

Quality is Job 1.SM

Profile in quality #14: Driveability.

The sophisticated engineering of today's Ford Motor Company cars and trucks is truly remarkable. For instance, today's Mercury Cougar XR7 and Ford Thunderbird Super Coupe have a speed sensitive electronic rack and pinion steering system that provides optimum driving control. Their new adjustable suspension system monitors driving conditions, automatically making adjustments to optimize ride and handling. And both cars are equipped with four-wheel disc anti-lock brakes.

If your goal is to build the highest quality cars and trucks in the world—you don't do it any other way.

**Ford, Mercury, Lincoln, Ford Trucks.
Our goal is to build the highest quality cars
and trucks in the world.SM**



FORD MOTOR COMPANY

Buckle up—together we can save lives.