November 8, 1990

The LAS VEGAS SENTINEL-VOICE 11 **"PASSION POLL" INVESTIGATES ROMANTIC ATTITUDES & OPINIONS OF BLACK AMERICANS**

NEW YORK, N.Y., OCTO-BER 19, 1990 - A lighthearted survey of black nightclub-goers across America has yielded some provocative and surprising results about their attitudes towards love and romance in 1990

Sponsored by the makers of Alize de France, a sophisticated passion fruit and cognac beverage, The Alize Passion Poll surveyed 1,500 men and women across the nation on a wide array of bold and often humorous questions about their real-life and fantasy relationships. Here are the results:



Janet Jackson

The Ideal Fantasy Date: If the men could have a date with anyone they chose, it would be singer Janet Jackson, who garnered 23 percent of the total The rhythmic one was followed by Whitney Houston (16 percent), Paula Abdul (13 percent) and Debbie Allen (11 percent). The ideal date for the women polled would be Billy Dee Williams (25 percent). Actor/painter Williams was followed b y TV Talker supreme Arsenio Hall (14 percent), actor Denzel Washington (12 percent) and singer Bobby Brown

(10 percent)

The Last Choice Date Even if they were the last of their sex on earth, the following women and men might still have a hard time finding a date! The absolute last choice for a fantasy date of the women was exheavyweight champ Mike Tyson, who gathered a whopping 36 percent of the tally. Tyson was followed by ex-Yankeee slugger Reggie Jackson (21 percent), moody jazz great Miles Davis (19 percent) and "Today Show" host Bryant Gumbel (17 percent). The fear and intimidation factor may have played a major role in the answers of the men! Singer Grace Jones topped the last date tally with 34 percent, followed by LaToya Jackson (27 percent) and Robin Givens (23 percent).

Smokey Robinson

Sexiest Black Super-

stars of All-Time

first choice of the men with 34

percent of the tally. She was

followed by Lena Horne (29

percent), Josephine Baker (21

percent) and Diana Ross (16

percent). The women rated a

Miracle tops - Smokey Robin-

son, that is (24 percent) - fol-

lowed by actors Denzel Wash-

ington (21 percent) and Billy

Dee Williams (16 percent).

Whitney Houston was the

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The Best and Worst Source

of Advice on Your Love Life Surprisingly, men and women rated Grandma the best source of sage advice on affairs of the heart (32 percent) followed by dear old Dad (15 percent). The worst source of counsel was a tie with Advice Columnists and Brothers/Sisters each taking 20 percent of the tally

The Best Song to Play to Seduce a Member of The **Opposite Sex**

"Any song by Luther Vondross!" was tops in this category with 29 percent of the vote. Anita Baker's "Sweet Love" took the second slot with 20 percent, followed by Marvin Gaye's straight-to-the-point message song, "Let's Get It On" (7 percent). The Most Important Quality

In A Prospective Mate A close race here with "the

ability to commit to a longterm relationship" narrowly edging out "liquid assets" (18 to 17 percent respectively).

The Best Place To Meet The Ideal Mate A hot danceclub was the

number one venue for 19 percent of the voters followed by a fancy restaurant (14 percent), school (12 percent) and on the bus or train (7 percent). **Best Outfits To Attract A**

Member of the Opposite Sex When it comes to an en-

semble designed to appeal to the opposite sex, less is definitely more! Women rated a revealing swimsuit their num-

berone male-attracting outfit (31 percent) followed by mini-skirts and tight shorts (18 percent each). When looking for a new loved one, our men first opt for a tiny Speedo swimsuit (42 percent) followed by an Armani suit

of the band.

had missed teaching."

group has grown.

and two combos."

enough players to go around.

Now, we have three big bands

One of the mainsprings be-

hind the program was Wayne

Newton. Newton felt that UNLV

musicians were good enough to

play on the Strip, despite the

exceptional music-reading abili-

ties required. He envisioned a

program that would allow a UNLV

student to not only rehearse with

a Strip orchestra in the day, but

perform with the orchestra that

or tux (21 percent)

The Alize Passion Poll was conducted in top nightspots in New York, Chicago, Washington and Atlanta during the spring. summer and early fall. Alize de France is a blend of passion fruit

(Continued from Page 10)

night. The regular musician the trophies they have received are: student replaced would be paid The National Finals, 1990, The and the student's payment would Pacific Coast Jazz Festival. go into the Wayne Newton UNLV 1989; the Orange Coast Jazz Intern Program to benefit the Festival, 1987, The Pacific Coast University Jazz Ensemble. Jazz Festival, 1984; The Chaf-Newton worked out the details fey College Jazz Festival and with Musician's Local 369. first place at the Fullerton Jazz Throughout the years, Newton's Festival in April 1990. program has raised money for Ken Hanlon of the UNLV travel, sheet music and scholar-

Department of Music deserves ships a lot of credit for the origination Jazz stars like reedmen Don Menza and Bud Shank, drummer Louie Bellson, trumpeters "He asked me to start the program here," says Gagliardi. Bobby Shew, Jack Sheldon, Doc Severinsen, Chuck Findley, and "I was happy to do it because I Freddie Hubbard, multi-instrumentalist Gus Mancuso, trom-He added that you learn a lot from being around student bone legend Carl Fontana and musicians. Along the way, the singer Marlena Shaw not only have performed with the band "In 1972, there were hardly on occasion, but worked with

and other exotic fruit juices with fine French cognac. It is marketed by the Kobrand Corporation of New York, the importer of an unparalleled portfolio of fine wines and spirits, including Champagne Taittinger and Louis Jadot Wines.

the students.

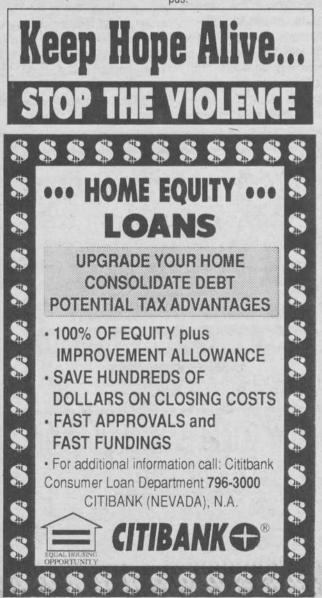
"One of the best supporters and fans," says Gagliardi, "is Joe Williams. Sometimes he'll just come in to listen to a rehearsal.

Williams, one of the great singers of jazz and blues, is known for his extensive work with Count Basie. He has performed several times with the University Jazz Ensemble and claims that the ensemble's music provokes good feelings...good feelings.

The ensemble has toured extensively, including Europe, Poland, South America, Spain, Portugal and Japan.

Tickets- or for further information- are available at the Performing Arts Box Office, 739-3801 in the Artemus W. Ham Concert Hall on the UNLV cam-

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