

# COMMUNITY CALENDAR

To preserve the health of our customers, smoking will be prohibited in all Las Vegas African-American Barber Shops.

Las Vegas African-American Barbers.

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### ATTENTION RESIDENTS OF LAS VEGAS

Simba Talent Development Center, Inc. is offering a special after school training program in dance, drama, and music. Classes are provided in Tap, Ballet, and Modern dance. Also voice and acting. Professionally trained instructors.

Ages 8-18: 4:00 to 8:00 p.m. Monday - Thursday; Ages 3-7; 12:00 to 5:00 p.m. Saturday.

Scholarships available. All classes held in the Herbert P. Gerson Community Center, 2020 McGuire.

For more information call 647-8808 days, or 648-3715

after 5:00 p.m. ask for LaVerne, Teri, or Marilyn.

Se Habla Español.

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A Message especially for single moms...Now, more than ever, we all need someone. If you are a single mom who could use a helping hand to cope, or a woman who has something to offer a single mother in need, call Bridge Counseling Associates at 474-6450 and ask about MOMS. That's MOMS-a free community service program for single moms.

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### FREE DAY CARE

The Title XX Child Day Care Program have funds available for low income families. Parents must either be working, in a short-term training program, or seeking employment.

For more information, call De-

loris Carter-Bell at 647-4010.

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### GANGS, DRUGS AND PEER PRESSURE PROGRAM

The City of Las Vegas Baker Park Community School, 1100 E. St. Louis Ave., in cooperation with the Las Vegas Metropolitan Police Department's Crime Prevention Bureau presents Gangs, Drug, and Peer Pressure, a program to aide youths to resist becoming influenced by a negative culture. Scheduled for Thur. Mar. 12, at 4 p.m., the one-hour seminar is designed for ages 9-12. The program is free, however, pre-registration is required. Call 733-6599.

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Two world renowned male artists, Walter Nicks and Rudy Perez, will join UNLV's dance faculty for three concerts at 8 p.m. March 6 and 7 and a 2 p.m. matinee March 8, featuring jazz and Post-modern choreography to be performed at in the Black Box Theatre.

Tickets are on sale at the Performing Arts Center Box Office. For more information call 739-3801..

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### AMATEUR

### PHOTOGRAPHY SEMINAR

On Sunday, March 8, 1992, David Weinstein will hold a "Amateur Photography" Seminar at the West Las Vegas Library, 951 West Lake Mead Blvd.

For more information call 647-2117.

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The Democratic Party of Nevada will be having its Presidential Caucus on March 8th. This process ables democrats to select its nominee for the 1992 ballot. If you are a registered Democrat you can participate. For more information and details call 732-3366.

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Take The "A" Train to The Stardust Hotel & Casino, Las Vegas, Nevada. "The Ladies Who Danced" will remember

Duke Ellington on the Anniversary of his 93rd Birthday. Friends and Fans of the Duke and of The Ladies are invited to participate in this Gala Reunion, April 20, 1992 - April 26, 1992. Show time on Friday, April 24, 1992 in

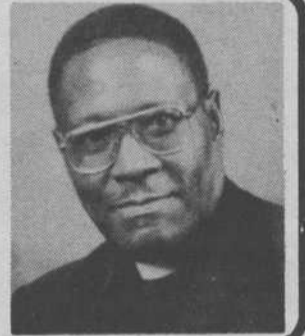
The Trianon Ballroom of The Stardust Hotel.

Information on details and schedule of week's activities will be furnished on request call 733-0139, 458-3444, 898-9091, 386-6131, or 451-9827.

### THE NAACP AND YOU!



Rev. Jesse D. Scott  
President  
Las Vegas, NAACP



## West Las Vegas Meets Media

City Councilman Frank Hawkins convened two meetings one in February at City hall and the other on March 2, 1992 at Club Rouge. Present at these meetings were Black elected officials. Black minorities and other concerned citizens from the West Las Vegas community. From the print and electronic media were representatives for the Review Journal, the Sun, TV Channels, 3,8, and 13.

The persistent question posed to the media was why the news about Black people and especially Blacks in West Las Vegas was depicted and negatively characterized differently than that of Whites?

The media was asked why not balance things by including the bad as well as the good. Why are close-ups or mug shots made of the faces of Blacks while whites were allowed to go unphotographed or to cover up their faces when they are subjects of committing a crime? The media was further told that it is constantly giving the public a reason to have a negative perception of West Las Vegas causing them to believe that all the crimes in the city are committed there.

The Review Journal newspaper and Channel 3 TV were pointed out as being notoriously racist when it comes to printing and televising negative news about Blacks and West Las Vegas.

On February 20, 1992 the following letter, from the NAACP, was sent to forty advertisers of the R.J. after two racist cartoons appeared on its editorial page, January 27 and 29, 1992 downgrading Black people.

*This letter is written to you as an advertiser in the Las Vegas Review Journal newspaper. After much thought and after raising the subject in two or more conferences with Mr. Sherman Fredericks, the editor, we have decided to write you. At the above mentioned conferences which included representatives from the NAACP, The Pastors Conference of Southern Nevada, and the Minister Alliance of Las Vegas, Mr. Fredericks has continued to write some racially demeaning cartoons about Black people which is very displeasing and offensive to us.*

*We, Blacks collectively, represent more than 100,000 Black people in Southern Nevada with an aggregate consumer buying power of approximately 100 million dollars. Our best judgement is to first inform you of this intolerable situation and request that your opinion be shared with us. We refuse to remain silent any longer.*

*Frankly, we have been insulted and humiliated too long. "Enough is Enough." Our mutual self respect compels us to protest the Review Journal serving as an indirect beneficiary of our trade with you. The enclosed cartoons graphically depict our anger and resolve.*

*Surely, all of us must agree that your advertisement dollars spent are important to the Review Journal just as our consumer dollars that we spend are important to you.*

*The remedy we seek is to have the Review Journal to cease and desist from printing racist cartoons against Black people such as the ones that are enclosed in this letter.*

*We would appreciate receiving your response within thirty (30) days of the date of this letter. We are prepared to meet with you if (See NAACP and You, Page 5)*

The Las Vegas

BLACK BUSINESS DIRECTORY

The Las Vegas  
**Black Business Directory**

The Las Vegas

BLACK BUSINESS DIRECTORY

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