EMPLOYMENT

INVESTORS: IS OFFSHORE BANKING THE FINANCIAL SOLUTION FOR YOU? FIND OUT. SEND \$2 TO: BKI, BOX 782-SV, LAS VEGAS, NV 89125

CITY OF HENDERSON EMPLOYMENT OPPORTUNITY

WASTEWATER OPERATIONS SUPERVISOR

SALARY: \$44,184.20 - \$53,706.05 / yr.

REQUIREMENTS: Two (2) years of postsecondary education inwastewater treatment and collection, or related sciences, and five years of progressive experience in the operation, maintenance, and repair of mdern wastwater systems, including two years of supervisory experience in the wastwater field within the last five years. Recent experience with SCADA (Supervisory Control and Data Acquistion) and activated sludge treatment

SPECIAL REQUIREMENTS: Possession of, or the ability to obtain, an appropriate Nevada driver's license, and maintenance of an excellent driving record. Possession and maintenance of a Grade IV Wastewater Treatment certificate approved by the state of Nevada or the Nevada Water Pollution Control Association, or ability to obtain such certificate through reciprocity within six (6) months of the date of hire. NOTE: Will be required to obtain and maintain all necessary certificates an mandated by Federal and State Laws as they relate to plant and facility operations.

WHERETO APPLY: City application form and resume must be submitted to and received by the Personnel Department, City Hall, 240 Water Street, Henderson, Nevada 89015, no later than Thursday, September 16, 1993, at 5:30 p.m. Employment application packet MUST be obtained from the Personnel Department; resumes only WILL NOT be accepted.

HOURS OF OPERATION: Monday through Thursday, 7:30 a.m. to 5:30 p.m.

SMOKE • FREE WORK ENVIRONMENT An Affirmative Action Equal Opportunity Employer Published: LasVegas Sentinel-Voice August 26, 1993

FACILITIES MAINTENANCE MANAGER

Facilities Maintenance Manager for Library District wanted with extensive training and experience in facilities management. Salary \$38,480 DOE. Full iob requirements, responsibilities and duties posted at any library. Apply at Las Vegas Library reception desk, 833 Las Vegas Blvd. N., 89101. Submit complete resume by closing date, August 31, 1993. Equal Opportunity Employer. Published: Las Vegas Sentinel-Voice August 26, 1993

KLUC RADIO

(Continued from Page 1)

ate. Station revenue has been estimated at 1.5 million to 2 million annually, which is significant when Las Vegas ranks only 57th in nationwide ranking. Despite it's tremendous success, the station has been criticized for it's lack of focus within the African American as well as other ethnic communities.

Critics say the primary radio personality, "Julio The Gardener", is an affront to all Hispanic Americans. Some say this personality is remnant of the Al Jolsen and Amos & Andy era of the 30's and 40's where African Americans were portrayed as ignorant and deceitful. "Julio The Gardener" persona stifles the positive perception of Hispanic Americans by portraying them incapable of achieving beyond the manual labor level," say community leaders.

In defense of this allegation, station management says that Julio is a Hispanic American named Jose Pino, not an Anglo marketing racial overtones. The station says Julio is a positive figure, who performs countless amounts of community services to the Las Vegas community. Peterson says, "Mr. Pino has used the Julio character for almost seven years as an outreach to the Hispanic community and not as a negative stereotype." He says the station is

very sensitive to racial issues and constantly strives for visibility in all communities.

In further response to those who attempt to portray the station as racist, Peterson says the station has more than fulfilled it's community service requirement. He recalls during the '92 riots of West Las Vegas the station was present participating in the clean up effort. The station has donated alcohol detection devices to both Metro and the Nevada Highway Patrol. Peterson says the station feels a deep responsibility to the whole community. "If an individual has a problem, we're going to be there," says Peterson.

In Washington, D.C., FCC officials admit that complaints are on file against the station, yet are inconclusive as to the exact nature of the complaints. Sources have confirmed that a percentage of these complaints have racial connotations. One such complaint involves moming radio personality, Jay Casey.

On June 25, 1993 Casey commented about a woman who mutilated her husband by cutting off a substantial portion of his genetilia in anger. He went on further to discuss the reattachment by saying: "We'll know within 24 hours whether the operation is successful by whether it turns black or not," he continued by saying, "from what I've heard that necessarily may not be a bad thing." These statements subsequently prompted a written complaint from a listener who cited these remarks as racist and totally inappropriate for radio. Peterson says that Casey was disciplined as a result of this statement. He says the station does not receive any extraordinary amount of complaints when compared to other radio stations within the broadcast arena.

While 98.5 FM enjoys remarkable revenue, it's community focus remains questionable. Seemingly, the opposite scenario is found when a comparison with the African American based 88.1 FM is done. KCEP 88.1 FM has parlayed itself into a homogenous communication medium highly centered on bettering the community which it serves. KLUC 98.5 FM doesn't welcome the comparison with 88.1 FM because of KCEP's distant non profit status. With it's blossoming bottom line, 98.5 FM, is free to venture into all capital producing arenas. 88.1 FM, however, is restricted by it's non profit statute from venturing into bold financing ventures.

88.1 FM suffers from federal promotional restrictions, relying on grants and the good graces of the community. Another source of scrutiny has been it's upper management, the station is owned and operated by the Economic Opportunity Board which provides numerous non profit programs to the Las Vegas community. These programs vary for senior citizen and handicap transportation, day care for needy children, substance abuse treatment facilities, and medical assistance for the needy. EOB's upper management has been criticized for failing to bring the station to it's profit potential.

Critics say EOB's management has lost touch with profitability and considers 88.1 FM as merely another program which will be supplemented by corporate grant writers. Also, critics site upper management's consistent micro management which stifles true creativity of mid to low level managers. The infrastructure of 88.1 FM is contradictory to industry standards. The station lacks any contractural national advertising which would subsequently be disastrous to any for-profit radio station. A sales staff consisting of one full time and one part time salesperson cannot compete with the demographics of a growing Las Vegas.

TO BE CONTINUED NEXT WEEK.

HOMES FOR SALE

EAST: 4216 SUNRISE

CLARK TOWERS

Senior citizen apartment building is now accepting applications for subsidized efficiency and one bedroom apartments. Apply at: 2701 Clark Towers Court Las Vegas, Nevada 89102 871-9092

Equal Housing Opportunity

CLARK TERRACE MUTUAL HOMES, INC.

CLARK TERRACE MUTUAL HOMES, A FEDERALLY SUBSIDIZED COOPERATIVE HOUSING COMPLEX, 1, 2, & 3 BEDROOM UNITS IS NOW ACCEPTING APPLICAITONS. DOWN PAYMENT REQUIRED, APPLY AT: 2701 CLARK TOWERS COURT • LAS VEGAS, NEVADA 89102 • (702) 871-9092

"EQUAL HOUSING OPPORTUNITY



CLARK COUNTY, NEVADA

DEVELOPMENT COORDINATOR

Clark County Comprehensive Planning Department is currently seeking a qualified professional to supervise, coordinate and plan the activities of a section of the Zoning Division. Requires: Bachelor's Degree in planning, geography, or a closely rately field <u>AND</u> five (5) years of professional zoning/planning experience, to include a minimum of one (1) year of experience in zoning administration/ development processing. Two (2) of those years must have been in a supervisory/managerial role. NOTE: Equivalent combinations of education and experience may also be considered.

Salary Range: \$48,250 to \$69,750 Last day to apply: Tuesday, August 31, 1993

Apply to: Clark County Personnel Department 225 Bridger Avenue, Ninth Floor Las Vegas, Nevada 89155 (702) 455-4565 M/F/D

Published: LasVegas Senlinel-Voice August 26, 1993

IT PAYS TO ADVERTISE CALL NOW 383-4030

Modern 3 bdrm., 2 bath, w/fplc, 2-car garage. \$825/mo. Sec. 8 OK. No credit / Real Estate Concepts

Real Estate Concepts 658-1005 658-8175

DIVORCE FORCES SALE 6120 Blue Hill, Nellis & Lake Mead, SEQ 50x14. 2 bedroom, 1 bath, built in 1980. \$5000 O.B.O. Real Estate Concepts 658-1005 371-2174

APARTMENT FOR RENT
1701 Fairfield
(behind Vegas World)
2 Bedroom, 2 Bath. \$500/
month. No credit check.
Real Estate Concepts
658-1005 658-8175

Real Estate Concepts 658-1005 658-8175

APARTMENT FOR RENT

3438 Aristos

(Cheyenne & Pecos)

3 Bed/2 Bath. \$600/month.

Sec. 8 OK. No credit check.

EAST: 4216 SUNRISE
near Lamb & Stewart,
Modern 3 bdrm., 2 bath, w/
fplc, 2-car garage. \$98,900,
\$10K down. OWC, no qual.
Real Estate Concepts
658-1005 658-8175

"ODDS & ENDS" Furniture... Dresser, End Table, Bedside Tables 594-7594

LEGAL NOTICES

Housing Authority of the City of Las Vegas SENIOR COMMUNITY CENTER SERVICE PROVIDER RFP #P93014

 The Housing Authority of the City of Las Vegas, hereinafter referred to as the "LVHA", will receive proposals from qualified firms, organizations and/or individuals to provide the LVHA with the operation of a senior center, within a facility located at 330 N.
 13th Rue, Las Vegas, NV 89101.

2. Proposal Conditions/Specifications are on file and may be procured from the LVHA Purchasing Agent, Mike Gifford, at the LVHA Purchasing Office, 420 N. 10th Street, Las Vegas, Nevada 89101, (702) 386-2729. Interested firms may request the Conditions/Specifications by fax at (702) 386-0475 and the LVHA will deliver such documents by fax.

3. All required proposal items shall be returned to the LVHA Executive Director, Carl O. Rowe, in a sealed envelope, by 4:00 pm, Monday, September 27, 1993, at the Central Office, 420 N. 10th Street, Las Vegas, NV 89101 (US MAIL TO: PO Box 1897, Las Vegas, Nevada 89125). All proposals submitted, pursuant to all requirements, shall be opened and evaluated at a later date by the LVHA.

 The LVHA encourages resident, minority and womenowned firms to submit proposals.

5. The LVHA reserves the right to reject any and all proposals, to waive any informalities in the process, or to terminate the process and any ensuing contract at any time if deemed by the LVHA Executive Director to be in the best interest of the LVHA.

6. No proposal submitted shall be withdrawn for a period of ninety (90) days subsequent to the opening of proposals, without the written consent of the LVHA Controller.

/s/Carl O. Rowe, Executive Director Date: August 19, 1993
HOUSING AUTHORITY OF THE CITY OF LAS VEGAS, NV
Published: Las Vegas Sentinel-Voice — August 26, 1993

MARCH ON WASHINGTON

(Continued from Page 11) who had felt threatened by it.

But ardent segregation remained unmoved. In Birmingham, Alabama, just eighteen days after the march, dynamite exploded in the Sixteenth Street Baptist Church, where children were attending a Bible School class. Four of the youngsters were killed-Denise McNair, age eleven, and Cynthia Wesley, Carole Robertson, and Addie Mae Collins, all age fourteen. On that same Sunday, Birmingham police killed a black youth in the street, and another young black man riding a bicycle in that city was attacked and murdered by a group of whites.

To many outside observers, the March on Washington became almost synonymous with the civil rights movement itself. But the hard truth, brought home so soon by the Birmingham murders, was that it was only one day in the long and continuing fight for equality.