

• Educator  
• Journalist  
• Consultant  
• Counselor



**HILTON**  
**A GOOD BOOK AND**  
**A PUBLISHING**  
**COMPANY**

**KEITH O. HILTON**

Sandcastle Publishing, Black Classics, Broadside Press, Third World Press, Howard University Press and Johnson Publishing are African American owned publishing companies. There are others, however not as large as the latter two.

When Toni Morrison received the Nobel Prize in Literature, many people were excited. During this past summer, HILTON: HIGHER EDUCATION listed her as one of the top twenty five African women leaders from 1900-1993 based on feedback from readers of the African American newspaper press.

During the summer while we were reviewing these nominations I received a letter from the manager for print media at Zondervan Publishing House in Grand Rapids, Michigan. She enclosed a copy of a book entitled NEVER FORGET by Kay Coles James that she wanted me to have.

NEVER FORGET is the story about Kay Coles James, an African woman who was a key official during the recent republican white house years. She is a self described conservative and graduate of Hampton Institute.

The HILTON: HIGHER EDUCATION position regarding conservatives and liberals; republicans and democrats is steady. To this date, both official

campus fall very short when it comes to being of qualitative value of people of African decent.

To say we disagree with several of James' conclusions would be accurate, however she is on point when she says that "The key item in the black agenda should be to strengthen our families." The question, however, is, "Can a conservative republican approach, advance or support that agenda?"

Quantitatively there is no question that thousands of African Americans have capitalized on these groups' programs. However, there is a big difference between quality and quantity.

All in all there is so much warmth, humor and down home wisdom in Kay James' book that I have made it fall reading for my youngest daughter. It is written in language so clear and motherly that young readers will easily comprehend and never forget.

Whereas Zondervan Publishing is a division of Harper Collins and not African American owned, Sandcastle Publishing located in South Pasadena, California is. This young publishing company, founded in 1990, also seeks "common ground" topics.

According to Renee Rolle-Whatley, the Stanford educated publisher of Sandcastle, "Parents' books, children's books

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such as "The African-American Child's Heritage Cookbook" and social science topics have been the main stay for us thus far."

In 1992, Sandcastle published the J. Wilson Bowman's highly acclaimed book,

"America's Black Colleges." The goal of Sandcastle is similar to that of all African American publishing companies - to provide an intellectually stimulating forum that allows the African perspective to be expressed

along side all others.

The book, NEVER FORGET, can be found in your local bookstore. For more information about Sandcastle Publishing, write to: P.O. Box 3070, Pasadena, CA 91031-6070 or call (213) 255-3616.

255-3616.

HILTON: HIGHER EDUCATION is designed to dialogue with college and world readers. Education is ongoing and certainly not limited to classroom study. Let's talk. (909) 899-0650.

## LINCY FOUNDATION DONATES \$100,000 TO CCSN

For the third consecutive year, The Lincy Foundation, which is funded by Kirk Kerkorian's Tracinda Corporation, has donated \$100,000 to The Community College of Southern Nevada, according to Dr. Paul E. Meacham, CCSN president, and Charlotte Hill, chairman of the college's Foundation Board.

The contribution is to be used for the college's "program services or support expenses within twelve months of it's receipt," according to Lincy Foundation President James D. Aljian.

The CCSN Foundation Board has not yet decided how the money will be used. Last year's donation helped fund the Henderson Campus' horticulture greenhouse and bought equipment for the Phase IV construction project on the Cheyenne Campus. "In the past few years, only through the generosity of the Lincy Foundation has the Community College of Southern Nevada been able to keep up with it's growth by providing equipment for the computer lab, horticulture and CAD programs at the Henderson Campus and also providing high-tech equipment for the music and arts departments," commented Chairman Hill.

"We are extremely pleased with the Lincy Foundation's continuing support of The Community College of Southern Nevada and our efforts to provide quality education for the people of Southern Nevada," remarked President Meacham after receiving the gift.

The Lincy Foundation, now located in Las Vegas, Nevada, has previously contributed to higher education in Southern

Nevada. Kirkorian, a major figure in the airline, hotel/casino and entertainment industries, is

considered one of the most successful business men in corporate America. His latest Las

Vegas venture, The MGM Grand Hotel and Theme Park will open later this year.

## AFRICAN-AMERICAN STUDENTS WIN COLLEGE SCHOLARSHIPS FROM NEW YORK LIFE AND BLACK ENTERPRISE MAGAZINE



From left to right: (1) Earl G. Graves, Jr. Sr. VP, Advertising-Marketing Black Enterprise Magazine (2) Kofi Kankam, 2nd place winner (3) Lee Gammill, Executive VP New York Life Insurance Co. (4) I'Kyori Swaby 1st Place Winner.

New York — New York Life Insurance Company and Black Enterprise magazine have announced the names of four recent high school graduates chosen to receive Outstanding African-American Student Scholarships in 1993.

The scholarship program, designed to select four of the "most well-rounded" African-Americans completing high school in 1993, was one of three competitions New York Life instituted this year for ethnic communities. The other two contests, which also were very successful, targeted high school seniors of Asian and Hispanic decent.

"The response to all of the competitions was incredible," said Max Muniz, corporate vice president of New York Life's

Marketing Department. "We received many outstanding entries from students across the country."

The following students were chosen for African American Student Scholarships:

- \$4,000 recipient - I'Kyori Swaby, Mill Neck, N.Y.;
- \$3,000 recipient - Kofi Kankam, Moreland Hills, Oh.;
- \$2,000 recipient - Petrolina Okora, Washington, D.C.;
- and \$1,000 recipient -

Kishka-Kamari Marilyn Ford, Princeton, N.J.

Each candidate was required to:

- \* Be a high school senior of African-American descent;
  - \* Have a minimum grade point average (GPA) of 3.0;
  - \* Demonstrate leadership abilities;
  - \* Participate in extracurricular activities and/or community
- (See Scholarships, Page 29)

## JO MACKAY PRIME SIX SCHOOL NEWS

Sixth grade students elected to student council offices at Jo Mackey Prime Six School were sworn into office during a special ceremony.

Councilman John Rhodes, representing the North Las Vegas City Council, gave the Inaugural Address.

The new student council members are: President, Chenelle Jackson; Vice President, Christina Marabella; Secretary, Andrea Shaw; Treasurer, Heather Ranck.

The homeroom representatives are: Nicholas Walker, Caesar Grajeda, David Cho, Kari Kruse, Tina Kaur, Leah Hansen, Jennifer Cunningham, Brandi Welch, and Bryant Hoopes.

*Thank You*  
for making us **NUMBER ONE** in the community for the fourth year in a row!

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**EOB**  
**ECONOMIC OPPORTUNITY BOARD**  
**OF CLARK COUNTY**  
**BOARD ELECTIONS**

Five (5) seats to represent low-income residents of Clark County are now open on the 15-member Board of Directors.

2 Seats Clark County; 2 Seats Las Vegas;  
1 Seat North Las Vegas  
Filing Period — Nov. 1 - Nov. 30, 1993  
For further details call:  
**EOB Administration**  
**647-2010**

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**Kids R Smart**  
**LEARNING CENTER**  
1001 N. TONOPAH  
PH: 647-5712

"A MIND IS A MARVELOUS THING TO DEVELOP"

**WALKER AFRICAN-AMERICAN MUSEUM & RESEARCH CENTER**

The Walker African-American Museum and Research Center is a non-profit organization designed to promote and preserve the contributions of African-Americans in Nevada, the United States and abroad.

Now accepting donations of any historically significant items such as: souvenir booklets, church histories, photographs, slave documents, old business licenses, newspaper articles, clothing, posters, statues, histories of organizations, family histories, etc.

For more information contact Gwen or Juanita Walker, 705 W. Van Buren, Las Vegas, NV 89106, or call (702) 647-2242, (702) 593-3305, or (702) 599-8130.