## 7 February 10, 1994 The LAS VEGAS SENTINEL-VOICE ONEY MANAGEMEN' could be unavailable if you wait public accountants (CPAs), tax ence a large casualty loss in the may benefit you to obtain assisthe right help now. Not all tax If you are considering hiring past year? Do you have rental tance from a tax professional. until your tax return is due. attorneys, and enrolled agents a tax preparer, the Nevada preparers are created equal, and SHOP AROUND (individuals certified by the U.S. property? If so, try to retain a tax Society of CPAs recommends those that may be the most Among those who can help professional who has has expe-If you've never hired a tax Treasury Department). These that you begin your search for qualified to prepare your return prepare your return are certified EXCEL OFFERS UNIQUE BUSINESS OPPO

FOR THOSE WHO WANT TO THE

strides in marketing long distance service frOm ther living room couch. The two use the EXCEL markeitng strategy to present long distance service options plus valuable travel savings and bonuSes to cus-(See Excel, Page 25)

are the only professionals who can represent you legally before the IRS in the event your tax return is audited.

DETERMINE YOUR NEEDS To ensure that you hire the right kind of professional, consider the complexity of your tax return. Do you have a homebased business? Have you had large capital gains or losses in the last year? Did you experi-

rience dealing with these kinds of issues.

Even if your needs are complex, you may still find the help of a tax preparer to be cost effective if you have experienced a major lifestyle change, such as retiring, divorcing or assuming full-time care of a relative. Additionally, if you think the new tax law will result in significant changes to your tax liability, it

preparer before, you can start searching for one by contacting friends and associates who may have smilar incomes or be involved in similar lines of work. You can also check with your local chamber of commerce, as well as civic and church groups for names of qualified tax professionals. Finally, ask other professionals you know, such as (See Money Mgt., Page 17)

## Ed and Gayle Rogers perform weekly seminars for Excel representatives.

By Victor S. Ingram Husband and wife team Gayle and Ed Rogers have established a competitive niche in the wide open field of telecommunications. The two have developed a marketing group which

Photo by Victor Ingram caters to those who want savings on their monthly long distance bills. As AT&T and MCI spend hundreds of millins on their advertising budgets in a quest of the number one carrier status, Gayle and Ed have made

## **Real Estate** Perspective By Loretta A. Hall

IT OR NO CREDIT What if my credit is bad or if I have no credit history? I hear this all the time. If prospective buyers have any doubts about their credit history, they should obtain a copy of their credit report through one of the creditrating agencies listed in the phone directory or obtain one through a mortgage lender. Both services are generally free, if not

the fee is very small. If late payments or nonpayments are listed on the report, the next step is to contact the creditor, make payments if necessary and get the problems cleaned up. If the creditor will not budge, the prospective buyer should explain the situation in a letter that can be attached to the mortgage application. Institutions are often forgiving of onetime periods of poor credit that is unlikely to occur again, such as a sole period of unemployment of a divorce.

The actual credit problem, however, usually must be reconciled and the borrower must be able to demonstrate he or she now has the ability to make regular mortgage payments. Most lenders say that a history

of not paying rent in a timely manner can be the most devastating credit problem for firsttime home buyers.

In situations where prospective buyers have a questionable credit history, they might need to take a year or two to clean up their credit. After you decreased the amount you owe and are able to show a two-year history of making payments on time, you may be ready to reapply for a mortgage loan and begin looking for a home to buy.

On the other hand, buyers with a lack of credit history often can compete by showing a history of making regular rent, phone and utility bill payments. If you have a problem, take the necessary steps to improve your credit and don't let bad credit or the lack of credit keep you from achieving the great American dream of homeownership!

As always, please contact a professional for all your Real Estate needs or write to me c/o REALESTATE PERSPECTIVE, Las Vegas Sentinel-Voice Newspaper, 1201 South Eastern Avenue, Las Vegas, Nevada 89104.

