

**TO BE EQUAL**

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of all races and backgrounds working together in distressed urban and rural areas would bring people together and destroy the damaging stereotypes that impede better race relations.

The volunteers should be paid a moderate stipend for their services.

But they should also have access to college or post-high school formal training, either through scholarship arrangements based on length and quality of service or some other formula.

A period of service to the community that includes discipline and training, followed by educational opportunities could well be the ticket to help many young people out of the poverty and dependence that would otherwise be their lot.

A National Service Corps would not be only for minority or poor youngsters—we know that many whites would flock for the chance to serve their county and win a scholarship.

But an integrated National Service Corps would probably have its strongest appeal to African American and minority youth anxious for the opportunity to build better communities and better lives for themselves.

The sooner Congress launches a demonstration National Service Corps, the better.

**STATEWIDE UNEMPLOYMENT**

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\* Retail and wholesale employers (general merchandise and apparel; food stores; auto dealers and service stations; and eating/drinking establishments) report gaining 700 jobs.

\* Manufacturing gained 300 jobs

\* Finance, insurance and real estate gained 300 jobs

\* Transportation and public utilities reported an increase of 300 jobs

\* Federal, state and local government (including teachers) gained 3,400 jobs

\* Construction employers report an increase of 2,200 jobs

While NESD analysts are cautious, they believe Nevada's situation will not noticeably worsen. Although, with continued in-migration of jobseekers to the state, unemployment numbers will likely continue to be high... producing little hope for improvement before the end of the year.

**YOUR BANK IS MERGING? NO PROBLEM. NOTHING WILL CHANGE.**

[NOW LET US TELL YOU ABOUT THE EASTER BUNNY.]

Once upon a time, some big banks decided to merge. Merge, merge, merge. And they told their customers, "Don't worry. You won't notice a thing." But alas, some customers did notice a thing. They noticed their branch hours were changing, willy-nilly. They noticed their names were misspelled on their new checks. They noticed certain fees were being hiked, and certain services eliminated. Some of them even noticed their accounts were being traded around like baseball cards. These things made the customers mad. Mad. Mad. Mad. But the big banks pretended everything was just fine. Except for one called U.S. Bank. This bank had a crazy, wacko way of doing things. When they merged with another bank, they didn't pretend



everything would be perfect. Because, having done a few mergers before, they knew it wouldn't be. And get this, boys and girls. When they made mistakes, as all banks do, the U.S. Bank people could make it all better, right at the branch level. They could, for example, order a whole new batch of checks for a customer at no charge. They could refund fees that didn't make sense. Stuff like that. Can you believe it? They didn't even have to check with a Higher Authority, off in some strange, Faraway Land, like L.A. And guess what else. They're opening here in Nevada real soon. They'll have a total of 30 branches. They'll keep their promises. And their customers, for all practical purposes, will live happily ever after.



[NON-FICTION BANKING: OPENING SOON AT 30 LOCATIONS.]

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