



There are lots of replacement parts, but there's no replacing the Peace of Mind that Motorcraft can give you.

Satisfaction is knowing you're doing it right, with the right parts — Motorcraft Quality Parts.

If spending Saturday afternoon under the hood is your notion of quality time, you need quality parts that perform up to your standards. Motorcraft Quality Parts.

Performance and Peace of MindSM are designed into every detail.

Like Motorcraft air filters, with a special filtering element that can screen out 98 percent of all airborne contaminants, even microscopic ones.

And Motorcraft oil is a state-of-the-art formulation that meets or exceeds the requirements of today's small high-performance engines. Whether you've got an '89 T-Bird Super Coupe or a '49 Merc V-8, Motorcraft oil is a change for the better.

Do it right. Keep it original. Insist on Motorcraft Quality Parts. They're original equipment parts on all Ford, Lincoln and Mercury vehicles, and available for other makes of cars and trucks.

For the Motorcraft retailer nearest you, call 1-800-521-5181.



Motorcraft 

QUALITY PARTS FOR QUALITY CARSSM