

WESTERN

smoking will be prohibited in all Las Vegas African-American Barber Shops

LV African-American Barbers.

The Dr. Martin Luther King, Jr. Youth Committee will be sponsoring a membership drive for our youth committee for ages 12 through 19. For further information please call 631-1913 or come by the Dr. Martin Luther King Center at 1316 Morgan for an application. No membership charge for youth.

Are you on the streets with no one to turn to, no where to go? Nevada Homes for Youth can help. Their programs assist young people between the ages of 17 and 21, who need immediate shelter for up to one year. Programs benefits include paid utilities, counseling, life skills classes, and employment assistance. To get more information call the Nevada Homes for Youth 24-hour hotline at 256-9200.

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Operation Independence Preschool is currently accepting applications for the 1994

The Prudential

Summer Program. Ages accepted are 2 through 10 years old. For more info call 647-

EOB'S SENIOR-HANDICAPPED TRANSPORTATION

Did you know that more than 200,000 rides have been provided to persons with disabilities through the Economic Opportunity Board of Clark County [EOB] Transportation system in the last twelve months?. EOBTransportation is a fleet of mid-size buses operating around the clock for seniors and the disabled for any purpose or destination in the Greater Las Vegas area. Service is door-to-door on a time and space available basis. Reservations are taken as much as 14 days in advance through a computerized dispatch system by calling 646-4203. EOB Transportation's fleet of buses operate on efficient compressed natural gas for tomorrow's environmentally deaner Las Vegas Valley today.

LOW-COST SENIOR HOT MEALS **AVAILABLE AT 13 MEAL SITES**

Aubrey L. Branch

LIFE . HEALTH . PROPERTY . CASUALTY

Prudential Representative

Marbeya Business Park

Las Vegas, NV 89102

Home: 702-877-6856

6655 West Sahara, Suite A102

Office: 702-871-6220 Fax: 702-871-6211

The Senior Nutrition Program and it's Meals on Wheels program offers hot midday meals Monday through Friday including holidays to any person 60 and over. The meals are served at 13 different sites in Las Vegas. Meals are also delivered to homebound seniors. A donation of \$1.25 per meal is suggested for anyone over 60. Persons under 60 pay \$3 per meal. Sponsor of the program is Catholic Community Services of Nevada. The program not only promotes nutrition, but awareness of available social services, and encourages socialization and independence. There are special activities at the various centers including music, speakers from community agencies, health screenings and parties. For more info on the program & locations of meal sites, please call 385-5284.

Doolittle Clinic, 1901 North "J" street (at West Lake Mead), Childhood Immunizations (age 2 months to 21 years), Well-baby exams (Infant through 4 years), 4th Tuesday of the month, 10:00 a.m. - 2:00 p.m. Child health exams - by appointment - 383-1307. Immunizations - no appointment needed.

If using drugs isn't fun anymore and you've tried to stop but you can't, there is a group of recovering addicts who can help you live life without the use of drugs. For help call Narcotics Anonymous at 369-3362.

The Clark County Mother of the Year Award Committee is accepting nominations for the Clark County Mother of the Year. Women are recognized in several categories for their achievements in the home, their career, the accomplishments of their children and for community service. The awards will be presented April 24 at the Gold Coast. To nominate a woman, please write a letter outlining her achievements, contributions to her

children and the community and why you think she is special. Send the letter to the Mother of the Year Awards Committee, 204 Scherer St. Las Vegas, NV 89128. For information, call

PRISON TRANSPORT

If you are interested in your loved ones at Indian Springs the federal prison camp at Nellis or Jean, we have room for 15 people every Saturday. For a fee of \$20 per person we will meet at a specified location at a predetermined time and you will be dropped off at your doorstep. If you are interested write to: Prison Transport, 1200 Lawry Ave., Las Vegas, Nevada 89106 and leave your name along with a phone number where you can be reached at.

UNITY FESTIVAL"94"

ATTENTION all Drill Teams, Step Squads Adult Softball Teams (men and women), and 3 on 3 Basketball Teams. The Doolittle Community Center in conjunction with KCEP Radio Station is currently accepting applications for participation in the 2nd Annual Community Block Party Unity Festival "94" May 21, 1994. All groups interested in participating in this year's program should pick up an application at the Doollttle Community Center located at 1901 North "J" Streets at Lake Mead. Last year over 2000 people enjoyed a day at the park with their families that included a Drill Team Competition, Step Show, 3 on 3 Basketball Tournament, Softball Tournament, swimming pool activities, children's games, and a visit from McDonald Land characters. Submit your application and be part of this positive activity. Call 229-6374 for more information.

NOTICE TO ALL NAACP MEMBERS

The NAACP temporary membership cards are at the NAACP office at 1048 W. Owens in the Nucleus Plaza Shopping Center. You may pick them up at the office, or at NAACP a meeting which is held on the 1st Tuesday of the month at 7:00 p.m. or the 2nd Sunday of the month at 2:00 p.m. When you receive your permanent card, please destroy the temporary one. The permanent cards will be mailed to you at your given address. Please note that the temporary cards need to be picked up. If you have any questions, please call me. Edward L. Watson at 598-5930 or the NAACP at 646-1666.

On May 6 the Greater Las Vegas Association of REALTORS is sponsoring "Politics Inside Out", a seminar and luncheon that will give a glimpse of what really happens in an election from the perspective of insiders. Held at the Stardust Hotel from 8:00 a.m. to 1:00 p.m., the speakers include Mark Fierro on Political Fundraising, Myram Borders on the News and Politics, Ed Allison on Lobbying, Jon Raiston cutting through the "Spin" and several other prominent behind the scenes political operatives. If you would like to attend call the Greater Las Vegas Association of REALTORS at 732-8177, askfor Sandra Long. The public is invited. The cost is \$25 for members, \$30 for non-members. REALTORS will receive 3 hours in Law & Ethics continuing

The alumni group for Clark High School's Class of 1984 is planning it's ten year reunion. The reunion will take place September 2nd, 3rd,

education credit.

SEND YOUR COMMUNITY NOTICES TO: LV SENTINEL/VOICE 1201 EASTERN AVENUE LAS VEGAS, NV 89104

and 4th. For information regarding the event, Clark High School alumni should call 225-

"Black Nevadans: Yesterday and Today." Gallery exhibit opens Friday, April 1 at the West Las Vegas Library, 951 W. Lake Mead and continues through April 20.

The Professional Black Women's Alliance is accepting nominations for the 1994 Rose Awards, to be held at the Showboat Hotel & Casino on July 16, 1994. To nominate an outstanding woman of our community please write a brief bio and send It to: P.O. Box 4406, North Las Vegas, NV 89036. For further Information, please contact Marion Donaldson or Faye Duncan-Daniel at 225-9191, deadline for nominations is May 1, 1994.

The second annual Women With Color Conference will be held on Saturday, April 30th at the Cheyenne Campus of the Comm nity College of Southern Nevada. Entitled "Celebrating Our Ethnicity" the workshops will address issues facing minority and economically disadvantaged women in the 90's. Several workshops will run concurrently in Spanish and English and will include topics such as non-traditional career choices, transferring skills learned at home to the work place, women's health care, and available commu nity and school resources. The keynote address will be given by Dr. Maria Chariez, from the Clark County School District, who will speak on Generational Diversity. For registration information, please call the ReEntry Center at the Community College of Southern Ne-

BIRACIAL SUPPORT GROUP MEETING

vada, 643-6060, ext. 272.

Nevada Homes for Youth is sponsoring it's fourth bi-racial support group meeting on April 24, 1994 at 1:00 p.m. to 5:00 p.m. at Bob Baskin Park, located on Oakey between Rancho and Valley View in Las Vegas. This month's meeting will be in the form of a picnic to allow bi-racial children of all ages to develop a positive self-esteem with providing them an opportunity to meet with other bi-racial children throughout the community. We encour age other interested individuals to attend to lend their support.

For information about this picnic and food, contact Nevada Homes for Youth at 256-

The Dr. Martin Luther King Jr. Committee will be hosting it's First Annual Scholarship Luncheon that will acknowledge our 1994 Scholarship winners. The luncheon is scheduled for Saturday, April 30, 1994, at 12 noon at the historic Moulin Rouge. The luncheon guest speaker is Martin Luther King Jr. III, former commissioner of Atlanta and son of slain civil rights leader Dr. Martin Luther King, Jr. Tickets for the luncheon are \$20. Proceeds from the luncheon will go to our scholarship fund. FOR MORE INFO CALL MARCIA WASHINGTON AT 799-0670 OR THE KING

YOUTH EMPLOYMENT FOR THE SUMMER (YES)

CENTER 631-1913.

WALKER AFRICAN-AMERICAN

MUJEUM & KEJEAKIN LENIEK

profit organization designed to promote and preserve the contributions of

Now accepting significant items such as: souvenir buoties, significant items such as: souvenir buoties, church histories, photographs, slave documents, and old business licenses, newspaper articles, cloth-

family histories, etc.

or (702) 599-8130.

For more information contact Gwen or Jua-

nita Walker, 705 W. Van Buren, Las Vegas, NV

89106, or call (702) 647-2242, (702) 593-3305,

African-Americans in Nevada, the United States and aboard.

The Walker African-American Museum and Research Center is a non-

Nevada Partner's Youth Employment for the Summer is currently accepting applications. If you are between the ages of 16-21, and still in school Nevada Partners' YES program can assist you with summer employment. Nevada Partners will have their annual enrollment kick off on Saturday, April 23, 9:00 a.m. at 1066 N. Rancho. If you would like more information about Nevada Partner's Youth Employment for the Summer please call 631-

DANCE DANCE DANCEIIIIII \$10 donation will get U in W.A.A.K.-U.P.'s SECOND ANNUAL FUNDRAISER. Come have some

fun, free food, and door prizes!!!!! Friday, May 6, 1994, 8:00 p.m. - until U get tiredIII 1054 N. Rancho, Elks Lodge #1759. Casual dress. See U there!!!! LET'S BOOGIE BOOGIE BOOGIE! For more information call 646-3280 or 438-1781.

Tensas (Ten-saw) Reunion is announcing to all Las Vegans from Newellton, Saint Joseph, and Waterproof, Louisiana, and the surrounding areas: The 19th Annual Tensas Reunion will be held in Las Vegas. Nevada. July 27-30, at the Sahara Hotel. Registration is required for attendance. For information, please call 645-5450 or 438-1196.

NATION ASSOCIATION OF BLACKS IN CRIMINAL JUSTICE PRESENTS "Approaching Today's Problems, Searching for Solutions", a semiformal dinner and dance. WHEN: Friday, May 20, 1994 WHERE: Desert Oasis NCO Club, Nellis AFB - LV., Nevada TIME: 7:00 p.m. to 11:00 p.m. DONATION: \$25.00 (tax deductible) Forticket information contact Maxine at 878-0901 (Monday thru Thursday) or Tina at 647-0493 (leave a message).

The Displaced Homemaker Center at

HELP of Southern Nevada is offering two free Job Seeking Skills Workshops during the month of May: the 2nd through the 5th and the 16th through the 19th. Any person who is widowed, divorced, or the sole supporter of his/her family may qualify. Call 369-4357 for information.

Community Baptist Church In Henderson, Nevada will be sponsoring a Life Saving Class on CPR, given by the American Red Cross. Two classes wil be offered: a regular CPR class for adults and a community class that involves the help of children. Each class is \$25.00, but if you take both classes it will only cost \$27.00. The life you save may be your family member, so think about it and come out and jin us. The first class will be on Saturday, April 23rd at 9:00 a.m. The second class will be April 30th at 9:00 a.m. Early arrival will be appreciated. Certificates will be issued. Open to the public, ALL ARE INVITEDIII

YOUTHS INVITED TO YMCA YES TO YOUTH CONFERENCE

The YMCA invites all teens 6th-12th grade to the 5th annual Yes to Youth & Family Conference, April 29th, 30th, and May 1st, 1994 on the campus of UNLV. This year's theme is "DREAM ITI THINK ITI DO ITI focusing on drugs, violence and how to break the cycle. The conference will offer workshops, debates, lots of fun activities and a chance to meet other youth. For ifnormation on how you can register to atend, contact the YMCA at 877-9622.

The Dr. Martin Luther King Jr. Youth Committee Talent Extraganza "Black Like Dat", has been reshceduled. The date of the event has been changed from April 22, 1994 to May 14, 1994. All interested in participating please contact the M.L.K. Center no later than May 2,

*** 1994 COMMUNITY OUTREACH CHALLENGE

Assistive Technology Center is proud to organize the first community outreach wheelchair challenge. Our goal is to educate the community about ATC, NCEP and the different resources available for people with disabilities as well. The game will be a full four quarters and at half time there will be a free throw contest and three point shot contest. The prize will be a T-shirt from our co-sponsor Las Vegas Sentinel-Voice. There will be no cover charge so come one come all to 1994 Community Outreach Challenge. WHO: ATC, NCEP vs. Taco Bell WHAT: Wheelchair Basketball WHEN: May 7, 1994 WHERE: Chuck Minker Sports Complex, 275 N. Mojave Rd. TIME: 11:00 a.m. to 1:00 p.m. For more info. contact Reggie Bennett at 259-0789. ***

A "Celebration and Vigit" for the South African Elections will be held on Wednesday, April 27, 1994 at 7:00 p.m. at Second Baptist Church, 500 Madison Avenue. This event is free to the public and everyone is welcome. For more information, call Charlotte Fuller, 455-7901.

ART EXHIBIT

Left of Center Art Gallery and Studio, 2207 W. Gowan, North Las Vegas, will present the works of Johanna Vogelsang beginning May 1st. Ms. Vogelsang will present a series of acrylic paintings complimented with collage techniques that focus on the civil rights movement, the holocaust, and women's movement. For more information call Vicki Richardson at (702)647-7378.

OFFICIAL ETHNIC DESTINATION/VISITORS GUIDE

at Vegat LAS VEGAS CONVENTION & VISITORS AUTHORITY "Celebrating Our Cultural Diversity"

Dear Business Colleague:

The Las Vegas Convention and Visitors Authority is implementing its first Ethnic Destination & Visitors Guide as a benefit to our local ethnic-owned businesses serving the tourism, hospitality and entertainment industries. The guide, titled: "Celebrating our Cultural Diversity" will be distributed nationwide and abroad in order to extend a special invitation to the more than 25 million visitors who will come to Las Vegas in 1994.

You can now benefit from the billions of dollars spent in Las Vegas.

The new Ethnic Guide provides you a unique opportunity to promote your business products and services to its readers.

The full-color ethnic guide will be published twice annually and will be inserted in the LVCVA's Official Visitors Guide and the official Travel Planners Guide (total annual circulation: 350,000). Also, there will be 100,000 separate, free-standing ethnic guides published which will be distributed throughout the U.S. and abroad. The total annual circulation for the Ethnic Guide is 450,000! And, advertising rates are 50% less than the other two guides.

Las Vegas has become a family destination and at the same time is expanding its marketing efforts to reach out to more business travelers, conventions and the diverse ethnic marketplace. In doing so, there is the realization that ethnic consumers find more in common with products and services (as well as their providers) that mirror their own culture, lifestyles and needs. Subsequently, advertising in the new Ethnic Destination & Visitors Guide creates a special opportunity for local businesses, like yours, to participate and benefit from the growth and development that is taking place in our area.

I invite you to seize the opportunity at hand, which in-

SUMMER/FALL 1994 ADVERTISING RATES

Official Travel Guide: 100 000 Official Visitors Guide: 250,000 Official Travel FREE STANDING ETHNIC GUIDES: 100,000

1/2 PAGE	1924	2111	2524
1/3 PAGE	1843	1793	2168
1/6 PAGE	855	1043	1418
1/12 PAGE	518	N/A	N/A
Ine Time Rate			
	B/W	2-Color	4-Color
Ine Time Rate or Issue/Six Months FULL PAGE	B/W \$3300	2-Color \$3499	4-Color \$4140
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1/6 PAGE	983	1131	1506
1/12 PAGE	585	735	N/A
Cover Bate Per Issue/Six Months	Two Time Rat		Time Rate Per issue)
OUTSIDE BACK COVER	\$4080		\$4451
INSIDE FRONT COVER	4005		4373
INSIDE BACK COVER	3930		4294

creases and enhances your effort to reach out to the millions of visitors to our city. Should you have any questions or choose to advertise in the new Ethnic Desti nation & Visitors Guide, please call 456-3838 and we will arrange a convenient time for one of our representatives to meet with you.

Editor/Publisher

YES! I would like to reach the 25 million visitors expected to visit Las Vegas in 1994. Call me for an appointment for may ad placement. Please print or type NAME: Best time to call: COMPANY: _ ADDRESS: _ Best day to call: CITY/STATE/ZIP: _ FAX:_ TELEPHONE:_ Mail of Fax request for appointment to:

Qird & Qssociates -3838 Raymert Drive • Las Vegas, NV 89121 • (702) 456-3838 • FAX (702) 456-4120