEVELOP"