

tsburgh to Baton Rouge, more than eight million school children and teachers from around the world will be united by music as they simultaneously perform a concert program in the 1990 "McDonald's World's Largest Concert.

Produced by Music Educators National Conference (MENC), the half-hour broadcast will begin at 1 p.m. (EST) on Thursday, March 8 on the Public Broadcasting Service(P-

Featuring star vocalist and entertainer Marilyn McCoo as host, the concert is the centerpiece of MENC's "Music In Our Schools Month," a month-long celebration in March focusing public attention on the importance of music in schools.

"Music is an essential ingredient in the education of our children," said McCoo. "I am pleased to be a part of this unique collaboration between MENC, McDonald's and PBS.'

Songs in Spanish, Latin and Japanese are among the selec-

through McSonald's All-American High School Band program as well as other programs such as a salute to gospel music, GospelFest," said Ed Rensi, president, McDonald's USA. Joining together millions of children through public television is just another way that we can help champion music education and the multi-faceted musical heritage that's a part of all our lives.

The Las Vegas Sentinel-Voice, March 1, 1990

Participating McDonald's restaurants are working with school music directors and local public television stations to host individual music concerts and other activities in their communities during the television broadcast.

Music Educators National Conference is a national not-forprofit organization that represents a membership of more than 57,000 professionals in every level and field of music education.

McDonald's is the world's leading food-service organization, serving 22 million people each day at more than 11,000 restaurants in 52 countries. Seventy-five percent of McDonald's restaurant businesses are locally owned and operated by independent entrepreneurs.



Marilyn McCoo

## Lee Says Movie Will



NEW YORK - Spike Lee says sex, not race, will generate a lot of heat in his new film, "Mo' Better Blues.

"The audience may squirm.' Lee said in the March 5 issue of People



Spike Lee

The film starring Denzel Washington is about a trumpet player torn between his love for music and his desire for two women, a singer played by Cynda Williams and a Harlem school teacher played by Lee's sister, Joie.

Joie Lee said she had no problem working, with her brother in scenes that called for nudity

## KCEP's Jazz Flavours Debut With a Bang

A two-hour show featuring contemporary jazz airs every Sunday from 4 p.m. - 6 p.m. on KCEP-FM. The show "Jazz Flavours" is hosted by Lou Paris, and is targeted to any lover of the lighter side of America's only true art

form, jazz. "This show is for anybody who enjoys the more urban contemporary jazz artist,' says KCEP General Manager, Rober Scott Adams. "Jazz PURISTS ARE THOSE WHO LIKE Thelonius Monk, Art Tatum, John Coltrane and artists like that may find "Jazz Flavours'' a little light for their tastes," he continued. This program is an experiment. We know that our adult audience wanted to hear more jazz, but we weren't sure who or what genre would be represented." Adams went on to say that the first show, which aired February 25, illicited overwhelming response and mostly positive feedback.

"Even the more serious student of jazz seemed to appreciate our efforts," said Adams. Who knows maybe our research will find that the majority of our audience would prefer more traditional jazz, we'll have to see.

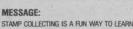
Adams added that even though the "Jazz Flavours' playlist would feature artists like Grover Washington, Bob James, Najee and otherss, "We will also feature classic jazz artists that compliment the format - Wes Motgomery, Horace Silver, the original Jazz Crusaders, come to mind. We will also highlight a major contributor to the art form each week

Adams concluded stating, "This program is in response to requests from our audience for more jazz. We're proud of ''Jazz Flavours'' and hope we can continue to provide the type of programming our audience wants

## ANSWERS From Page 5

## ANSWERS:

TRUTH, Sojourner, 2. JOPUN, Scott, 3. RANDOLPH, A. Philip, TUBMAN, Harriet, 5. DUSABLE, Jean Baptiste Pointe, WOODSON, Carlier G. 7. JOHNSON, James Weldon, 8. YOUNG, hitney Moore, 9. BANNEKER, Benjamin; 10. BETHUNE, Mary McLeod: 11. ROBINSON, Ja





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