

JOHN E. JACOB NAMED EXECUTIVE VICE PRESIDENT AND CHIEF COMMUNICATIONS OFFICER AT ANHEUSER-BUSCH COMPANIES, INC.

St. Louis, MO. — John E. Jacob, recently retired president and chief executive officer of the National Urban League, has been named executive vice president and chief communications officer at Anheuser-Busch Companies, Inc., it was announced recently. He will assume his new duties July 1.

"We have long benefited from John's insight and skill as a member of our board of directors," said August A. Busch III, chairman and president, Anheuser-Busch Companies, Inc. "I am extremely pleased that we will now have ongoing access to his leadership qualities as a member of our senior management team."

In his new position, Jacob, 59, will direct the company's communication activities, with a special emphasis on community, industry and public concerns, and other major issues facing Anheuser-Busch. He will also serve as a member of the company's senior management team, taking part in decision making on matters of basic policy and overall direction.

"The perspective John has gained as president of the Urban League will stand us in good stead as he joins our senior management team," Busch said. "His understanding of the attitudes and concerns that are reshaping America as it enters the 21st century will enable our

company to perform more effectively and with increased sensitivity to the needs of the communities we serve."

In addition to his duties as executive vice president and chief communications officer, Jacob will retain his seat on the company's board of directors, a position he has held since 1990. He will also serve on the company's 15-member Policy Committee, which is involved in all decisions on major strategic and policy issues.

"I am fully familiar with Anheuser-Busch, and with its management team," Jacob said. "I could not be more enthusiastic about an opportunity to fill such a significant role in such a great company."

Jacob was president and chief executive officer of the National Urban League, one of the nation's most respected community-based social service and advocacy agencies, from 1982 until his retirement earlier this year. In his leadership position, he directed an organization that serves millions of Americans through its New York headquarters facility, government affairs and research departments located in Washington, D.C., a National Regional Service Center and affiliates in 113 cities.

A native of Houston, he received his undergraduate and MSW degrees from Howard

University. Jacob began his Urban League career in 1965 as director of education and youth incentives at the Washington, D.C. Urban League. Since that time, he served in a wide variety of posts, including executive director of the San Diego Urban League from 1970 to 1975 and president of the Washington, D.C., Urban League from 1975 to 1979.

He is also the author of a weekly newspaper column, "To Be Equal," distributed to more than 600 newspapers, has written numerous articles on national issues for a variety of major publications, and is a widely sought after speaker who has addressed many of America's most prestigious forums.

"His familiarity with the news media's operations and needs make John an extremely good choice to direct our company's external communications activi-

ties," Busch said.

In that capacity, Jacob will assume many of the duties formerly held by Michael J. Roarty, who announced his retirement as executive vice president/corporate marketing and communications, last week.

In addition to his position on the Anheuser-Busch board, Jacob is a director of the National Park Foundation, the Peter Drucker Foundation and the Economic Policy Institute. He also serves on the board of directors of NYNEX-New York, the Continental Corp., LTV Corp., Coca-Cola Enterprises, Inc., and National Westminster Bancorp. Inc. He is chairman emeritus of the Howard University Board of Trustees and has served as co-chairman of the Citizens Commission on AIDS for the New York City-Northern New Jersey Region.

Jacob and his family will relo-



JOHN E. JACOB

cate to St. Louis as he assumes his new duties.

Anheuser-Busch Companies, Inc., is a St. Louis-based diversified corporation whose subsidiaries include the world's largest brewing organization and the country's second-largest producer of fresh-baked goods. It also has interests in family entertainment, container manufacturing and recycling, malt production, rice milling, international brewing and beer marketing, snack foods, and other endeavors.

NOMINATIONS FOR COMMUNITY HEROES ARE NOW BEING ACCEPTED

The National Conference, previously National Conference of Christians and Jews, is seeking nominations for the 1994 Community Hero Awards. Each year the organization selects community leaders both unknown and well known who have contributed to the quality of life in Southern Nevada through volunteerism and/or corporate support. A Community Hero is a person who through long term community involvement or by a single heroic act has improved appreciation of diverse publics in Southern Nevada. The National Conference seeks your support in identifying nominees who are advocates in the fight to increase respect, tolerance and understanding in the community for people of diverse races, religions and cultures.

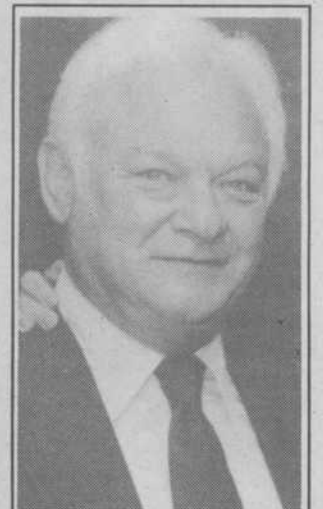
Each Hero will be honored during the annual Community Hero Victory Dinner, scheduled to be held on October 27, 1994 at Caesar's Palace. Information on both the awards dinner and the 1994 Community Heroes nomination program may be obtained by calling the offices of the National Conference at 387-6225.

Previous honorees include: Mayor Jan Jones, Ray Vega, Larry Woolf, Mujahid Ramadan, Chuck Lenzie, R&R Advertising, Community Peace, Arte Nathan, Councilman Frank Hawkins, and the late Bishop E.N. Webb.



Former Atlanta Mayor Maynard Jackson, center, receives the National Conference of Black Mayors (NCBM) Fannie Lou Hamer Freedom Award at the organization's 20th annual convention in Washington, D.C. NCBM presents the award annually to recognize career achievements of an individual. The award was presented at a conference luncheon sponsored by The Coca-Cola Company. Joining in the presentation are, from left, Eugene McCuller, manager, Corporate External Affairs, The Coca-Cola Company; Henry Espy, NCBM President and Mayor, Clarksdale, Miss; Johnny Ford, NCBM founding member and Mayor, Tuskegee, Ala.; and Michelle Kourouma, executive director, NCBM.

REGISTER TO VOTE



LES SCHWARTZ

First Leasing, Inc.

All Makes New & Used Cars, Trucks, Boats and Bikes

"Lease From Les For Less"

2570 S. Eastern

641-7828

Gamble & Oram Attorneys at Law



Clarence Gamble
Attorney at Law

Focusing on:
Family Law
Criminal Law
Construction Law
Personal Injury Law



Christopher Oram
Attorney at Law

520 South Fourth Street, Suite 370

Neither the State Bar of Nevada nor any agency of the State Bar has certified any lawyer identified here as a specialist or expert. Anyone considering a lawyer should independently investigate the lawyer's credentials and ability.

384-5563

Ultimate Pest Control • Work Guaranteed
Office Hours: 8 am - 5 pm Mon.-Fri.
License No. 2340

New York Style Pest Control
(Put your pest to rest)
649-6868

Zyra & Robert Thomas, Owners & Operators
3424-C E. Lake Mead
North Las Vegas, Nevada 89030