

TAKE THE BREAST CANCER QUIZ THAT COULD SAVE YOUR LIFE

NEW YORK, N.Y., OCTOBER 1, 1993 - "What you don't know, can't hurt you." You can forget that adage when it comes to breast cancer.

Surviving the disease that will be diagnosed in 1 of every 9 women has a lot to do with how much you do know. Early detection is the best way to combat breast cancer, yet according to the National Cancer Institute, 59 percent of American women don't follow the recommended early detection guidelines. Why? Because nobody told them what to do.

Now, PBS television is taking the detective work out of understanding breast cancer with a program called "The Breast Care Test." Produced by WQED/Pittsburgh and hosted by Jane Pauley, the one-hour special is premiering on public television stations nationwide on Friday, October 15 at 10 p.m. EDT (check local listings).

"Simple lack of awareness is the biggest culprit in the death of 46,000 women of breast cancer each year," said Amy Langer, executive director of the National Alliance of Breast Cancer Organizations, a network of 300 breast cancer organizations around the country. "Studies show that educated women, or women we call 'information seekers,' have a better chance of surviving breast cancer because they learn about the need for early detection. Thanks to PBS, every woman can be exposed to the information that could save her life."

"The Breast Care Test" answers the 10 most asked questions about breast cancer such as: Can breast cancer be prevented? (no); Are breast lumps common? (yes, very); What's the best way to beat breast cancer? (early detection: regular mammograms for women over forty, annual clinical exams, and monthly self-exams).

"PBS has done an intelligent, thorough job on the issue," Langer said. "They reduced all the 'unknowns' about breast cancer down to 10 simple questions. If every woman could answer those questions, 30 percent of breast cancer deaths might be avoided."

While "The Breast Care Test" teaches what breast cancer is all about, it will also help viewers take action by providing a toll-free telephone service directing callers to accredited mammography centers located near them. The service is provided by the National Cancer Institute and can be reached by calling 1-800-4-CANCER.

Avon and WQED/Pittsburgh have also produced a half-hour version of "The Breast Care Test" in Spanish. The piece deals not only with the facts on breast cancer but also with the cultural influences that can sometimes discourage Latina women from practicing early detection techniques.

The Spanish version of the program is available to Spanish-language media and organizations fighting breast cancer in the Latina community.



ZORA BROWN

"The Breast Care Test" and its Spanish version are underwritten by Avon Products, Inc. and the Avon Products Foundation as part of its "Breast Cancer Awareness Crusade."

The national effort partners Avon's unique grassroots sales force with breast cancer organizations in the charitable and governmental sectors to help women get the information and early detection they need to fight breast cancer.

OAKLAND TO HOST AFRICAN-AMERICAN WOMEN ON TOUR

Outrageous. Outspoken. Controversial. Multi-faceted performance artist Rhodessa Jones, of San Francisco's Odyssey, will bring her one-woman portrayal of "Big Butt Girls, Hard Headed Women" to the African American Women on Tour conference when it visits the Parc Oakland Hotel and Oakland Convention Center, October 21-24, 1993.

Based on the lives and times of real, incarcerated women, this gritty and acclaimed performance

FOR THE LADIES

HERE'S TO TWO PLUS TWO PRODUCTIONS

By Bonita Armstrong

Every now and then we run into people who are doing good. These are the people who are good citizens, parents, workers and community leaders. We step back and look at these people and wonder how they do it and what makes them tick.

If we run across these people in our lifetimes, it is fitting that sometimes we give them an encouraging word and through out unyielding support their way.

Today I'd like to give a pat on the back to Two Plus Two Productions. Four young, black men who are working tirelessly to bring quality, family entertainment to Las Vegas. And, in a city like Las Vegas, that isn't easy.

Just stop to think about the competition these men are up against. In a city where gambling, drinking, nudity and pornography makes big bucks, these men try to cater to a different audience. They bring to us Christian and family entertain-

ment suitable for all ages.

Just recently Two Plus Two sponsored a contemporary gospel concert at the Huntridge Theater. There was no cover charge to see at least five or six groups perform and give an outstanding show. Two Plus Two only asked for a freewill donation.

Two Plus Two president Eric Jordan told the audience that his organization understood that there were families with children who could not afford \$5 each to see a show. Therefore, Two Plus Two waived the cover charge to accommodate these people. This was a noble admirable gesture to say the least.

Those of us who can afford to support these fine young men in their efforts to resent clean, wholesome entertainment to our families should back them 100 percent both with our presence at their shows and with our financial support.

It is very encouraging to see



BONITA ARMSTRONG

black men doing positive things in our community. When we see them we should definitely support them. They need our encouragement and attention.

The members of Two Plus Two Productions are Eric Jordan, Will Watson, Mike Waller and Victor Ingram. When you see these strong, black men in your community, give them a bit of encouragement and show them your support.



RHODESSA JONES

will be held on Thursday, October 21 at 9:00 p.m. in the Jewett Ballroom of the Parc Oakland Hotel.

Tickets are available to the general public for \$20, including reception and performance; and \$12 for performance only. AAW on Tour accepts cash, money order or American Express only.

"Big Butt Girls, Hard Headed Women" is a collection of four monologues Ms. Jones developed during her experiences as an aerobics instructor at a San Francisco jail.

"Big Butt Girls..." explores the hearts and minds of four girls-children who become "women-in-waiting" for bail, mail, word about their children, money from their men and news from their attorneys.

Jones is also founder/director of the Media Project, a theater-intensive for incarcerated women.

For conference registration or performance information, contact the AAW on Tour, P.O. Box 15819, San Diego CA 92175, or call 619-560-2770.

The African American Women on Tour conference is exclusively produced by PRO-MOTrends.

UNLV'S WOMEN'S CENTER HOLDS FUNDRAISER

The Women's Center at UNLV will hold its second annual Fundraiser Gala dinner on October 16, 1993, from 6:30 p.m. to midnight at the Las Vegas Hilton. This year, the Women's

Center will honor Weight Watchers founder Jean Nidetch. Ms. Nidetch recently donated \$1-million to the Women's Center, which will be called the Jean Nidetch Women's Center after

construction of the new offices is completed.

Ms. Nidetch's close friends, and Clinton Inaugural Poet, Maya Angelou, will attend the Gala for a special presentation.

Tickets are \$150.00 each or \$1,200.00 for a table of eight. All ticket sales will go to the Women's Center to help establish an endowment fund. If you would like more information, please call the Women's Center at 895-4475.

If You're Dabbling In Drugs...
You Could Be Dabbling
With Your Life.



This is a message from the U.S. Centers for Disease Control.

Skin popping, on occasion, seems a lot safer than mainlining. Right? You ask yourself: What can happen? Well, a lot can happen. That's because there's a new game in town. It's called AIDS. So far there are no winners. If you share needles, you're at risk. All it takes is one exposure to the AIDS virus and you've just dabbled your life away.

For more information about AIDS, call 1-800-842-AIDS. Nevada AIDS Hotline



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