

FOR THE LADIES

ALL IN WEST LAS VEGAS

SUGAR RIDGE

BY ZELDA PUYEAR (94)

By Bonita Armstrong



BONITA ARMSTRONG

Watch the television or listen to the radio. You probably hear a lot of advertising about different places of business (restaurants, clothing stores, mechanics, etc.). Many of us patronize these businesses because we've heard about their "low prices and great service." In the meantime, we sometimes pass up the opportunity to patronize black businesses in West Las Vegas.

Some of the best food in town is prepared and sold in West Las Vegas, so why would we have to drive 20 miles to a restaurant? Some of the most creative and talented seamstresses live and work in West Las Vegas. There are bookstores, markets, educational and recreational facilities, day care centers, hair stylists, manicurists and so forth. All in West Las Vegas.

I've heard a lot of discussion about revitalizing West Las Vegas in the aftermath of the unfortunate riots of more than two years ago. However, it seems to me that many of us are waiting for some knight in shining armour to come along and rescue us. Some of us are waiting for someone else to pick us up,

put us back on our feet and give us 40 acres and a mule.

Maybe we need to realize that we are the ones primarily responsible for the revitalization of West Las Vegas and the black business that thrive here. If we patronize our black businesses they will continue to thrive and grow. We've got to start spending our money - or at least some of it - in our community. There will be times when certain situations will decide if we can spend our money in our community. A family may not be able to afford some of the prices in West Las Vegas or a service you need may not be available in this area. But, whenever possible we should patronize these

businesses that do make services available for us.

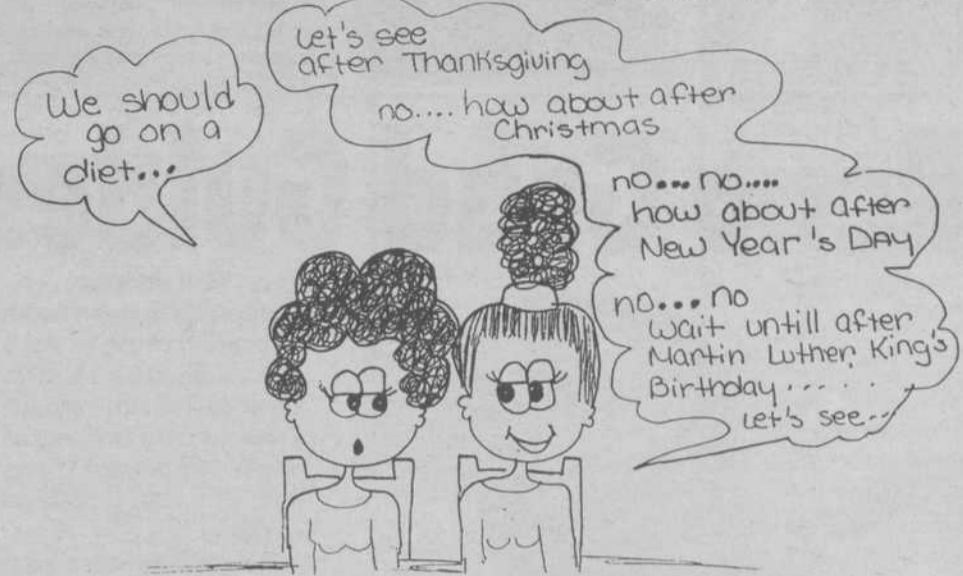
However, just as residents of West Las Vegas have a duty to patronize Westside businesses, Westside merchants have an obligation to their customers. Patrons of West Las Vegas businesses expect fair prices and good service. There is absolutely no way someone can be convinced to spend their money in a business where prices are too high and service is inadequate.

Patrons also expect (See For the Ladies, Page 23)

WOMEN'S RESOURCE INTRODUCED

"Resourceful Woman" (Visible Ink Press: \$17.95), is a unique and fascinating new publication long overdue. Part inspirational, part self-help, and part directory, "Resourceful Woman" focuses on a number of topics significant to women's issues.

Within its 850 pages, the user will find invaluable information on just about any issue. Kinship; Spirituality; Sexuality; Violence and recovery; Healthcare; Childcare; World-related issues; Starting a business, and much



more are covered in fifteen chapters. Not only does it provide a thorough overview of the subject in question, it also provides a comprehensive reference to additional services, programs, organizations, literature etc., one can access for the best results in gaining information on a particular topic(s). And, throughout its chapters, the publication is nicely tied together with a number of biographies, short stories, poetry, and other messages of inspiration. Written by women

for women, it is without question a "one-of-a-kind" resource able to assist women of all ages and stages of life. "Resourceful Women" can be ordered directly

from the Publisher's distributor - TG boyk Enterprises, P.O. Box 2155, Culver City, CA 90231. The cost is \$17.95 plus \$2.00 shipping and handling.

FREE MAMMOGRAM VOUCHERS

During the month of October, the American Cancer Society wants all women 40 and older to get a mammogram. The Dr. Martin Luther King, Jr. Committee of Las Vegas in conjunction with the American Cancer Society will be hosting a free workshop on Saturday, October 19 from 10 a.m. - 12 noon. Free vouchers for mammograms will be given out at this time to the first 50 women over 40 that qualify. Please call 631-1913 for more information and to reserve your spot.

Qualify for a home without a lot of money.

Every day families who thought they'd never have enough money to buy a home are discovering that Citibank makes it possible for them to fulfill their dreams of homeownership.

Citibank Program Makes Owning Easier

Through its CitiAffordableSM Mortgage, Citibank has made it easier for you to own a new or preowned home. You may qualify for this program if you live in Clark County and your household income does not exceed \$40,500* a year.

You can apply for a fixed-rate loan with a 2/3 option, which is a down payment of at least 2% of your own funds and an additional 3% that can come from gifts, grants or unsecured loans.** Citibank will lend you up to 95% of the purchase price.

Call Citibank today at 796-3000 to speak with a mortgage consultant.

*Household income figure based on 100% of median income according to the 1993 HUD figures.
**Loan terms subject to change without notice. Participation in homeownership seminar required.
Example: For a 30-year, fixed-rate loan of \$100,000 with an interest rate of 8.75% and an Annual Percentage Rate of 8.78% with a loan-to-value ratio of 95%, your monthly payments of principal and interest would be \$786.70.



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