

# Entertainment

## BILLIE ROWE'S NOTEBOOK

### Spending Money Where It Doesn't Count

N'ROCHELLE, NY--Hi Boss! Maybe your recognized sageness can give me some answers. Why are African-Americans still fighting and negotiating with Whitey to take our money? Case in point:--The Black Tourism Association estimated that in 1988 African-American travelers put some \$43 billion in the hands of hotels and other businesses that cater to convention goers. They also contended that our groups tend to stay longer, spend up to 40% more money and account for more people, however, many organizations don't feel that they are getting their money's worth

from such establishments. Instead somebody should council organizations and associations to pool their vast amount of capital to establish African-American hotels, or suggest alternatives that would funnel needed capital into these communities. It's reported that organizations, like the National Coalition of Black Meeting Planners, The National Black Tourism Association and the Harlem Visitors and Convention Association continue to try to negotiate better deals for African-American groups with Convention & Visitor Bureaus and major hotel chains. Although the organizations may benefit, this shortsided approach continues to allow dollars to

end up in the hands of those blamed for our oppression. While its great to stay in cities headed by a brother or sister, or those where their are a large number of African-American elected officials, or to frequent hotels where there is equal opportunity in job selection, middle management included, it seems to this scribe that since most of our groups are about uplifting the race, one surefooted step will be to see to it that a portion of their convention dollars change their tone from goodbye to hello. One make sense idea, and profitable too, would be to use the facilities of the nation's historically African-American colleges and universities. Many have been refurbished and could use convention business. This would kill two birds with one stone. \$43 billion is simply too much green to spend without making sure that the bulk of its recycled within the boundries of the spenders.

YOUR WAY:--I'm sure that you would prefer your own "write" words to eulogize your departed family friend Sally Nix who died in Florida last week from the C...The hon. Donald McHenry, former U.S. deputy and permanent representative to the U.N. under the administration of Pres. Jimmy Carter, has been reelected to the Bd. of Directors of Columbia Pictures. Hope he will use his dipolmacy to make this flicks factory more amenable to African-American filmmaker and stars...Comedian Byron Allen will throw his talent into the late-night talk show gabfest comes September, after and eight year struggle...Actress Cicely Tyson, filmmaker/actors Spike Lee and Mario Van Peebles, singers Jonathan Butler, Latoya Jackson and The Boys were among the celebrities who participated in the 19th. annual Indiana Black Expo...Some readers called to voice concern over Ben Hooks' huggin' of Vice President Dan Quayle. They hope that it doesn't come back to haunt him like it did Sammy Davis, Jr., and James Brown who did same with former Pres. Richard Nixon...Paul Winfield fans will be happy to learn that he's been selected to join the cast of "227" this fall...L.A. Law's Blair

Underwood is one of the stars in NBC-TV movie "Murder in Mississippi"...Those who missed Diana Ross when she came to town can have a front row seat in Sept. when HBO airs the superdiva's concerts taped during her stint at London's Wembley Arena...Recording artists Grover Washington, Jr., Ramsey Lewis, Kirk Whalum and Richard Tee provided a musical feast for those attending their concert at the Apple's Beacon Theatre, however, the event benefited City Harvest, an org. that feeds the hunger and homeless.

CAMPUS CONCERNS: College financial aid administrators across the country are giving the Education Dept.'s new rules regarding student loan defaulters mixed reviews. In Alabama, many of the schools are wondering what figures to believe, especially since the Government's default numbers are much higher than those of the agencies that guarantee the loans...The 14 finalists for the Miss Jamaica Metro N.Y. Beauty Pageant are competing for a slew of prizes including an all expense paid trip to the isle of Jamaica. "The Crowing Affair" is scheduled for the first Sunday in August at the Armenian Auditorium and will feature entertainment by Oliver Samuels, Hopeton Lewis, Annette Brisset and Trevor Sparks...Former Cotton Club girls Juanita Bossieau and Naomi Gay threw lavish get togethers. Juanita's was a B'day bash, while Naomi and daughter June were hostesses of a lawn party. Both had extensive food spreads and too many guests to mention...It was way over due, but Sammy Dav. Jr's Star on H'woods's Walk of Fame is better late than never...After touring Europe, Lionel Hampton will have a one day stop-over in N'York before heading to Japan...Sujatha Nadarajah, of Sri Lanka, who put down \$75,000 in jewels as a deposit on the campus that once belonged to Bishop College has received an extension in her bid to purchase same.

YOU BE THE JUDGE:--Did he quit or was he fired? Leroy Johnson, president of Miles College, resigned after a committee of the college's Bd. of Trustees informed him

## Dionne Warwick/Burt Bacharach Live In Concert At Caesars Palace

Caesars Palace welcomes the return of singing star Dionne Warwick and composer Burt Bacharach to its Circus Maximus Showroom August 2-7.

The dual headliner booking features the two performing both as a duo and individually -- a musical combination that has been heralded with critical acclaim from coast to coast, since they launched a nationwide tour two years ago.

Jose," "I'll Never Fall In Love Again" and many more.

More recently, the two have been honored for the 1986 single "That's What Friends Are For," written by Bacharach and his lyricist/wife Carole Bayer Sager and recorded by Warwick with Gladys Knight, Elton John and Stevie Wonder. Revenues from the song, now topping \$1.5 million, have been donated to



Dionne Warwick

Warwick and Bacharach began working together in 1960, after Burt heard Dionne singing backup for the Drifters. Teamed with lyricist Hal David, the trio scored a string of 39 chart records in 10 years. With hits like "Anyone Who Had A Heart," "Walk On By" and "A House Is Not A Home," they had sold 12 million records by 1966.

Gold and platinum records kept following, along with awards and accolades for now-classic songs "Promises, Promises," "Do You Know The Way To San

help end the suffering caused by Acquired Immune Deficiency Syndrome (AIDS).

Dionne's top-selling 1987 LP, "Reservations For Two," featured yet another Warwick/Bacharach/Sager hit song -- "Love Power," a duet with Jeffrey Osborne.

At Caesars Palace, Dionne Warwick and Burt Bacharach star in cocktail shows nightly at 10 p.m. on Monday, Wednesday and Thursday, and at 8:30 p.m. and midnight Friday through Sunday. For reservations phone 702/731-7333 or 800/445-4544.

that they would not seek to renew his contract...Michael Jackson, whose likeness has been casted in wax, will next be featured in claymation form for the California Raisian Advisory Board...Word is that William Castleberry, Amtrak's director of advertising and sales promotion, has resigned

rather than face the music... It seems that Amtrak conducted an internal audit of its \$29 million account with advertising agency DDB Needham Worldwide and questioned the agency's overhead charges. According to Tim Gardner, Amtrak's VP passenger

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Doors Open: 7:30 p.m., Wed., Aug. 2

Admission: \$5.00

Includes a free drink and dancing after the show.

For more information  
OR

if you think you might be the next EDDIE MURPHY, ROBIN WILLIAMS or RICHARD PRYOR and would like to sign up for the show, contact:

DOC & EDDIE'S at

368-4254

8 a.m. to 8 p.m.

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