

AVON PRODUCTS FOUNDATION INVESTS IN WOMEN OF COLOR WITH A MAJOR GIFT TO UNITED NEGRO COLLEGE FUND

New York, NY—The United Negro college Fund (UNCF) recently announced the formation of the "Avon/UNCF Women In Search of Excellence (WISE) Program" as a result of a \$300,000 grant from the Avon Products Foundation to support UNCF's \$250 million capital drive, CAMPAIGN 2000: An Investment in America's Future. The four-year WISE program will provide 12 partial scholarships for women attending UNCF colleges and universities pursuing undergraduate or graduate degrees in business administration, finance, marketing, economics or community-based theology.

William H. Gray, III, president and CEO of UNCF, stated that the grant will be made to female students who have returned to college to further their careers, or in preparation for entering or re-entering the job market after having taken time to attend to family responsibilities.

"It is most fitting that one of America's premier corporations centered on the economic advancement of women, should provide educational opportunities for women of color, who historically have been subjected to the gravest restriction of opportunity," said Mr. Gray. "And as we look toward the next century, when the vast majority of all new

UNCF Women In Search Of Excellence Program™ To Produce More Skilled Female Professionals

workers will be women and minorities, we have to put systems in place now to meet America's workforce challenges."

Avon's investment in CAMPAIGN 2000 indicates their awareness of the value inherent in UNCF's mission of educating minorities — men as well as women. "Women in Search of Excellence is a preeminent example of the programs we are delighted to support," said Glenn S. Clarke, president of Avon Products Foundation. "By fostering the educational development of women, WISE precisely parallels our corporate policy: to provide opportunities for women to reach their full potential."

Women continue to be strongly represented at the UNCF colleges that now produce the lion's share of all Black academic degrees. Women make up nearly three-fifths (59%) of the students at these colleges, which currently graduate a quarter of all Black B.A.'s in physics and chemistry, a fifth of all those in mathematics, and over 17 percent of those in biology.

CAMPAIGN 2000 is the most ambitious fund-raising drive ever

undertaken in UNCF's 48-year history.

This nationwide effort will address the highest priority needs at UNCF's 41 historically Black colleges, and will help create new academic programs, build and renovate facilities, raise scholarship and general endowments, develop faculty and improve overall administration.

As of November 30, 1992, this nationwide effort had secured more than \$153 million in cash and pledges from leading corporations, foundations and individual philanthropists.

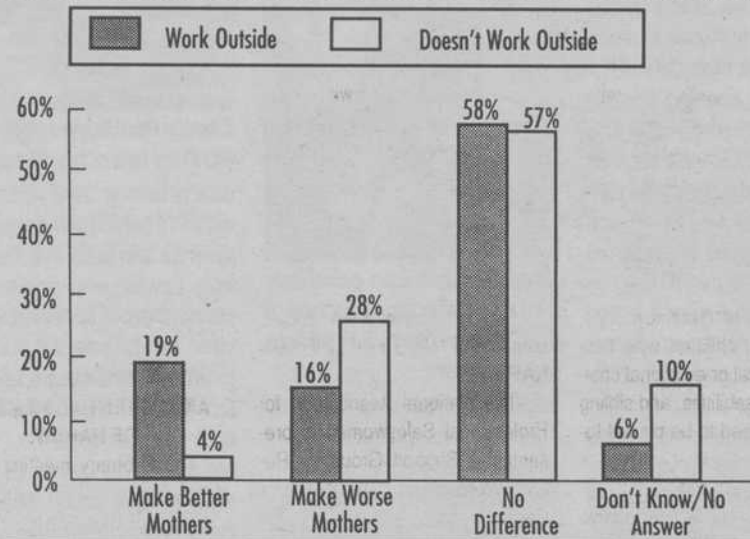
The United Negro College fund, the largest Black fundraising organization in the U.S., is a consortium of 41 private, historically Black colleges and universities and has raised over \$700 million for Black higher education. Founded in 1944, the organization has been ranked among the leading U.S. charities by *Money*, *Forbes*, and *The Non-Profit Times*.

FOR THE LADIES

newsworthy trends

The Makings of Modern Motherhood

Would you say that most women who work outside the home generally seem to make better or worse mothers than women who do not work outside the home or is there no difference?



A recent Gallup Poll discovered that a majority of moms feel their personal work situation doesn't impact the quality of their mothering. Among moms who do feel their work situation impacts their children, those who work outside the home feel it makes them better mothers, while those who do not work outside the home feel the opposite is true.

MAKING KNITS A PART OF YOUR EVERYDAY WARDROBE

(NAPS)—What's the well-dressed woman wearing these days? The traditional structured suit is giving way to exciting new combinations — a bright knit sweater under a suit jacket, or a twin sweater set with a suit skirt, for example. The knit fabrics favored by today's women include acrylic and acrylic blends which offer warmth without weight and are easy and economical to care for.

Knits are appearing in every facet of a woman's wardrobe. Knit dresses, sweaters and tops

are being worn to work, long tops over leggings have become de rigueur casual clothing and knit evening wear is up-to-the-minute with the latest metallic looks and accents.

Acrylics are drawing special attention these days as innovations, such as pill-proof yarns and advanced microfibers, have resulted in soft, supple fabrics with a great "hand" that come in a full range of fashion colors. Its superior shape and color retention guarantee that garments won't stretch, shrink or fade—features natural fibers can't offer. Available in a variety of weights and textures — from fine jerseys, to cables, chenilles and bulky or nubby knits—acrylic fibers are easily napped and

resist matting. They can be blended with other fibers, including wool and cotton, for an even wider range of fabric possibilities.

Acrylic knitwear garments are an especially good value because they have no hidden costs. Since they can be hand- or machine-washed and hung or laid flat to dry, expensive dry cleaning is unnecessary. Acrylic garments are virtually wrinkle-free, too, which makes them great for travel.

Last, but certainly not least, acrylic knits are great for activewear. The lofty yarns are resilient; the soft textures won't irritate the skin; and construction of the fibers lets it wick moisture away from you.



Today's new acrylics are wonderfully versatile, of high quality and easy to care for.

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Designs by Donna

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