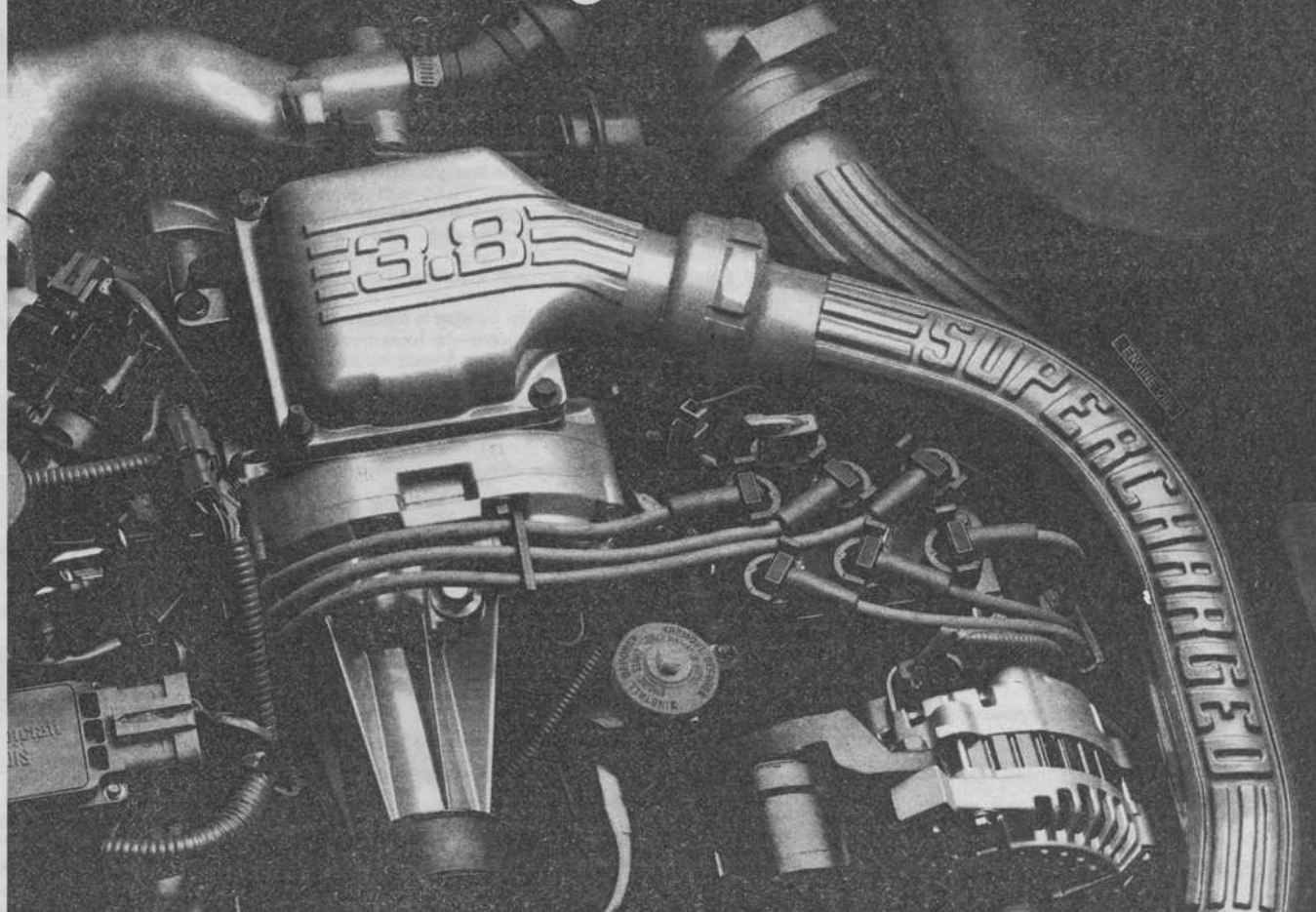


# Quality is Job 1.<sup>SM</sup>



**Profile in quality #10:  
Engineering.**

*Shown here is the 3.8 Liter Supercharged engine.  
It represents sophisticated high performance engineering.  
The Supercharged engine, available in the Ford  
Thunderbird Super Coupe and Mercury Cougar XR-7,  
is one example of Ford's constant exploration and  
development of new technologies.  
When quality is job 1—you don't do it any other way.*

**Ford, Mercury, Lincoln, Ford Trucks.  
Our goal is to build the highest quality cars  
and trucks in the world.<sup>SM</sup>**



*Buckle up—together we can save lives.*