

FOR THE LADIES

REVLON & ESSENCE CELEBRATE WOMEN "WHO GO ABOVE AND BEYOND"

If you consider yourself a role model, volunteer time or money for a worthy cause or actively participate in community service programs to make a difference, enter the Revlon & ESSENCE "Women Who Go Above and Beyond" Contest.

This exciting contest offers 5 grand prizes that include a 4-day, 3-night trip for two to New York City to attend the Sixth Essence Awards ceremony and the Essence Founders' Dinner. Winners will receive round trip transportation, hotel accommodations, and \$1,000.00 cash.

Participants must submit an essay, no longer than 100 words, that describes how they exemplify the Revlon & ESSENCE Woman. A woman of strong moral character who serves as a role model to her younger counterparts. She demonstrates high standards of excellence, leadership ability and strength in the face of overwhelming obstacles.

Essay topics may include service as a community role model, volunteer activities in service organizations or monetary contributions.

Official entry forms with complete details of the contest are available at ColorStyle cosmetics displays at participating Revlon retailers or in the March 1993 issue of ESSENCE magazine. Entrants must be U.S.

residents, and 18 years or older. Entries must be received by March 26, 1993.

Final judging to determine the five Grand Prize winners will take place on or about April 7, 1993. Winners will depart for New York City on April 29, 1993.

Exclusively designed by Revlon to meet the specific needs of Women of Color, ColorStyle includes a complete range of shades for the face, eyes, lips and nails. Not merely an extension of existing formulas or shade ranges, ColorStyle is an entirely new, state-of-the-art array of products never before available to this fast-growing segment of fashionable

women.

With 5.1 million readers, ESSENCE is the country's preeminent magazine for African-American women. Published by Essence Communications, Inc., ESSENCE magazine is the source for fashion, beauty, celebrity, career and health information, along with cutting-edge reports on issues affecting today's African-American woman.

ColorStyle by Revlon is a proud sponsor of the Sixth Essence Awards—the only national tribute to African-American women whose accomplishments and contributions have made a difference in America.

THE CHALLENGE OF HIV/AIDS

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and unemployment are risk factors, proposed interventions must take these conditions into account. Where communities are unable to support healthy behaviors, AIDS intervention efforts will not work. As one witness stated.

The one thing we know about poverty in this country in the last twenty years is that it has really altered the structure of many of the neighborhoods in the United States. Blacks and Latinos are increasingly concentrated in areas that are becoming poorer and poorer, and with that con-

centration has come a tremendous increase, not just in HIV infection, but a whole host of other serious social problems ranging from crime to just about anything that you can possibly describe. Until we're able to stabilize these communities, there simply is no place for the seed of the individual prevention measure to take fruit. Unless we're able to do something dramatically to alter the economic structure of these neighborhoods, we really fear very, very strongly that the things we have embarked on for the last nine or ten years simply are not going to see the kind of results that we desire. (Fullilove, 1991)

We cannot continue to teach individuals about the dangers of certain behaviors as if they choose to engage in them indiscriminately. We would do well to take account of social forces and institutions that undermine individuals' capacity to adopt and sustain a healthy lifestyle. It is difficult to change practices effectively without changing circumstances. As another wit-

ness stated, The first decade of AIDS was characterized by an almost single-minded focus on interrupting the cycle of HIV transmission.

Our approach to AIDS prevention reflected an illusion that we as a society are all educated individuals eager to do the right thing if only we have all the appropriate information. We cannot expect a national prevention campaign based only on information alone to change recalcitrant problems. The spread of HIV has highlighted the complex relationship among social class, gender, and race in a society where health care facilities are impoverished, access to care is inadequate, and prevention technology is devalued. We must enter the second decade of AIDS with the knowledge that existing public health efforts have failed to stop the disproportionate spread of HIV infection. (Thomas, 1992)

This is not to say that AIDS prevention efforts should wait for a solution to our overall social ills. Obviously, they cannot. But

as with other facets of the epidemic, if we use this tragic stimulus of HIV as a prod. to readdress old problems that have been bandaged or ignored, we have the opportunity to emerge a stronger society.

The Commission recommends that:

- Public health officials should work with researchers, health professionals, and community-based service

providers to gain a better understanding of the role of cultural and socioeconomic factors in the transmission of HIV, the disease process, and access to care. Information gleaned from these efforts should be taken into account in designing HIV prevention messages, services, and programs, and in providing expanded treatment opportunities.

— FOCUS ON TRENDS —

by Alison Deyette (NAPS)

Exercise can be a drag, so one of the best motivators is great looking bodywear. Dancing, stepping, walking or aerobicizing your body into shape and better health shouldn't mean hiding beneath oversized t-shirts and baggy sweatpants. Instead flatter yourself by wearing attractive dance and exercise clothing. A signature line of famous ballet dance and choreographer Mikhail Baryshnikov offers star quality that spans in appeal from prima ballerinas to those logging six miles on a Lifecycle. The upcoming line will focus on softer, richer colors that include indigo, rose, tangerine, grape and palm green. The line will feature leggings, a bike tight, tank leotard, thong tank leotard, tank unitard and a bra top all with decorative cut-outs in the front and back. The fabric is made of 73% Fortrel MicroSpun and 9% Lycra to give it a long lasting comfortable feel it. Baryshnikov chose MicroSpun for its supernatural qualities of color clarity, durability, and machine washability while giving a luxurious hand and comfort. Also available is a full-footed tight of Fortrel MicroSpun in black, navy, ivory and toast.



The Vegas Valley Chapter of the National Association of Negro Business and Professional Women's Club Inc. Recently had their installment of officers. Mrs. Ruby Garland installed officers. Pictured front left: Myrtle Banks 1st Vice President, Jane Ramsey member, Myrtis Haythorne treasurer, Nora Henry past president; Rear: Lessie Sue Collins 2nd Vice-president, Deljuana Thrower parliamentarian, Susan Nwobge correspondence secretary, Almetra Finley president, Millicent Washington member, Susan Scott secretary. Not pictured Cecile Green and Eula Stout members. The purpose of the organization is to implement programs for the benefit of other non profit community based organizations utilizing the available resources in the community, and to provide an open resource to the community in general as to those services and skills which will help individuals increase their self image and self awareness.

SELF-DEFENSE FOR WOMEN

A self-defense class for women will be offered at the Chuck Minker Sports Complex, 275 N. Mojave Rd. The six-week course begins Monday, April 12 with registration beginning March 29. Late registration will continue through April 14. The cost is \$36. Sessions will take place Mondays and Wednesdays at 6:30 p.m. The course is designed for teens and adults, and sponsored by the City of Las Vegas. Call 229-6563.

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