

# Education

• Educator  
• Journalist  
• Consultant  
• Counselor



## Consultants Say - Vol. 3, No. 5



KEITH O. HILTON

A consultant is a person who advises, offers advice and gives input that will strengthen a program, project, service or institution. The readers of **HILTON: HIGHER EDUCATION** are our consultants.

The following are excerpts from letters and calls. Please call or send letters to **HILTON: HIGHER EDUCATION**, 3139 N. Garey Avenue, No. 101, Pomona, CA 91767.

1) **COLUMN: One of Higher Education's Best Kept Secrets**  
**ROBERT L. VIRGIL**, Dean, John M. Olin School of Business, Washington University (St. Louis, MO):

I wish you success in bringing your important message to readers across the nation. I have enclosed some information about the

John M. Olin School of Business. We offer the bachelors, master's and Ph.D. in business administration.

I also enclose information about the Consortium for Graduate Study in Management, a scholarship program for (African American), Hispanic, and Native American students in which we have participated since its inception in 1967. We welcome student enquiries and hope you will invite your readers to contact us for more information.

2) **COLUMN: Remembering the Messenger of Allah: A Contemporary History Lesson**  
**MR. RALPH D. MALONE**, Madison, Alabama:

I had the enlightening pleasure of reading your article. In the article, you made

reference to a book by the Honorable Elijah Muhammad entitled, "Message to the Black Man." I have checked with local bookstores in regard to this book to no avail. I would greatly appreciate any assistance on your behalf.

—The Message To the Blackman," Published by Minister Paul X. Crawford, Nation of Islam, 1701 W. Southern Avenue, Phoenix, Arizona 85041)

3) **COLUMN: Johnson Publishing Company, the Sleeping Giant**  
**MR. ANDREW BASKIN**, Director, Black Cultural Center and Interracial Education Program, Berea College, Kentucky:

Your column raises the following issue: Should African Americans use the same criteria to evaluate predominately Black organizations/publishers? That is, as you state, occasionally JPC publishes some Mickey Mouse articles, but how much should we complain especially considering the contributions of JPC? This, have we lowered our standards for JPC just because it is Black owned? If so, is this right? I will let you and its readership decide the appropriate responses.

4) **COLUMN: Newspaper**

## BRIDGING THE SUMMER LEARNING GAP

By Vava S. Viegas, Director  
Sylvan Learning Centers

As Clark County elementary and high school students approach the annual summer recess, they run the risk of experiencing "learning gaps" resulting from interruptions to the learning process. Students in nine-month schools are especially affected by this; teachers must often spend weeks at the beginning of the fall term reviewing skills that the

Columnists as Adjunct Professors  
**MS. MABLE FINNEY**, Columnist, The Roanoke (VA) Tribune:

I would like to personally extend my appreciation for the recognition you gave me. I hope that in some small way that I make a difference. My primary goal is to give others something to think about. Too often we want to escape issues that are pertinent to our daily living. It is time for that to change. Continue to point out the focal points in education.

**HILTON: HIGHER EDUCATION** is designed to dialogue with college and world readers. Education is ongoing and certainly not limited to school classrooms. Let's talk. (714)899-0650.

students had mastered in the spring, but were forgotten over the long summer vacation. Students in the year-round schools are also affected by this interruption, as they have frequent breaks throughout the school year.

Gaps in a student's learning result from loss of content retention in any subject area, which begins within 24 to 48 hours unless the new information is reinforced or applied immediately. After a month, about 70 to 80 percent of what a student has learned recently is lost.

Education experts agree that learning and growth in skills occur through continued use and reinforcement by repetition. Summer studies and refresher courses, even for one to two hours per week, can keep the student's mind in the learning mode and help transfer information from the short-term to the long-term memory.

Ask any school-age youngster in early spring to describe the upcoming summer months between academic terms, and he or she will probably talk in glowing terms about freedom from schoolwork and responsibility, the fun of summer leisure activities, or the carefree nature of "hanging around" and taking it easy. But by August, the time may be hanging heavy; carefree activities may become boring. Leisure activities may have lost their lustre.

Summer should be as much a time of positive learning growth as any other time of year. Learning skills-critical building blocks for children--must be augmented continually.

Schoolchildren must develop the ability to understand a variety of increasingly more difficult materials to progress successfully toward literacy, according to the National Assessment of Educational Progress (NAEP), in its report, "Learning To Be Literate in America."

Supplemental education centers offer a variety of educational programs in reading, writing, math, algebra, study skills, and SAT/ACT preparation. Just a few hours per week in one or more of these courses help to transfer information from the short-term to the long-term memory, and allow the student to keep information fresh over the summer. As learning becomes a year-round priority, parents and children should use this time--otherwise a fallow period--to keep knowledge alive and growing.

## CCCC Holds Early Fall Registration

Early registration for fall classes at Clark County Community College will be held on Thursday and Friday, June 28-29, at the Cheyenne Avenue home campus. The fall semester begins on September 4 at the Cheyenne, West Charleston and Henderson campuses.

Those who are unable to make the two day pre-registration schedule have between July 9 and August 3 to mail in their registration. Regular registration will be held August 27 through August 31.

For full information call Clark County Community College at 642-6060.

**NEED HELP  
WITH READING,  
WRITING, MATH,  
& GED — AGE: 16+**

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