

HEALTHWIRE

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New Year's Day, making the final day of Kwanzaa one of reflection, prayer and thanks.

Latinos: Drawing strength From Faith

While food and family are central to many cultures' New Year's observances, the coming of a new year has a special religious significance in others, especially in those influenced by the Spanish and Catholicism.

For Puerto Ricans, neither Christmas or New Year's is as important as Three Kings Day celebrated on January 6th. On this day, Puerto Rican families visit with relatives and friends, sharing the traditional meal and exchanging gifts. There is one New Year's Eve tradition, however, called Ano de Viejos (Year of the Old Ones). Participants dress up as old people and travel from house to house, bar to bar, dancing. They are given money for their performances as they make their rounds, symbolizing the last moments of the new year.

In Ancient Aztec civilization, El Fuego (the New Fire), a major purification ceremony, was held every fifty-two years. Today it has been resurrected by a relatively small group of Mexicans who celebrate it each year by performing ritual dances in a public square in Mexico City. Though El Fuego is observed, it is not practiced by most Mexicans. Many more bring in the new year by attending mass, having the midnight meal, and performing the folk customs of eating twelve grapes, one each minute before midnight, and tossing coins collected during the year in each of the four directions while standing in the middle of the street for good luck.

No matter how each particular culture welcomes the New Year, one thing is certain — all people share the desire to be with those they love and usher in another year, thankful for the opportunity to live just a bit longer, and hopeful that the new year will see them healthy and happy. Happy New Year!

Angela Mitchell is a freelance writer living in Chicago, IL.

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FREE SEMINARS

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General Contractors Association, the UNLV Small Business Development Center, Nevada Power Company, Darcor Construction, Clark-Leavitt Insurance, the NAACP, Masterpiece Film Productions, Aleff Industries, First Interstate Bank, Sprint Central Telephone, American Subcontractors Association, U.S. Small Business Administration, M M C Inc., Lucky 7 Limousine, Allied Special Services, ATM Builders, Nucleus Inc., Clark County, Nucleus Construction Group, New Ventures, City of Las Vegas Housing Authority, Southwest Gas Corp., and the Veteran's Administration.

In order to commit to its mission statement, the Council has formed the following subcommittees: Bonding and Insurance; Technical Assistance and Mentoring; Workshops and Training; Policies and Procedures; Clearinghouse for Minority, Women and Disabled Veteran-owned firms; and Big Opening Oversight.

These subcommittees are charged with two objectives: (1) To devise methods and procedures to ensure as well as enhance the solicitation and participation of Minority, Women, and Disabled Veteran-owned business enterprises in local area purchasing and contracting; and (2) To identify existing community resources that may assist in promoting and aiding Minority, Women and Disabled-owned business enterprises in their endeavors to participate more fully and competitively in local area purchasing and contracting.

Not only has the Technical Assistance and Mentoring Subcommittee through the Emerging Business Task Force seminars been able to address the Council objectives, but the other subcommittees have as well in one form or another. Of particular interest is the work of the Clearinghouse Subcommittee. They are in the process of compiling numerous Minority, Women and Disabled Veteran-Owned Business directories from the Advisory Council into one massive database. This new directory will serve as the Master Directory for Southern Nevada. It is hoped that this resource will prove to be an invaluable tool in matching underrepresented firms with future business opportunities. The new directory will be available in hard copy to the public some time in 1994.

If you are interested in adding your company's name to the directory or just want more information about this program, contact Winnifred Jackson or Adriana Valdespino, City of Las Vegas, 229-2550.

TRAVEL WITH BATES

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by English sailors dreaming of riches, reigns over the beach at Waikiki.

Here you will find world-class shopping, towering glass skyscrapers and gracious remnants of Hawaii's royal past. Authentic crafts, striking village replicas and extravaganza of music and hula dance bring the south seas

to life at the 42 acre Living Museum at the polynesian cultural center. A journey into the history of the Polynesian people. Take a Circle Island tour and see Diamond Head Crater, Hanauma Bay, Waimea Falls. Also Pearl Harbour, once a battleground, now a tourist attraction.

Over 2000 years ago, whal-

ers and missionaries sailed onto Maui's shores, awestruck by the sight of pink-rimmed clouds nestled against grey-green mountains. You too will know the magic of Maui as you cruise along its gently curved beaches and pastel colored coast.

Maui is Hawaii's second largest island, known as the "Valley Isle," and was once two volcanic peaks which eventually fused together. Maui's most impressive sight is Haleakala Crater, a depression large enough to hold all of Manhattan. It sits serene, majestic, and like the mountain itself, magically beautiful.

You'll find a different kind of magic in Maui's ranches and rodeos, beaches, yachts and its unique island winery. More enchantment awaits in the ocean-front of Lahaina, framed by the exquisite West Maui Mountains. If the season is right, you might see a Humpback Whale.

Unquestionably the most romantic of the islands, Kauai is the island many people seek but never find! A stunning and endlessly spectacular haven with a pace of its own. As you approach beautiful Nawiliwili Bay, you see at once why Kauai is called "The Garden Island" with its lush tropical scenery.

Kauai is one of the oldest sugar cane plantation towns. It is the sight of Captain Cook's landing in 1778. This is the oldest of the Hawaiian islands. It has more than 450 inches of rain annually, which gives it the dis-

inction of being "the wettest spot on earth."

During the fifth century, Tahitians arrived in Hawaii, a trip celebrated at the Kauai Museum. Is there any canyon in the world more beautiful than Waimea? Come judge for yourself. Small boats carry you to the serenity of the Fern Grotto, a soaring cave in a lush, magical setting which provide the most popular wedding spot in Hawaii. A profusion of wild blossoming plants and trees has served as the setting for films, such as "South Pacific" and "Blue Hawaii."

A Hawaii cruise is a voyage of a different style, a journey that takes you to the legendary islands with grace, comfort, and style.

You will be caught under the spell of Hawaii's big island when you cruise by Kilauea Volcano, peering through the night sky for a glimpse of distant fire tumbling from deep within the earth's furnace.

The largest and youngest of the islands offers a variety of activities. You can bask on the famous black sand and beaches, fish for world record marlin, golf on some of the world's greatest courses, hunt for wild boar, see the dramatic volcanic eruption of the still lively Kilauea Crater, and ski on the snow clad slopes of Mauna Kea! The big island is also famous for its delicious Kona coffee and tasty macadamia nuts.

(See Travel with Bates, Pg 26)

THE MEDIA

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Panelists: Glenn Meek - Managing Editor, KTNV TV-13
Sandra Thompson - Managing Editor - "Las Vegas Sun"

III. How To Hold A Successful News Conference

Panelists: Robert Martinez - Assignment Editor, KVBC TV-3
Robert Powers - Vice President Public Relations, R&R Advertising

IV. A Columnist's Perspective

Panelists: Jon Ralston - Columnist, "Las Vegas Review-Journal"

Larry Lane - Editor, Wick Communications, Inc.

V. What is Community Affairs Programming? (How to Access Community Affairs)

Panelists: Lillian McMorris - Public Service Director, KVVU TV Fox 5

Sharon Gwyn - Public Affairs Director, Lotus Broadcasting

VI. How To Prepare a Public Service Announcement (PSA)

Panelists: Diana Aird, Presi-

dent, Aird & Associates

VII. The Role of Minority Media

Panelists: Edward Escobedo, Sr. - Publisher, "El Mundo"
Louis "L.C." Conner - General Manager, KCEP - Radio FM 88.1

VIII. The Role of Advertising in Media

Panelists: Lucius Bowen - Fox Design & Print

Ramon Savoy - Manager, Advertising Sales, "The Las Vegas Sentinel-Voice"

IX. Media Ownership

Panelists: Jim Rogers - Chairman, KVBC TV-3

Lee Brown - Publisher, "The Las Vegas Sentinel-Voice"

I hope that you will seize this worthwhile opportunity to learn how to properly utilize the media.

Self Empowerment is the key to success as a People - as a Nation! Have any questions? Write to me c/o Business, Las Vegas Sentinel-Voice Newspaper, 1201 South Eastern Avenue, Las Vegas, Nevada 89104 or call 456-3838.

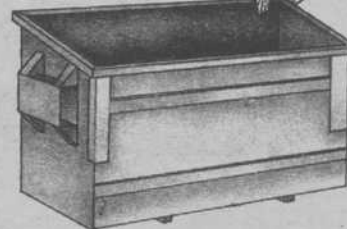
We've Got A Handle On Your Trash Disposal Needs

Precision Waste Management For Home Or Business

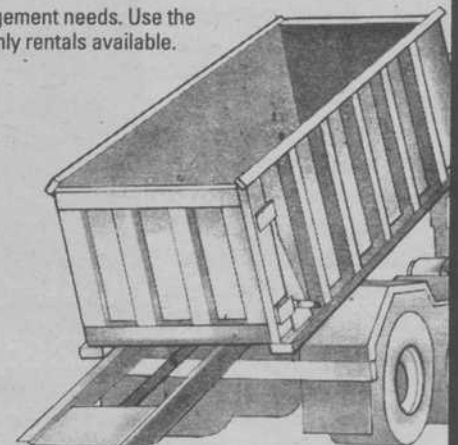
For home, business or construction, Silver State can handle your waste management needs. Use the right disposal receptacles for the job and save time, money and effort. Monthly rentals available.



• Mobile Toter — Wheeled receptacle for convenient home use. Replaces four 20-gallon trash cans. Only \$3.00 per month.
Call 735-5151.



• Container Rentals — Four sizes for residential, industrial or commercial use. Holds up to fifteen 33-gallon cans of refuse. From \$12.50 to \$19.50 per month.
Call 735-5151.



• Drop Box — For the really big jobs. Yard cleanup, construction sites or business refuse. May be used permanently. Four sizes available: 20, 28, 35 and 50 cubic yards. Costs only \$5.73 per cubic yard.
Call 399-1900.

Silver State Disposal Service, Inc.

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