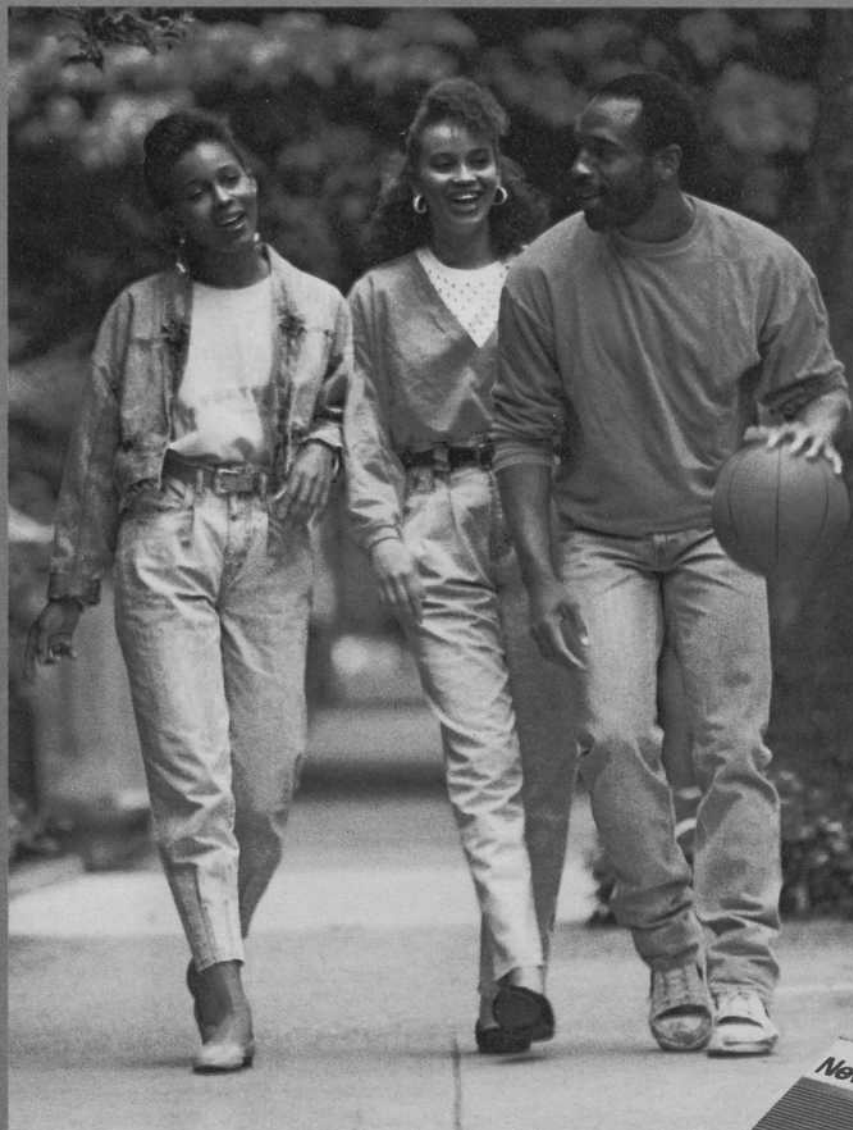


# Newport

© Lorillard, Inc., U.S.A., 1990



*Alive with pleasure!*

*After all, if smoking isn't  
a pleasure, why bother?*



**SURGEON GENERAL'S WARNING: Cigarette  
Smoke Contains Carbon Monoxide.**

Kings: 17 mg. "tar", 1.3 mg. nicotine av. per cigarette by FTC Method.