

# NNPA HEAD ROBERT W. BOGLE SELECTED AS ONE OF THE 100 MOST INFLUENTIAL BLACK AMERICANS

Philadelphia, PA, —In the May 1993 issue of Ebony Magazine Robert W. Bogle, president of the National Newspaper Publishers Association (NNPA), has been listed as one of the nation's "100 Most influential Black Americans."

Formed in 1940, NNPA is a trade association of 205 newspapers, which brings together publishers of African-American-owned newspapers in the interests of advancing their mutual economic and professional concerns.

Bogle's selection marks the return of the NNPA to the prestigious African-American leadership list. No NNPA president had been included in Ebony's

"100 most influential" ranking since 1989.

Bogle, who also served as president of the Philadelphia Tribune, the nation's oldest African-American newspaper, assumed the national presidency of NNPA in 1991, and has led the organization to several significant achievements since that time, including:

- the dedication, in March of this year, of he NNPA's new national headquarters building in Washington, D.C., the first such property owned by NNPA in it's 53-year history,

- the introduction of NNPA's national wire service, which allows the association's member newspapers to receive instantane-

ous news announcements and correspondence from across the country and,

- the establishment of new and enhanced relationships with several major national

advertisers, including Toys 'R Us, Procter & Gamble, U.S. Air, K-Mart and Walt Disney World Company. Those and other new relationships have accounted for more than \$4 million in additional revenues to NNPA publications over the past year.

A graduate of Cheyney University, where he now serves as chairman of the council of trustees, Bogle also is an advisor to the United Negro College Fund, a member of the executive



**ROBERT W. BOGLE** committee of the Boy Scouts of America and a life member of Kappa Alpha Psi Fraternity.

## KIMBERLY

(Continued from Page 21)  
KIMBERLY'S CELEBRITY QUIZ WHIZ BOX:

- THE ESSENCE AWARDS
- JAMES INGRAM & WIFE
- PATTI LABELLE
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- WHITNEY HOUSTON
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Ernest G. Green, center, accepts the Fannie Lou Hamer Freedom Award at the 19th annual convention of the National Conference of Black Mayors (NCBM) in New York City. The award, sponsored by The Coca-Cola Company, pays tribute to the life of Mississippi freedom fighter Fannie Lou Hamer. Mr. Green is managing director, Lehman Brothers, Washington, D.C. Participating in the award ceremony are, from left, Eugene McCullers, manager, corporate external affairs, The Coca-Cola Company; Congressman Charles Rangel; Diana McCray, The Southland Corporation; NCBM president, Mayor Henry Espy of Clarksdale, Miss.; and Mayor Johnny Ford, Tuskegee, Al.

## REPUBLIQUE DU BENIN SALUTE



Alpha Kappa Alpha international president Dr. Mary Shy Scott of Atlanta, Ga. displays the statuette awarded by the Republic of Benin (West Africa) during Festival Ouidah, held recently in Benin. Dr. Scott was one of the "prominent African-American personalities" selected by Monsieur Necephore Dieudonne Soglo, president of Benin, for recognition during USA Day at the 10-day festival which encouraged rediscovery of the cultural links that unite Africans to the Black Diaspora in the Americas.

## POET'S CORNER

### Know Thy Self

A person who knows not  
And knows not that they know not  
Is foolish - disregard them

A person who knows not  
And know not that they know not  
Is simple - teach them

A person who knows not  
And believes that they know  
Is dangerous - avoid them

A person who knows  
and knows that they know  
Is asleep - awaken them

A person who knows  
and knows that they know  
Is wise - follow them

All of these persons reside in you  
Know Thy Self  
And to Maat be true

\*A modern adaption of an ancient proverb

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