

# HILTON HIGHER EDUCATION

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We believe that the nature of this press if one of significance, not only to readers of Africans decent, but also to people of various ethnicity's. Do white people and Asian Americans read this newspaper? We know so, and at this time seek your feedback.

The editorial, cultural, spiritual and financial heights to which this newspaper can rise depends on the support that comes from it's primary readers and corporations of African descent, however, it's overall greatness also comes from input and feedback from all of it's readers and corporate supporters.

This week's column is centered around two assumptions; 1) that many readers of this newspaper are white or Asian American and 2) that they/you also believe in the mission and success of the African

## FINANCIAL AID

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one-third of all students who received aid. A common multiple aid package was a loan and a Pell Grant, held by 6 percent of aid recipients, while 3 percent received a loan, a Pell Grant, and some other source of aid.

The report examines patterns of school enrollment, education costs, financial aid, and the associated social, demographic and economic characteristics of postsecondary students in the nation using data from the Survey of Income and Program Participation (SIPP). It includes enrollment in 2- and 4- year colleges and universities, and vocational, technical, and business schools.

As in all surveys, the data are subject to sampling variability and other sources of error.

## EBONY ETCHINGS

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Carolina slave. A middle child she was raised with her two sisters in a Black community outside of Philadelphia. She's also a single parent with two daughters, Starr and Cheran. Starr is an eighth grader and Cheran is a sophomore at Cornell University.

She's been a judge for twelve years and during this time, she has achieved a number of "firsts." Appointed to the Municipal Court in 1982, she was the first African American woman to be a state sought judge in Northern Carolina. When she won the election for the Superior Court in 1988, she became the first African American to sit on the Superior Court in Santa Clara County. The upcoming exhibit of her charcoal drawings is also for Judge Cordell, and a first for Caroll Speed to handle a project of this nature.

Thanks to a report commissioned and released by Rep. Cardiss Collins (D-Illinois) pointing out that black consumers spend \$252 million in the United States each year and watch more television per household than non-blacks, Neilson Media Research announced that it will change the way it measures TV ratings to better account for African-American viewers. The changes would primarily impact local and syndicated markets and could result in more advertising and programs targeted at black audiences. It was also reported that John Diming, President of Neilson Media Research said the company will work "to improve the way black American audiences data is

reported...especially in central city areas."

He's also quoted as stating, "Neilson would also consider the possibility of larger sample sizes need to generate more demographic breakouts among African Americans and other minority audiences."

"TOPICS....."

The Wayans family production magic seems to be working again. This time for Keenan's younger brothers Shawn and Marlon who are preparing to launch a half-hour series of their own for Warner

## JADE

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J. Blige; Dirty Dawg Productions and Cap'n Curt noted for their work on the Above the Rim soundtrack; Emanuel Dean (who has worked with Dr. Dre and Snoop Doggy Dog) and Dave "Jam" Hall (Mary J. Blige, Mariah Carey). The 12-song set is soulful and reveals in it's lyrical content much more about these three who came from varied backgrounds.

Chicago-born TONYA KELLY grew up listening to the jazz her parents loved. This influenced her later decision to sing with a group; those early memories of Nat King Cole and Sarah Vaughan still echo. Tonya reflects, "It seems no matter what I do, I naturally have the jazz influence there."

JOI MARSHALL also grew up in the Windy City, listening to the radio and playing records as most teenage girls do. "O loved Diana Ross," she reveals and I was influenced by the Motown sound, which was eer-present around my house."

DI RED grew up on gospel in Houston, Texas. She lifted her voice in praise anywhere and everywhere she could find people who would listen. And listen they did, always encouraging her. Gospel was very much her music of choice and you can hear those gospel harmonies underpinning some of the best of Jade's vocals, "Even now, I still have thousands of gospel tapes in my car."

It's the consensus of the trio that Joi is conservative on camera, but sister-girl's friendly in private, a very nurturing person. Tonya takes care of busines; she's an interior designer, but spontaneous and fun in performances. Di is very grounded, very spiritual.

It's easy to see that these three sisters have found something of themselves while seeking to know each other better. The music benefits from their voyage of discovery. They've polished the setting, they've broken the mold, to emerge Mind, Body & Song, once again, and at exactly the right time.

American press.

We are conducting a very simple survey of readers of this newspaper press that hopefully will shed more light on how this press can continue to get even better as we move closer to the twenty first century.

This is not a survey on one particular newspaper, but rather the industry. Although we are specifically seeking feedback from Asian and European American readers, we also welcome feedback from all readers.

Why and how often do you read this newspaper? Is it for culture, education, sports, job leads, local or national news, etc?

How long have you read it? Do you also read other weekly ethnic newspapers and if so, which one would you also recommend that African Americans read. This is particularly important if people living in a multi-cultural society are to better understand each other.

Without going into great detail, would you encourage your friends

## FOR THE LADIES

(Continued from Page 21)

could watch my kids for about an hour or two. She said, "No, I can't. I'm too tired." I never babysat for her again.

I have four kids and often baby-sit for others. I seldom ask others to baby-sit for me, but every now and then I do need a favor. Once I called up a friend whom I babysat for at least once a week for about a year. This was the first time I'd ever asked her to sit for me and asked if she

could watch my kids for about an hour or two. She said, "No, I can't. I'm too tired." I never babysat for her again.

Moral: Kind acts that go unappreciated don't go on for long.

Learn to say thank you quickly and graciously, express appreciation immediately, never point out flaws in a gesture and always reciprocate.

Market complex, a waterfront retail development. The opening of the club also fulfills LaBelle's hopes to give fledging actors, comedians, musicians and dancers a new venue and open the doors for some of the undiscovered talent in Philadelphia.

A three month run of an original musical revue, "Chances Champion" will mark the cabaret's debut. More than 200 (See Ebony Etchings, See Pg 27)

Bros network, which centers it's hopes on their new show hitting like Keenan's "In Living Color" did for Fox.

Patti LaBelle is Philadelphia's newest club owner. The stylish and songsational diva has put more than \$1 million into a 300 seat cabaret in Society Hill, near Philadelphia's trendy South Street. The club appropriately called 'Chez LaBelle' is a joint venture for Patti, her husband-manager Armestead Edwards, and Rick Gross, President of a local theater outfit Music Fair Group and located in the New

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to read this and similar newspapers? And finally, We would like to know which two or three columns that you read most often and least.

As we mentioned, this is a very simple straightforward survey. We hope to show that African American newspapers are read and appreciated around the nation. We also hope to show where these newspapers can be improved upon.

Please send your brief comments c/o: HILTON HIGHER EDUCATION, 3179 N. Garey Avenue, #101, Pomona, CA 91767.

HILTON HIGHER EDUCATION is a nationally syndicated column designed to dialogue with college and world readers. Education is ongoing and certainly not limited to classroom study. Let's talk. (909) 899-0650 Bus & Fax.

## AIDS

(Continued from Page 19)

The vital Ryan White CARE Act. The CARE Act, the primary funding vehicle for AIDS care services, expires in 1995 and reauthorization this year would have ensured that the reauthorization process would not impede the appropriations cycle next year.

Despite ardent efforts by AIDS Action, the CARE Act legislation did not move forward and will be introduced again when Congress reconvenes in January. "The AIDS community is now faced with having to devote considerable time and resources to CARE Act reauthorization early in the 104th Congress, while at the same time stepping up our appropriations efforts to gain increases in AIDS programs, all this while faced with what will likely be a much more conservative Congress," said Lubinski.

Other pending AIDS-related legislation that stalled in the 103rd Congress includes:

- Reauthorization of the Housing and Community

Development Act, which authorizes all federal housing programs, including the Housing Opportunities for People with AIDS (HOPWA) program;

• Reauthorization of the Substance Abuse and Mental Health Services Administration (SAMHSA), which funds Substance Abuse Block Grants;

• Reauthorization of the Safe Drinking Water Act, which deals in part with levels of cryptosporidia, present in some water systems. Efforts are now underway at the Environmental Protection Agency (EPA) to pursue this issue administratively.

Before funding is provided for 1996, these now expired programs must be reauthorized. This will require immediate attention in January.

In addition to stalled legislation, AIDS advocates had to fight a number of proposals, including:

- an amendment to the Elementary and Secondary Education Act (ESEA) that would (See AIDS, Page 28)

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