

"PASSION POLL" INVESTIGATES ROMANTIC ATTITUDES & OPINIONS OF BLACK AMERICANS

NEW YORK, N.Y., OCTOBER 19, 1990 - A lighthearted survey of black nightclub-goers across America has yielded some provocative and surprising results about their attitudes towards love and romance in 1990.

Sponsored by the makers of Alize de France, a sophisticated passion fruit and cognac beverage, The Alize Passion Poll surveyed 1,500 men and women across the nation on a wide array of bold and often humorous questions about their real-life and fantasy relationships. Here are the results:



Janet Jackson

The Ideal Fantasy Date:

If the men could have a date with anyone they chose, it would be singer **Janet Jackson**, who garnered 23 percent of the total. The rhythmic one was followed by **Whitney Houston** (16 percent), **Paula Abdul** (13 percent) and **Debbie Allen** (11 percent). The ideal date for the women polled would be **Billy Dee Williams** (25 percent). Actor/painter Williams was followed by TV Talker supreme **Arsenio Hall** (14 percent), actor **Denzel Washington** (12 percent) and singer **Bobby Brown**

(10 percent).

The Last Choice Date

Even if they were the last of their sex on earth, the following women and men might still have a hard time finding a date! The absolute last choice for a fantasy date of the women was ex-heavyweight champ **Mike Tyson**, who gathered a whopping 36 percent of the tally. Tyson was followed by ex-Yankee slugger **Reggie Jackson** (21 percent), moody jazz great **Miles Davis** (19 percent) and "Today Show" host **Bryant Gumbel** (17 percent). The fear and intimidation factor may have played a major role in the answers of the men! Singer **Grace Jones** topped the last date tally with 34 percent, followed by **LaToya Jackson** (27 percent) and **Robin Givens** (23 percent).



Smokey Robinson

Sexiest Black Superstars of All-Time

Whitney Houston was the first choice of the men with 34 percent of the tally. She was followed by **Lena Horne** (29 percent), **Josephine Baker** (21 percent) and **Diana Ross** (16 percent). The women rated a **Miracle** tops - **Smokey Robinson**, that is (24 percent) - followed by actors **Denzel Washington** (21 percent) and **Billy Dee Williams** (16 percent).

The Best and Worst Source of Advice on Your Love Life

Surprisingly, men and women rated **Grandma** the best source of sage advice on affairs of the heart (32 percent) followed by **dear old Dad** (15 percent). The worst source of counsel was a tie with **Advice Columnists** and **Brothers/Sisters** each taking 20 percent of the tally.

The Best Song to Play to Seduce a Member of The Opposite Sex

"Any song by **Luther Vandross!**" was tops in this category with 29 percent of the vote. **Anita Baker's "Sweet Love"** took the second slot with 20 percent, followed by **Marvin Gaye's** straight-to-the-point message song, **"Let's Get It On"** (7 percent).

The Most Important Quality In A Prospective Mate

A close race here with "the ability to commit to a long-term relationship" narrowly edging out "liquid assets" (18 to 17 percent respectively).

The Best Place To Meet The Ideal Mate

A hot **danceclub** was the number one venue for 19 percent of the voters followed by a **fancy restaurant** (14 percent), **school** (12 percent) and **on the bus or train** (7 percent).

Best Outfits To Attract A Member of the Opposite Sex

When it comes to an ensemble designed to appeal to the opposite sex, less is definitely more! Women rated a **revealing swimsuit** their num-

ber one male-attracting outfit (31 percent) followed by **mini-skirts** and **tight shorts** (18 percent each). When looking for a new loved one, our men first opt for a **tiny Speedo swimsuit** (42 percent) followed by an **Armani suit**

or **tux** (21 percent).

The Alize Passion Poll was conducted in top nightspots in New York, Chicago, Washington and Atlanta during the spring, summer and early fall. Alize de France is a blend of passion fruit

and other exotic fruit juices with fine French cognac. It is marketed by the Kobrand Corporation of New York, the importer of an unparalleled portfolio of fine wines and spirits, including Champagne Taittinger and Louis Jadot Wines.

AWARD WINNING

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trophies they have received are: The National Finals, 1990, The Pacific Coast Jazz Festival, 1989; the Orange Coast Jazz Festival, 1987, The Pacific Coast Jazz Festival, 1984; The Chaffey College Jazz Festival and first place at the Fullerton Jazz Festival in April 1990.

Ken Hanlon of the UNLV Department of Music deserves a lot of credit for the origination of the band.

"He asked me to start the program here," says Gagliardi. "I was happy to do it because I had missed teaching."

He added that you learn a lot from being around student musicians. Along the way, the group has grown.

"In 1972, there were hardly enough players to go around. Now, we have three big bands and two combos."

One of the mainsprings behind the program was Wayne Newton. Newton felt that UNLV musicians were good enough to play on the Strip, despite the exceptional music-reading abilities required. He envisioned a program that would allow a UNLV student to not only rehearse with a Strip orchestra in the day, but perform with the orchestra that

night. The regular musician the student replaced would be paid and the student's payment would go into the Wayne Newton UNLV Intern Program to benefit the University Jazz Ensemble. Newton worked out the details with Musician's Local 369. Throughout the years, Newton's program has raised money for travel, sheet music and scholarships.

Jazz stars like reedmen Don Menza and Bud Shank, drummer Louie Bellson, trumpeters Bobby Shew, Jack Sheldon, Doc Severinsen, Chuck Findley, and Freddie Hubbard, multi-instrumentalist Gus Mancuso, trombone legend Carl Fontana and singer Marlena Shaw not only have performed with the band on occasion, but worked with

the students.

"One of the best supporters and fans," says Gagliardi, "is Joe Williams. Sometimes he'll just come in to listen to a rehearsal."

Williams, one of the great singers of jazz and blues, is known for his extensive work with Count Basie. He has performed several times with the University Jazz Ensemble and claims that the ensemble's music provokes good feelings...good feelings.

The ensemble has toured extensively, including Europe, Poland, South America, Spain, Portugal and Japan.

Tickets- or for further information- are available at the Performing Arts Box Office, 739-3801 in the Artemus W. Ham Concert Hall on the UNLV campus.

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