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HILTON

1993: WE BELIEVE IN  
THE SENTINEL-VOICE



KEITH O. HILTON

1993 marks the sixth year this column has been written. We have attempted to present to some and introduce to others important issues that may be used to enhance our communities and your careers.

For those of you who are regular readers, we are confident that you are enjoying our topics and that you will continue to tell others about us and this outstanding newspaper.

Education really is ongoing and certainly not limited to classroom study. In fact this very newspaper that you are reading is in our estimation a member of the premier "community college" system in the nation.

The year 2000 is almost officially upon us. In many ways, it is already here. Particularly for many colleges and universities in this country, in terms of student compositions, it is here.

Two of our biggest goals in 1993 are 1) to continue providing quality opinion pieces and 2) to increase the number of college students reading these newspapers. One way to do this is to seek your direct assistance by encouraging you to take out subscriptions to this newspaper for your college son, daughter, relatives and friends. Another way that we will continue to promote the Pan African press is by allowing college students to submit guest editorials for this column.

Topics will vary, so if you are interested or know of someone who has an education topic in mind, let us know.

We continue to believe in the Pan African Press. At this time, we would like to publicly thank the many newspapers.

At the end of the year for the past five years, we have selected four newspapers annually as our flagship newspapers.

Each year it has gotten tougher because the pool of newspapers continues to get stronger. But this as you can imagine is a pleasant situation that should continue to get even tougher.

One major stipulation is that no newspaper is eligible to be a flagship newspaper two consecutive years. A second stipulation is that the column ran in the newspaper for at least a year. The following are our first five years' flagship newspapers:

1988: The Bakersfield (CA) Observer, the Long Beach (CA) Times, the Roanoke (VA) Tribune and the San Bernardino (CA) Precinct Reporter.

1989: The Florida Sentinel-Bulletin (Tampa), the LA Black Business Journal (CA), New York Big Red News and the San Diego Voice & View point.

1990: The Buffalo (NY) Criterion, the Las Vegas Sentinel-Voice, the Richmond (VA) Voice and the San Bernardino (CA) Precinct Reporter.

1991: The Chicago Independent-Bulletin, the Los Angeles News Observer, the Memphis (TN) Silver Star News and the Roanoke (VA) Tribune.

1992: The Michigan Citizen (Highland Park/Detroit), the Las Vegas Sentinel-Voice, the Los Angeles Herald-Dispatch and the Richmond (VA) Voice.

HILTON: HIGHER EDUCATION is designed to dialogue with college and world readers. Education is ongoing and certainly not limited to classroom study. Let's talk. (909) 899-0650.

### Superstar's Foundation Gives Major "Assist" to Largest, Most Ambitious Fund-Raising Drive in UNCF History

NEW YORK, NY—The United Negro College Fund (UNCF) announced recently that The Michael Jordan Foundation has given a major "assist" to UNCF's most ambitious capital drive in history by pledging \$150,000 to help more young Black Americans go to college.

The grant to UNCF'S CAMPAIGN 2000: An Investment in America's Future, will create a "Michael Jordan Foundation Permanently Endowed Scholarship Fund," which will help provide scholarships to economically disadvantaged students at two UNCF colleges: Saint Augustine's College in Raleigh, North Carolina and Xavier University in New Orleans, Louisiana.

"I'm pleased to accept this contribution," said William H. Gray, III, president and CEO of UNCF, "as the grant will provide educational opportunities for a new generation of young people in the name of Michael Jordan, a man of extraordinary talent and genius."

In her remarks about the new scholarship fund, Ann Armstrong, executive director of The Michael Jordan Foundation, said, "The Foundation gives high priority to the realization of equality of opportunity for all members of society. It is the Foundation's hope that students with the greatest financial needs and the most limited family resources at the two colleges will benefit from our support."

The \$150,000 grant is one of many pledges received from prominent Black Americans in response to UNCF'S CAMPAIGN

2000, the fourth and most ambitious capital drive ever conducted in UNCF's 48-year history. This \$250 million effort to strengthen UNCF's 41 member colleges and universities has received signifi-

cant support from attorney Willie Gary, publisher John Johnson, talk show host Oprah Winfrey, attorney Susie R. Powell and Franklin R. Anderson, and many others.

The United Negro College Fund is the largest Black fund-raising organization in the United States and has secured more than \$153 million toward CAMPAIGN 2000's \$250 million goal.

## CCSN REGULAR REGISTRATION RUNS JAN. 25-29

Registration for courses at the Community College of Southern Nevada continues from now until Friday, January 29 at all three of the college's campuses: Cheyenne, West Charleston and Henderson, according to Arlie Stops, Director of Admissions and Records at the CCSN.

Regular registration will take place the week of January 25-29 from 8:00 a.m. - 7:00 p.m. at all three campuses. Students may also register by telephone from now until January 29 by using the college's touch-tone telephone registration system. To ac-

cess the system, simply dial 643-7026.

The final date for a 100% refund of tuition paid for the Spring Semester is January 29, according to Stops. Classes will begin Monday, February 1.

Spring class schedules have been mailed to most residents in the Las Vegas valley. Schedules are available at any of the college's three campuses or at local libraries.

For more information on Spring registration, call the Admissions and Records offices at the CCSN, 643-0830.

## GED TEST PREPARATION AVAILABLE ON TV

A series of lessons to help people prepare for the GED test, which many employers accept in place of a high school diploma, will begin Saturday, January 23, on local public television.

The series will air Saturdays and Sundays at 9:30 a.m. and 11:30 a.m. on KLVX, Channel 10. The nationally acclaimed instructional program features 40 lessons, each with companion textbooks and

study guides.

Those who pass the GED test receive a General Education Development certificate. The test is available through the Clark County School District's office of Adult Education Programs.

More information about the television series, GED certificates or other adult education programs may be obtained by calling 799-8650.

## UNITED NEGRO COLLEGE FUND NAMES ACTING DIRECTOR OF COMMUNICATIONS

NEW YORK — The United Negro College Fund has announced the appointment of Amal E. Morcos as Acting Director of Communications. Ms. Morcos will temporarily fill the vacancy that followed the resignation of C. Adrienne Rhodes, UNCF's Director of Communications since 1989.

Previous to her appointment, Ms. Morcos has served the College Fund as Manager of Editorial Services since 1991. Before joining UNCF, she had been a freelance writer and reporter for CNN and MONEY, FORTUNE, and LIFE magazines. Ms. Morcos earned a bachelor of science

degree in journalism and English from the S.I. Newhouse School of Public Communications, Inc.

As Acting Director of Communications, Ms. Morcos will create and implement strategic advertising, promotion and publicity programs which support the organization's 24 area offices, national fund-raising, marketing, special programs/events, and government affairs activities.

The United Negro College Fund is the largest black fundrais-

ing organization in the United States. Its chief purpose is to raise funds to meet the operating costs of 41 private, historically black college and universities. Since its founding in 1944, UNCF has raised more than \$700 million for black higher education. Known for its motto, "A mind is a terrible thing to waste," the College Fund has been ranked among the leading U.S. charities by Money, Forbes, and The Non-Profit Times.

## REX BELL FIFTH GRADERS GRADUATE FROM D.A.R.E.

Fifth graders at Rex Bell Elementary School will be better prepared to say no to drugs following their January 11 graduation from the DARE program, which stands for Drug Abuse Resistance Education.

Among those attending the graduation ceremony were District Attorney Rex Bell and Paul Meacham, president of Clark County Community College of Southern Nevada.

As part of the DARE program, local police officers visit fifth graders in their classroom and teach them tactics to resist drug use and abuse.

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