

BUSINESS

U.S. BANK PREPARING FOR BIG BUSINESS 11 BRANCHES TO OPEN IN CLARK COUNTY

The newest addition to the Nevada banking financial market will be U.S. Bancorp opening this Friday. With the opening of 29 branches throughout Nevada, U.S. Bank of Nevada now represents the third largest commercial bank in the state.

By acquisition of the 21-branch Bank of America Nevada operation and eight Security Pacific branches, residents will now have another banking and financial conglomerate in which to choose from.

"We have put the people, products and services in place to ensure that our new customers find the transition to U.S. Bank to be convenient and efficient," said Pete Landis, president and chief executive officer for U.S. Bank of Nevada.

To celebrate its first day of business, U.S. Bank is hosting a reception and sign unveiling at each branch at 9 a.m. Friday. A continental breakfast and refreshments will be provided for

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customers, followed by a week of "Customer Hospitality Days" at each branch.

The occasion will also mark the latest expansion of Portland, Oregon-based U.S. Bancorp. The largest financial services company headquartered in the Pacific northwest, U.S. Bancorp has subsidiary banks in four other

states, California, Idaho, Washington, and Oregon.

It is currently the largest bank in Oregon and has just celebrated a century of service in 1991.

U.S. Bank of Nevada will have \$800 million in deposits and a 9.5-percent deposit market share. It plans to offer com-

prehensive banking and mortgage products that reflect the cultural and economic diversity of the state.

"The rapidly expanding Nevada economy offers some new opportunities and a logical extension of our current market area" U.S. Bancorp President Edmund Jansen said.

LOCAL AUTHOR WRITES BOOK ON HOW TO GET AND HOLD JOBS

By Muhammad Abdullah

In a time when there is rising homelessness in our nation, manufacturing plants closing by the hundreds, unemployment and recession on an upswing, and layoffs of thousands of people, a resourceful member of the Las Vegas community is seeking to incorporate a recent publication entitled "Jobology" in every school and college campus in America.

According to Evelyn Janis Brown, a retired educator and now author of a new concept in education, "Jobology" is a must reading for each and every student, educator, laborer, manager or job seeker.

"Jobology" looks at jobs and

employment in four segments: 1) World of work; 2) Human Relations; 3) Self-Discovery - Others; 4) Job Mechanics.

Mrs. Brown and her husband Floyd spoke with the Sentinel-Voice before leaving town for an educational conference on the East Coast to market their publication. Mr. Brown serves as the Business Manager for the author and wants readers to know that after reading "Jobology," which comes complete with a "Jobology" Workbook and Answerbook, the reader will be equipped mentally, spiritually and physically for the world of work. "Jobology" uses plain language and graphics to give it general appeal.

The Sentinel-Voice was supplied with copies of the publication and will present a "Book Review" in the future.

"Jobology" supplies answers and directions needed in order to prepare for the workforce, enter the workforce, move up in management or ranks in the workforce and to remain stable even during trying times, such as those that exist in today's job market.

Mrs. Brown says she will also have a Teachers Edition on "Jobology" that will equip educators to teach the subject.

Anyone interested in purchasing "Jobology" can call Mr. or Mrs. Brown at (702) 458-1768. The information is priceless.

TRAVEL with Bates

By Sandi Bate



Welcome to Brussels, one of the world's great cities. Brussels is rich in social and public life, with as much variety as London or Paris. A dynamic and sophisticated commercial centers, famous for galleries and quiet corners, a city worth exploring.

Brussels is the capital, the nerve centre of the economic, political and cultural life of Belgium. It is not by chance that Brussels is now the home of several hundred international organizations. It has become the melting pot of the world, with a place in history earned by open and hospitable traditions which have lasted for one thousand years.

Brussels is proud to have become the official capital of Europe, where activities "bubbles" like the foaming head of the famous Gueuze beer. It has always been able to gain maximum advantage from its privileged central location at the heart of Belgium. Many centuries ago it was able to increase its political power, to the point where it has now become the natural centre for European and North Atlantic organizations which makes it de facto the capital of European communities.

Brussels has never forgotten its prestigious past, which is so powerful evoked by the grandeur of its artistic heritage. Here the masterpiece is the fabulous GRAND PALACE which is so impressively unique and harmonious that it is rightly considered the most beautiful square in the world. Your visit would be justified purely to appreciate the work of its architects.

The Grand-Palace and the nearby Manneken-Pis are symbols of elegance and tenderness side by side, in the heart of a busy city which has thousands of shop windows to be admired, and restaurants or taverns offering a welcome to the most discerning gourmet. The Grand Palace dates back to the 12th Century. In the 15th Century the city fathers built the remarkable City Hall as a symbol of prosperity and magnificence at the height of the Gothic period.

Immediately around the Grand Palace is a maze of narrow streets with shops, boutiques, souvenir stalls, cafes and above all many restaurants and bistros of all types. This area is one of the most lively parts of town, worth exploring day or night.

Brussels is rich in history, souvenirs of the past, and museums which are the envy of the world. It is a city of so many different attractions that no two days or evenings are the same. The 19 communes of the greater Brussels area have more than seventy (70) museums which offer different types of exhibits to their visitors featuring public transportation, brewery, and telecommunication museums, as well as a museum of interest to children, and too many others to list in full here.

Brussels is without a doubt one of the gastronomic capitals of the world; not only because of the number of restaurants (more than 1800), but particularly because of the superb array of dishes. It offers fine examples of culinary styles from all over the world, but its title as a gourmet centre has above all been acquired because of the high quality of its French Cuisine. Typical Belgian specialties are drawn from many local recipes using meat, fish or poultry. Pheasant served with braised Belgian Chicory, casserole or rabbit in beer, and mussels served in many different ways. Fresh sea food, lobster, and veal are incredible choices of cuisine to enjoy when dining out. Those with a sweet tooth will enjoy Belgium waffles, spicy biscuits, and the

(See Travel with Bates, Page 18)

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