

Capture Dad's Style And Sophistication With Elegant Gifts For Father's Day

(NAPS)—"By the time a man realizes that his father was usually right, he has a son who thinks he's usually wrong"—Laurence J. Peter.

Just imagine that! Fortunately, there's at least one time of year when Dad gets his due—Father's Day. A wonderful way to show your appreciation for a truly special parent may be with the gift of a sophisticated fragrance that's been a favorite with fathers for nearly 30 years.

The world's best-selling men's fragrance, Aramis, has been known for its elegance and sensuality since its introduction in 1964. The scent is characterized by a warm, woody-mossy background, vitalized with citrus, herbs and spice and blended like a fine wine for sophistication and balance.

For this Father's Day, and for the many other gift-giving occasions you have this June—weddings, graduation—Aramis asks you to *Just Imagine* the present possibilities:

•**The World Class Traveler**—a great get-away gift consisting of a handsome lightweight, brown duffel bag for large packing capacity. It costs \$15.00 with any Aramis fragrance purchase.

•**The Emissary** includes a four oz. bottle of Aramis Cologne and a four oz. bottle of Aramis After Shave for a suggested retail price of \$50.00.



An elegant cologne may make a marvelous Father's Day gift for the man with astute taste in fragrance.

•**The Connoisseur** is for the man with astute taste and minimal shelf space. Two ounces of Aramis Cologne and two ounces of Aramis After Shave make the perfect pair, available at the suggested retail price of \$30.00.

So, no matter what type of dad is in your corner, he's sure to feel honored by your keen eye and great gift-giving style. And, although Laurence J. Peter was probably correct in his thinking, this Father's Day, you can show dad he was right—sometimes. After all, he taught you all about good taste.

NATIONWIDE PARTICIPATION IN LOCAL GIRL SCOUT EVENT

Frontier Girl Scout Council will host fifty participants from thirty-seven states for a Wider Opportunity "Our Vanishing Desert" to be held June 17 through July 1 in Las Vegas.

The participants ages 14 to 18 were chosen from hundreds

of applicants and were selected for "Our Vanishing Desert" because of their Girl Scout experiences and their strong interest in learning about desert environmental issues. They will stay in dorms at UNLV after two days of home hospitality with local fami-

lies. This opportunity is a two-week exploration of southern Nevada with a focus on exploring and photographing the Mojave Desert, learning about environmental issues of the region, studying the wildlife- (See Girl Scouts, Page 25)

EVENTIONS, INC. WINS AAMW 1993 PUBLIC RELATIONS AWARD



EVENTIONS (LEFT TO RIGHT) Sonjia Young, President, Eventions, Inc.; Xernona Clayton, Vice President, TBS; Miranda Mack McKenzie, Coors Reg. Comm. Relations Mgr., Lucille Scott, Founding Member of AAMW; Michele Jackson, VP Public Relations, Eventions, Inc.

ATLANTA, Ga — Eventions, Inc. was recently awarded the 1993 Public relations Award by the Atlanta Association of Media Women for their work on a project for Southern Bell entitled "Black History Calendar Unveiling." The 1992-93 calendar highlights African American youth who are positive role models to their peers through their academic achievement, dedication to the community and extra-curricular activity. The participants were honored at a gala event at the Atlanta Woodruff Art Center's Symphony Hall.

Eventions, Inc. is an Atlanta based firm specializing in public relations, special events and convention management. The agency, founded in 1982 by Sonjia Young, is one of the first African American female-owned firms of it's kind in the United States. The agency has developed effective public relations strategies and special events for clients such as Coors Brewing Company, Colgate Palmolive Company, National Black Arts Festival, and Philip Morris Companies Inc., just to name a few.

AWARD WINNERS

(Continued from Page 23) Lawson has been instrumental in creating more diversity in programming. Dr. Scott said AKA takes particular pleasure in saluting Dr. Lawson because "Her selection as PBS' first chief of programming is a further indicator that Blacks and women are penetrating the glass ceiling and

making a difference." The selection of Africare as the recipient of the award in international relations marks the first time that AKA has chosen an organization, rather than an individual. Explaining the selection, Dr. Scott said, "As we began to consider nominees last fall, it was clear that the role

Africare has played in calling attention to and addressing the plight of Africans is unparalleled, and so we thought it appropriate to make this move."

The awards, instituted in 1991, are given annually to individuals and/or organizations whose achievements and contributions are instrumental in creating a more equal society.

The 1991 inaugural recipients were Oprah Winfrey, media; Andrew Young, international relations; and Roland Burris, Illinois attorney general, law. Black Entertainment Television's Robert Johnson, U.S. Rep. Cardiss Collins, and Gen. Colin Powell were the 1992 winners in media, law and international relations, respectively.

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