

# MORE THAN 300 MEDICINES IN DEVELOPMENT TO MEET THE SPECIAL HEALTH NEEDS OF WOMEN

WASHINGTON, DC — Three hundred and one medicines are being developed for diseases that affect only women, disproportionately affect women or are among the top 10 causes of death in women. This massive effort shows that America's pharmaceutical research companies are committed to meeting the special health needs of women.

A new chart — "New Medicines in Development for Women," prepared by the Pharmaceutical Manufacturers Association (PMA) — indicates that, since the last survey in 1991, 38

more medicines are in development for women. The 301 medications in development cover nine therapeutic areas. Nearly half of the research projects listed in the new chart focus on the top three killers in women — heart disease, cancer and stroke. Progress is also being made against conditions that limit a woman's mobility, including arthritis.

At a press briefing recently, PMA Executive Vice President Robert F. Allnutt emphasized that this major research effort "underscores the need to preserve the incentives for pharma-

ceutical innovation in whatever healthcare-reform legislation is enacted." In remarks to reporters at the National Press Club in Washington, D.C., Allnutt said the U.S. pharmaceutical industry "supports comprehensive healthcare reform.

Such reform should take the approach of managed competition and should reform prescription-drug coverage for all Americans." He stressed that new medicines "offer the best cost-effective form of medical treatment."

The new chart shows that there are 73 medicines in devel-

opment for cancer, including 42 for lung cancer and 52 for breast cancer — the top two cancer killers of women.

More than 60 therapies are in development for obstetric and gynecologic conditions. Fifty-two medicines are in development for cardiovascular and cerebrovascular disease. And 40 drugs are being developed for arthritis and other musculoskeletal conditions.

The Food and Drug Admini- (See Special Health, Page 21)

SUMMARY OF SURVEY RESULTS		1991	1993
• Total Medicines in Development for Women		263	301
• Total Companies Developing Medicines for Women		79	84
• Total Therapeutic Categories Surveyed*		9	9
*Doesn't include diseases in "Other" category.			
SURVEY RESULTS BY DISEASE CATEGORY		1991	1993
• Arthritis/Musculoskeletal		37	40
• Cancer		58	73
• Cardiovascular/Cerebrovascular		48	52
• Kidney/Urologic		15	13
• Neurologic		16	17
• Obstetric/Gynecologic		51	62
• Ophthalmic		6	8
• Psychiatric		21	19
• Respiratory		17	23
• Other		15	23
SURVEY RESULTS BY DEVELOPMENT STATUS		1991	1993
• Phase I		42	46
• Phase I/II		15	18
• Phase II		79	121
• Phase II/III		8	21
• Phase III		111	143
• Phase I/II/III		5	65
• Phase Unspecified		19	4
• Applications Submitted		76	12
<b>TOTAL RESEARCH PROJECTS</b>		<b>355</b>	<b>430</b>
<i>(reflects medicines in development for more than one use)</i>			

## FOR THE LADIES

### "HOW TO GET YOUR LIFE IN ORDER"

By Bonita Armstrong

One day I decided that I'd had enough. I was tired of being unorganized and undisciplined. I wanted it all. I wanted to be Supermom. Champion of family, home, and civic involvement.

I was realistic enough to know that in order to get organized I would need some help. So I decided I would go to the library and check out this wonderful book. It was called "How To Get Your Life In Order," or something like that.

Yes, this was the ticket. I would read this book. Memorize it cover to cover. My life would be in order. No more stacked up laundry. No more being late for appointments. I would be able to make PTA meetings, Bible study, aerobics class, family outings, have nutritious meals every day, clean socks in assigned draw-

ers, and read a novel a month. I got the book and put it in the back of my car, on top the clothes I was supposed to take to the cleaners two weeks earlier. I drove to the grocery store to pick up a few things, but realized I'd forgotten the grocery list.

(Now where is that list?) No worry, pizza would do just fine. Back in the car and on my way home I noticed my gas was running dangerously low. (I'll fill it up tomorrow...got to get home before this pizza gets cold.)

When I got home, I put the book on top of my desk, right next to the checkbook that needed to be balanced, the unpaid bills, the unanswered letters, and the unreturned phone messages. (I'll get to that stuff later.)

Before I could turn around, my children were bombarding



BONITA ARMSTRONG

me with homework I had not checked, cuts I had not banded, arguments I had not settled, and notes I had not signed. (Hang on kids, I'll get to it later. Pizza's getting cold.)

Well, one day I was looking through my endless stacks of unread newspapers and magazines to find the subscriptions I'd forgotten to renew. As luck would have it, I ran across the book that was going to change my life, "How To Get Your Life In Order." (Now how did that book get in this stuff?)

A couple of weeks had passed since I'd gotten this book. It was then I realized that I hadn't read the book, it was overdue at the library and I didn't have the time to return it.

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## Consumer Corner

### Cotton Up To Cotton

(NAPS)—Local retailers have many quality cotton products—swabs, puffs, rounds or wipes—for cosmetic care that can help you get the best results from your beauty routine. To ensure you're really buying cotton, however, you've got to check the label, consumer experts say.

"People purchase personal care products and automatically assume that they are made of cotton," says Ira Livingston, vice president, U.S. marketing for Cotton Incorporated, the fiber company of U.S. cotton growers. "They want cotton in these products because of the fiber's naturalness, purity and hygienic properties, but they're sometimes disappointed to find that what they bought is made of rayon, polyester or polypropylene."

Although personal care products made from other fibers may look like cotton, beauty care experts agree they often don't perform as well as 100% cotton:

- Cotton has superior absorbency features. It becomes even stronger when wet, so saturated cotton balls are unlikely to shred or tear.

- Cotton has a naturally textured surface that cushions contact with the skin. Oil-based beauty products such as creams or eye makeup removers will cling to oil-based synthetic cosmetic rounds and feel slippery next to the skin.

- Cotton has a strong attraction to substances such as alcohol or acetone and the fiber's irregular surface construction makes it an effective cleanser. Synthetic puffs provide less scouring action when removing nail polish.



Beauty experts agree: Natural cotton is the ideal cosmetic care product.

- Cotton personal care products are "finish free." Synthetics used for personal care products are often chemically treated to make the fiber suitable for processing. Individuals with hyper-sensitive skin, prone to allergic reactions, may prefer to stick with beauty aids made from natural fibers.

Cotton personal care products can easily be identified on retail shelves by the distinctive Cotton Seal, Cotton Incorporated's registered trademark. Note: Because the fiber can withstand high temperatures, cotton can be sterilized, making it excellent for medical use. For this reason, cotton balls, wipes, etc. are frequently found in the first-aid section of drugstores or pharmacies.

### "LITTLE MISS MANNERS" PROGRAM

"Little Miss Manners," a program emphasizing the reinforcement of positive manners and etiquette that parents wish to teach their daughters will be offered at Mirabelli Community Center, 6200 Elton Ave. The workshop takes place at 6:30 pm, Tuesday, June 22. The cost of the 90-minute seminar is \$5, with pre-registration required.

Children must be between the ages of 4-7 years, and accompanied by their mother. This program is sponsored by the City of Las Vegas. Call 229-6359.