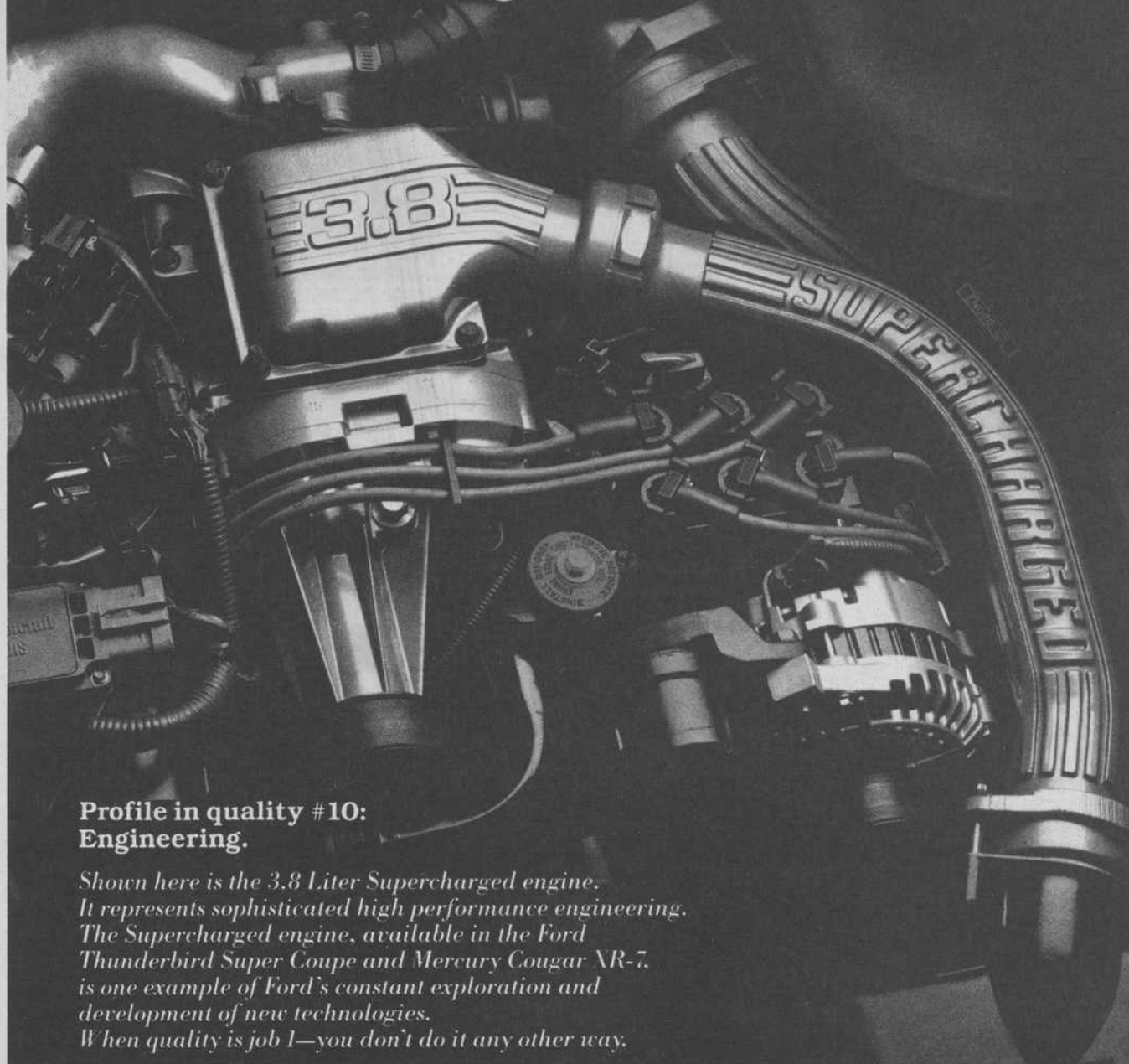


Quality is Job 1.SM



**Profile in quality #10:
Engineering.**

*Shown here is the 3.8 Liter Supercharged engine.
It represents sophisticated high performance engineering.
The Supercharged engine, available in the Ford
Thunderbird Super Coupe and Mercury Cougar XR-7,
is one example of Ford's constant exploration and
development of new technologies.
When quality is job 1—you don't do it any other way.*

**Ford, Mercury, Lincoln, Ford Trucks.
Our goal is to build the highest quality cars
and trucks in the world.SM**



Buckle up—together we can save lives.