

## BROWN

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tunity?" *Her vision is community building. Their bottom line is economics.*

"If he were not so enthusiastic and optimistic, Raye might echo the words of the biblical Hosea, who sorrowed, "My people are destroyed for lack of knowledge." But there's no sorrowing, and certainly no lack of knowledge at Majestic Eagle headquarters in Washington, D.C. (202/635-0154). And it's up to Raye, Blacks will have the means to acquire all the information and knowledge needed to compete as business owners in the decades ahead," wrote Elizabeth Wright in her newsletter *Issues and Views*.

*"The basic bottom line must be economics," says Raye. "How can you have 30 million Black people with an income of close to \$300 billion a year, and they don't have anything? Because they have no sense of direction, they have no appreciation for economics, and they have no understanding of how America works."*

Raye runs what I call an "affirmative opportunity" operation. He recruits people who want to make money and who are willing to work and create opportunities - simple as that. No MBA required, no formal training - just vision and guts. But no negative ideas allowed.

Wright calls the Eagles "a fellowship with a concentration in business." For example, the Eagles distributed my movie, "The White Girl," in D.C. and the film ran in theatres there for seven weeks (it's still running in other cities) and grossed over \$125,000 at the box office. They are now making this anti-drug film available to churches, schools and organizations that will hold fundraisers and anti-drug educational showings (Info: 202/635-0154).

The eagles also engage in direct selling. They buy a variety of products wholesale - including Dudley Products from African-American-owned beauty and cosmetics manufacturer in Greensboro, North Carolina - and distribute them. As a result, unemployed African-American people create new jobs for themselves; employed African-American people create a second income; both groups create new businesses and strengthen old ones. And an African-American community

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## The Right Dream

Passing on the skills that provide literate and productive workers. It's a simple dream, but making it a reality is far from easy. And now, when one in four African-Americans cannot read and comprehend eighth-grade material, we need everyone's help to keep the dream of a literate workforce alive.

That's why Coors Foundation For Family Literacy is a supporter of Opportunities Industrialization Centers of America. In 25 years, OICs across America have trained more than a million people, whose estimated earnings are \$20 billion annually.

If you or someone you know need help to become literate, call **1-800-228-8813**. Remember, literacy is a lot like a dream. If you don't pass it on, it's lost.

LITERACY. PASS IT ON.

Coors Foundation  
For Family Literacy.

