

**KIMBERLY BAILEY PROMOTES CONCERT TO KEEP FM88'S VOICE ALIVE**

# KCEP Radio To Hold "Star-Studded" Benefit Concert

By Lee Brown

Soulful crooner Barry White along with Verdine White of Earth, Wind & Fire were on hand Wednesday, August 28th at the KCEP Radio Studio for the KICK-OFF PRESS CONFERENCE to promote the KCEP 88.1 FM KEEPING THE VOICE ALIVE BENEFIT CONCERT 1991.

This benefit concert, to be held September 28, 1991 at the Thomas & Mack Center, is spear-headed by the federally funded Economic Opportunity Board (EOB) and coordinated by syndicated columnist Kimberly Bailey of Kimberly Productions, and is taking place to keep Las Vegas' only African-American radio station's voice alive.

FM88 is in the process of raising an unrestricted \$100,000.00 to move their antenna to Black Mountain in order to keep their signal strong enough to be heard throughout the city and surrounding areas.

Also on hand were EOB President Dr. James Tyree, and Chairman of the Board Theron Goynes, as well as station program director the "Love Captain" - L.C., community affairs director, Larry Weekly, and radio personalities D.B.2-Darnell Brown and Greg "Spin".

"We are on the road to success," Goynes said during the press conference, while Barry White, benefit spokesman, added, "This event is one of the best things that could happen to Las Vegas. The entertainers coming to this event don't want to see this voice die."

Earth, Wind & Fire's Verdine White also expressed the importance of the benefit by adding, "If it weren't for Black radio, we (Earth, Wind & Fire) would not be where we are today."

Scheduled to appear in concert are Barry White, and the original Earth, Wind & Fire group, who are being brought together for the first time in ten years by



The master of love music, A & M recording artist Barry White, voices his support for the future of soul music in Las Vegas. (Photo by Savoy/LV Sentinel-Voice)

benefit Music director and original Earth, Wind & Fire member Al McKay, along with Jermaine Jackson, Giorgio, Boyz II Men, and a host of others to be announced at a later date.

Tickets for the event are priced at \$30, \$20, and \$15, and go on sale Thursday, August 29 at the Thomas & Mack Center

and at the KCEP Radio Station. "Come out and support it, it's going to be the show of the year," added Program Director L.C. "You Won't Want To Miss It!"



Posing for picture after press conference for up-and-coming KCEP Benefit Concert are (L-R) Verdine White of Earth, Wind and Fire, EOB Chairman of the Board Theron Goynes, King Ericson, Al McKay of Earth, Wind and Fire, promotion coordinator, and columnist Kimberly Bailey, Barry White and EOB President James Tyree. (Photo by Savoy/LV Sentinel-Voice)

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