

NBCC RELOCATES

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network and to meet with key procurement officials at various government agencies and private-sector organizations. Those who had not lined up contracts at the conference from these groups left with business cards, applications, and a firm handshake to get in touch and follow up.

They also left with the mission of sharing NBCC's vision with families, friends, and associates in the business community. Everyone in attendance promised to encourage everyone to call NBCC's Director of Programs Key DeBow at 202-416-1622 to sign up for an individual or group membership or receive instruction about how to start a local NBCC chapter.

"NBCC is the voice of African American businesses — a sounding board to empower the African American community from an economic standpoint," said NBCC board member Herman Malone of Denver, Colorado. "We can be the leader in recruiting the energies we spent on social issues toward overcoming the problem of economic deprivation in our community."



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HILTON HIGHER EDUCATION

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coverage. Since that time we have printed numerous exciting articles from readers throughout the nation and world.

For example, just recently Mario Ellis of Roanoke, Virginia wrote a two part column titled, *What Happened to Mike Tyson?*. Ken Snodgrass of Detroit wrote about *Education for Self Autonomy*. And Janine Scott wrote a moving article called *Some Notes On Education In Niger, West Africa*.

The weekly readership of the African American press is well into the millions. At the same time, the readership of the larger daily newspapers is dropping. It is our belief that there are thousands of positive stories to be written about African American, African Caribbean, African Latino, Asiatic African and Continental African academic and cultural achievements.

Today specially, we are still looking to build our group of resource persons in the following areas: college administrators, college faculty, high school teachers, guidance counselors, pre and elementary school personnel and students and parents in all categories. Those individuals outside of education are also encouraged to join us.

Send us your name, (or persons you are recommending), address, phone

number and a paragraph or two (interests, occupation, successes, education, etc.).

Also please enclose two self-addressed envelopes: c/o HILTON HIGHER EDUCATION, 3179 N. Garey Avenue, #101,

SCHOLARSHIP

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assistance. It's about providing them with hands-on training and skills that go beyond the classroom."

In addition to the scholarship program, Etter said the bank will be setting up internships and mentoring programs that will further bridge the gap between the classroom and workplace. The goal of these programs, he added, is to teach people how to fish rather than just giving them fish.

"We can no longer rely entirely on our state and federal government to provide young people with the education they need to compete on a global level," Etter said. It is up to the private sector to develop working partnerships with secondary and higher education institutions to provide students with the resources and tools they need to succeed beyond high school and college."

"UNLV is very committed to the support of minority students," said interim President Kenny Guinn. "This scholarship will certainly enhance the opportunity for minority business students, and the university is grateful to Bank of America for making it possible."

Ted Cummings, interim dean of the College of Business and Economics, believes this scholarship program will help the college meet its objectives for achieving diversity in the student

Pomona, CA 91767. If you wish, you can also send samples of your writing or an article (education focused) that you would like to run in this column. Thanks.

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body.

"The scholarships will help in preparing students to enter the business community in both banking and entrepreneurial efforts and, hence, will have a lasting impact in the Las Vegas community," Cummings said. "We are pleased to be a partner with Bank of America in this effort."

This year 13 awards have already been made. Current recipients are Leeman Abdulai, Jennifer Brekke, Sandra Johnson, Nichole Lovely, Anna

Manrique, Starla McFaring, Laura Nevarez, Bret Prescott, Carmen Robles, Bernadette Roldan, Ramiro Santos Jr., David "Jason" Westbay, and Roger Wong.

UNLV Business Administration majors have a number of areas of study from which to choose, including accounting, economics, finance, management, marketing, human resources management, real estate studies, public administration, and management information systems.

TV SPECIAL

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public policy makers and shapers in the children's arena. It is the fourth installment of the critically acclaimed television series which examines traditions and contemporary issues shaping African American lives.

Expected to air in 80 percent of all Neilson Standard Index markets, the special showcases interviews with the "Cosby Show's" Malcolm Jamal Warner and "Hangin' With Mr. Cooper's" Raven Symone and other African American film and television performers.

Bishop William H. Graces, Chairman of the Congress of National Black Churches, Inc. (CNBC), which has endorsed the television special for making an important contribution to the dialogue on African American life, spoke as well.

A special public service announcement on the he CNBC's Project SPIRIT was premiered. "Let It Shine," which was donated to the CNBC by AT&T, will also air during national broadcasts of the television program. "Let It Shine" is the first ever PSA for CNBC or Project SPIRIT. Project SPIRIT is a church-based, after school program involving 6 to 12 year-old children, educators, parents and pastors.

CNBC is a national, voluntary, non-profit organization which represents over 65,000 churches and more than 19 million people. In addition to Project SPIRIT, it operates several other outreach initiatives.

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