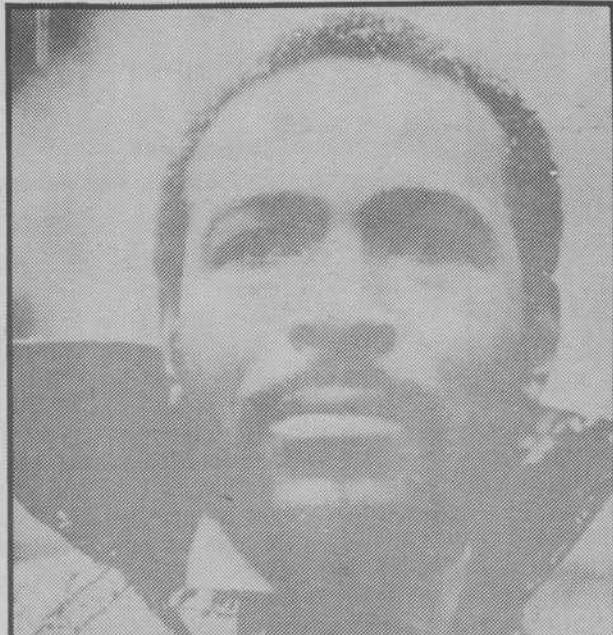


## Bailey Broadcasting Salutes Black Music Month with Excellent Programming and an African Safari Promotion

RadioScope, "The Entertainment Magazine of the Air" and Columbia Records, have joined forces to produce one of the biggest promotions in Black Music Month's history! Lee Bailey Communications, Inc. will produce three specials for the month of June, the highly acclaimed American Radio Newsreel-The Black Music Experience, Black Music Moments and Marvin Gaye We Miss You, which have cleared in over 200 markets collectively.

In addition to the outstanding special programming, RadioScope will have a special month-long promotion, sponsored by Columbia Records. The on-air promotion includes: spotlights on Columbia artists, Columbia Black Music Month gift packs and an African Safari. Sara Melendez, Vice-President of marketing for Columbia Records, was very instrumental in coming up with this exceptionally fresh concept. Diana Blackmon-



*Black Music Month Special*  
**MARVIN GAYE:**  
*We Miss You*  
*A 2 Hour Radio Special*

BAILEY ★ ★ ★  
BROADCASTING  
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**CELEBRITY CITY**--Singer Marilyn McCoo and Mr. Blackwell (worst dressed list) cut up during Silver City Casino's Third Annual Celebrity Slot Tournament. More than \$12,000 was raised to benefit the Children's Miracle Network Telethon airing locally on June 2, 1990, beginning at 6 PM on KVBC-TV3.

Bailey, Executive Vice-President, Lee Bailey Communications, Inc. stated, "We are thrilled to work with such professionals." RadioScope affiliates are the official radio stations of this event. They include WBLS-FM, New York; WGCI, Chicago; KJLH-FM, Los Angeles and V103, Atlanta, among others. For local coverage of these special programs, call KCEP-FM88.

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