

# Introducing the new Escort. A new line of thought. A new line of cars.

There's a revolution going on at Ford. The advances in the development process were significant. The changes we made along our assembly lines were huge. We put two billion dollars into design and engineering; state-of-the-art facilities and into unprecedented worker training.

**Revolutionary Styling.** The improved aerodynamic styling provides a great look plus outstanding performance feel. And the stylish interior keeps you sitting in the lap of luxury.

**Revolutionary Function.** Your new Escort has been precision built to reach a new level of confidence on the road.

**Revolutionary Value.** Affordably priced, the new Escort combines great looks, outstanding performance and quality construction with real value.

GT, Wagon or Four-door Hatchback, the next Ford Escort is designed to rival any small car.

## 1991 Ford Escort

Have you driven a Ford... lately?

