

The quality you need, the price you want.

When you shop at Kmart, a lot more than your tree will light up this Christmas.

No matter who you're shopping for this Christmas, chances are you'll find a special gift for them at K mart. And chances are you'll find it for less. Because K mart has all the top-quality merchandise you're looking for, at the kind of prices you want to pay. So this Christmas, be sure to make a trip to K mart. And Christmas morning when they open their gifts, be sure to watch what