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HILTON

Fall 1993: Annual State of the Campus Address (Still African in 1693, 1793, 1893 and 1993)



KEITH O. HILTON

This is dedicated to the Great Multi-Cultural New Students Class of 1993 - new college and high school students. We hope that you read and re-read this column in the spirit of family. You are not alone.

Who are multi-cultural students? In western terms, they are Black, Brown, Red and Yellow Students, however, we suggest that more accurate terms are available that also suggest that "Black, Brown, Red and Yellow" people are consummate.

We offer the following edited passages from William Theodore de Bary's "Sources of Japanese Tradition: Introduction to Oriental Civilizations", as examples of how color could be out of place. By the way, "Oriental" is also a European/western concept.

Each place that Japanese or Chinese is mentioned, HILTON HIGHER EDUCATION attached the word "yellow" to show how western the notion of "racial" color is. People more accurately, should be identified by land/cultures.

Even a deep roots organization such as the Nation of Islam falls short on this issue. However, their messages of "Blackness" equating to uniqueness and original are very clear and accurate.

However, millions of "Black" children are attending predominantly "white" elementary schools and are learning to count, learning to read and learning their colors - and when they put that piece of black crayon up to their "Black" skin, who is lying, their teachers or the "Black" community? We are still African in 1693, 1793, 1893 and 1993.

To this year's new students of African descent in particular,

we say, "Yes, Black is still beautiful, so further your education so that you will be in a position to be a productive African/human being - i.e., engineer, journalist, theorist, educator, parent, attorney, activist, etc."

"The oldest extant annals in (yellow) Japanese are the Records of Ancient Matters (A.D. 712) and the Chronicles of (yellow) Japan (720).

"For information about earlier periods of (yellow) Japanese history it is usually safer to rely on accounts found in the (yellow) Chinese dynastic histories than on the native (yellow) literature.

"By the time (yellow) Japan first came into the ken of the (yellow) Chinese, the writing of history had left far behind the rather primitive level of the (yellow) Book of History and was approaching a science.

"According to the Chronicles of (yellow) Japan, the foundation of the (yellow) Japanese empire took place at a date corresponding to 660 B.C., but the first mention of (yellow) Japan in the (yellow) Chinese histories occurs only in A.D. 57.

"At this latter date, (yellow) Japan, far from being a unified (yellow) country with a heritage of 700 years of civilization, consisted of more than a hundred scattered tribal (yellow) communities.

"Even as late as the (yellow) Chinese Three Kingdoms Period (220-265) (yellow) Japan was still divided into some forty (yellow) communities."

HILTON HIGHER EDUCATION is designed to dialogue with college and world readers. Education is ongoing and certainly not limited to classroom study.

Let's talk. (909) 899-0650.

EDUCATION

GM SPONSORS TV SERIES FOR AFRICAN-AMERICAN YOUTH

NEW YORK — As a part of an ongoing effort to bring quality television programming to the nation, General Motors said it has agreed to become a key sponsor of a new television series aimed at African-American young adults.

During a press conference recently at the Capital Cities/ABC Inc. Headquarters in New York City, Philip Guarascio, general manager of Advertising and Marketing for GM's North American Operations, announced the Corporation's role is being produced by central City Productions of Chicago, Illinois in partnership with the DJ Group, headed by former basketball great, Julius Erving.

Hosted by Ricahrd Lawson, star of the popular ABC daytime serial, "All My Children," each of the four hour parts of the "Roads to Success" series will be one hour in length and feature high achieving African-American professionals in four district career categories: sports, entertainment, government, and business.

Noting GM's recent teaming with ABC-TV as a sole sponsor of the made for television series "Separate but Equal" and it's sponsorship of the Ken Burns' "Civil War" series on PBS, Guarascio said he viewed GM's participation in the new television series as a contribution of the corporation's commitment to help further the progress of African-Americans and other minorities throughout the U.S.

"Whether we recognize it or not, at some point in our early lives, everyone of us has been influenced by someone," said Guarascio. "By portraying selected key role models and using the medium of television, we're hoping to have a powerful impact on today's African-American youth."

Part I of the "Roads to Success" series will focus on the field of sports and will feature personal appearances by such top African-American athletes as Hank Aaron, Michael Jordan, Betty Okino and Eldrick "Tiger" Woods. Part I is scheduled to air during the period August 28-September 19 on network affiliated stations in more than 50 major markets, including lost all of the top 20 U.S. markets.

During the hour long pro-

gram, these and many other well-known sports figures will reveal their early career dreams, family life, mentors, the impact of success on their lives, and plans for their future. The segments on entertainment, government/social services, and business will follow a similar format featuring key African-American figures in those specialized fields. These segments will air in October 1993 and April 1994.

While air dates and times will

vary from market to market, the programs will generally be shown on Saturday or Sunday afternoons in order to attract the largest numbers of young African-American television viewers. Participating stations will announce their broadcast schedules locally.

For further information: John Marciarz, GM News Relations, (313) 556-2034 or Donald Jackson, Central City Productions, (312) 664-5900.

KNOW THE BEST BOOKS FOR YOUR CHILDREN

As parents, we all want to choose the best reading material for our children. You can learn how to do this by attending a workshop at the Mirabelli Community Center, 6200 Elton Ave., on Monday, September 20. The seminar, Know the Best Books for your Children - A Parents Choice is presented at 1 p.m. by Bookstar.

Storytime and hands-on activities are available for children 2-7, of parents attending the hour-long session.

The cost is \$1.50 with registration continuing through the day of the event. This program has been arranged by the City of Las Vegas. Call 229-6359.

A GOOD HOMEWORK ROUTINE

HOUSTON — For young children, settling in to a good homework routine is the best lesson they can learn.

"Homework begins as early as Kindergarten and first grade," said Dr. Florence Eddins, a child psychiatrist at Baylor College of Medicine to lay the foundation for good study habits."

Eddins believes children's experiences in learning basic skills taught in the early grades will set the tone for how they perceive the rest of school.

To begin a homework routine, she recommends that parents teach by example.

"When it is time to do homework, sit nearby with some work of your own," Eddins said. "This way you give your child an idea of how to do homework."

Flexibility is the next key in creating the right homework environment. Eddins cautions parents to remember that what works for them may not be right for their child.

"A child's attention span is much shorter," she said. "You may need uninterrupted quiet to get work done, but your child may need short breaks."

Eddins warns parents not to let struggles arise over these differences.

"Some children may like music or television in the background or may need a play period before settling down to work," Eddins said. "The important thing is to experiment and learn what works best for your child."

As homework guidelines are established, Eddins encourages parents to let the child play a key role in the decision-making process.

For example, if a parent feels that listening to music is becoming detrimental, Eddins suggests talking it over with the child and

trying homework without music for a week to see how it goes.

"If your child has trouble establishing a good routine, help them set time limits for completion," Eddins said. "Gradually you and your child will find what works best."

Homework success also depends on good communication between the parents and teacher. Parents should learn what the school expects of homework assignments if a child is having difficulty remembering to do homework or failing to tell the parents about homework.

As grades begin to come in, Eddins urges parents to acknowledge both the successes and the failures.

"The best reward is that parents take notice and admire their child's efforts in school," Eddins said.

SPEED READING WORKSHOP AT COMMUNITY COLLEGE

The Community College of Southern Nevada is sponsoring a "Super Reading Workshop" that will help you double your reading rate, with better comprehension, in only 5 short hours. You will be taught how to think faster, increase your comprehension, and retain more information with a novel technique that combines both speed-reading and learning. This workshop is a must for students, business people, or anyone who has a lot of reading to do.

The 1-day class is taught by Howard Berg, the world record-holder for speed-reading.

The class meets Saturday, October 2, from 10 a.m. to 3 p.m. at the West Charleston Library (West Charleston and Torrey Pines). You must register by 9/17 to participate. The fee is \$59.

For more information or to register, call the CCSN Community Education Office at 871-1999.

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