

UNITED NEGRO COLLEGE FUND ANNOUNCES \$1 MILLION GRANT IN UNPRECEDENTED FUND-RAISING DRIVE TO KEEP AMERICA COMPETITIVE

The United Negro College Fund announced recently that American Airlines has made an extraordinary \$1 million award to support a major educational initiative to keep America competitive. The pledge was made to "UNCF's-CAMPAIGN 2000: An Investment in America's Future," and is earmarked for Paul Quinn College.

Paul Quinn College, the oldest historically black college west of the Mississippi, is one of UNCF's 41 member colleges. It was founded in 1872 by a small

group of African Methodist Episcopal preachers. In 1990 it was relocated from Waco to Dallas, Texas. Since then, it has established itself as a positive force in the Dallas area.

The purpose of the American Airlines grant is to provide Paul Quinn with the ongoing financial stability necessary to be an educational resource in the community. The grant breaks down as follows and will be payable over the next five years: \$500,000 will be geared towards supplying Paul Quinn with the capita needed to maintain and

build new facilities, create new academic programs, develop faculty, improve overall administration, or provide operating funds for additional needs.

Another \$250,000 will be specifically geared toward providing travel grants to help keep America's global marketplace accessible to students and faculty. These grants may also attract visiting lecturers or facilitate additional fund raising for the college. The final \$250,000 will be geared towards faculty enrichment

grants that give college professors first-hand exposure to operating departments within American Airlines.

"Our desire is to find ways to create meaningful linkages between the college and American Airlines. Furthermore, we hope to provide faculty with corporate experience to supplement their academic areas of interest. We're excited by the potential of this kind of program to benefit both American Airlines and Paul Quinn," said Robert L. Crandall, Chairman and CEO of American

Airlines.

CAMPAIGN 2000 is UNCF's most ambitious capita campaign to date with a goal of \$250 million. It's purpose is to help strengthen the role of UNCF colleges and universities in educating young African Americans to meet the challenges of the 21st century.

"It is increasingly clear that a well-trained and qualified workforce is vital to the health of this nation's economy. Economic changes are forcing employers to reconfigure the workplace, creating a need for more highly skilled entry-level workers.

American Airlines participation in CAMPAIGN 2000 and support of Paul Quinn College is a true affirmation of its advocacy for improved educational opportunities for African Americans. By providing much needed financial assistance you are opening the door to a college education for many deserving youth and helping to build a better economy," said UNCF President and CEO, William H. Gray, III.

Thanks to numerous high-level pledges, CAMPAIGN 2000 has cleared the \$200 million

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EDUCATION BRIEFS

ROUTINE IMPORTANT FOR HOMEWORK

For young children, settling into a steady homework routine is a good lesson to learn.

The early years are the best time for parents to lay the foundation for good study habits, said Dr. Florence Eddins, a child psychiatrist at Baylor College of Medicine in Houston.

Eddins recommends teaching by example.

"When it is time to do homework, sit nearby with some work of your own," she said. "But remember that a child's attention span is shorter; a child will need short breaks more frequently."

Some children like music or television in the background or need a play period before settling down. Eddins suggests experimenting to learn what works best for an individual child.

"If children have trouble establishing good routines, help them set limits for completion," Eddins said. "You will gradually find what works best."

IMPETIGO CAN MAR NEW SCHOOL YEAR

One item parents can add to their children's back-to-school list is prevention against a common skin infection.

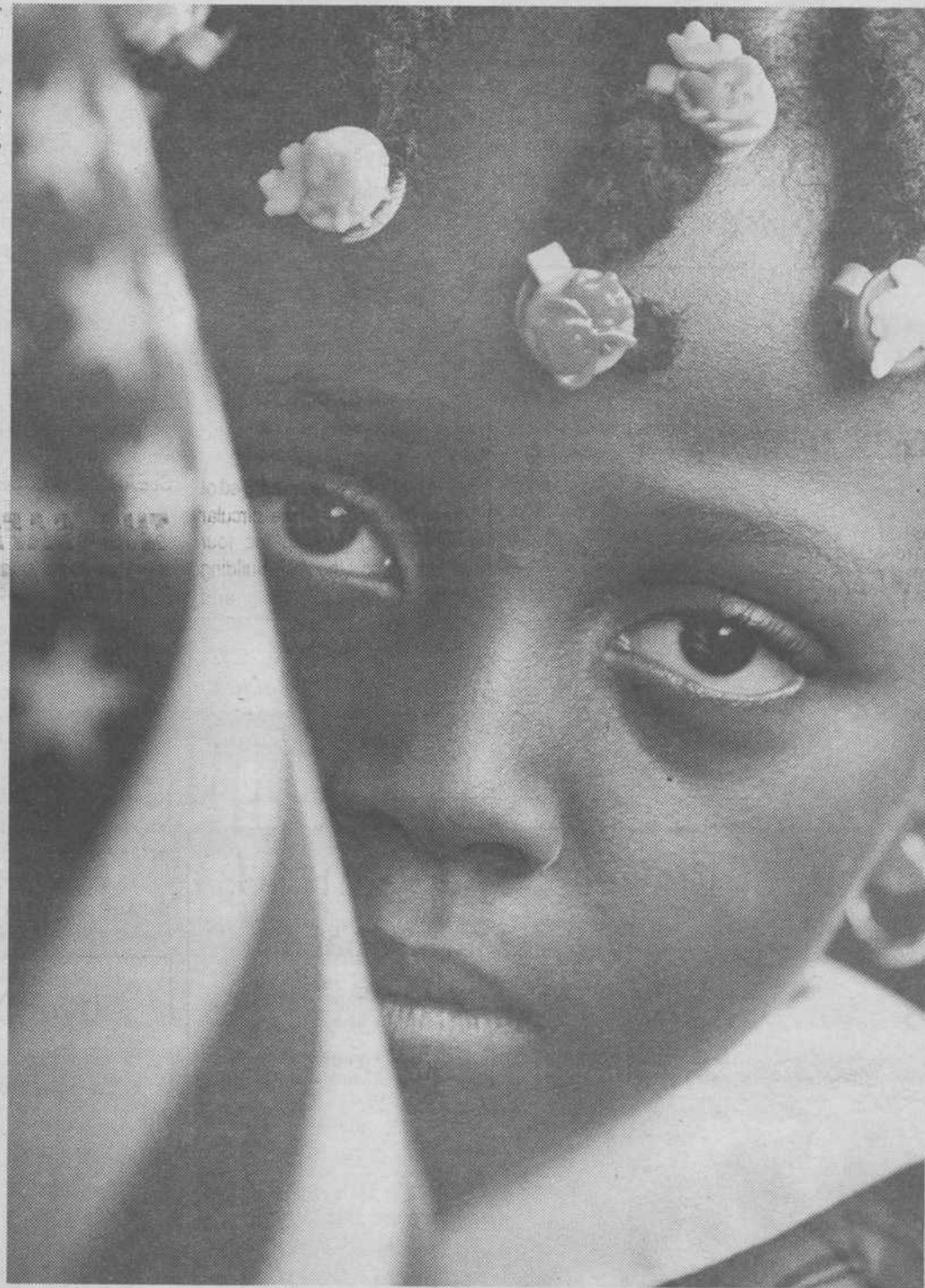
Impetigo is a contagious bacterial infection that, left untreated, can go deeper into the skin and cause complications. It is spread easily via skin-to-skin contact, especially in summer and early fall, said Dr. Andrea Dominey, a pediatric dermatologist at Baylor College of Medicine in Houston.

Minor scrapes and skin cuts can contribute to the infection's spread. For this reason, small epidemics can occur in schools at the start of the school year.

Two bacteria can cause impetigo. Group A streptococcus causes small red spots with honey-colored crusting; staphylococcus causes small to large red blisters on the legs, face and trunk.

Children who may have impetigo should see a physician.

Photography by Keith Hadley



HOW CAN WE ENCOURAGE OUR KIDS TO HAVE DREAMS THEN DENY THEM THE MEANS TO ACHIEVE THEM?

For nine-year-old Carolyn Michel, the dream is to become a doctor. For the United Negro College Fund, that's a dream too precious to let die.

For more than 50 years, we've been helping bright, deserving students get the education they need to turn their hopes into realities.

Please give generously. Your contribution could help someone like Carolyn make a contribution that benefits everyone. Call 1 800 332-UNCF.

UNITED NEGRO COLLEGE FUND.
A mind is a terrible thing to waste.

Jan Governor Jones



Vote on September 6th

