

## THE NAACP AND YOU!



Rev. Jesse D. Scott  
President  
Las Vegas, NAACP



### NAACP Requests Radiothon Membership Pledges

On Saturday, September 24, 1988 KCEP Radio joined with more than one hundred other radio stations across America, soliciting NAACP membership pledges.

Through the efforts of Rev. S.P. Parks, Rev. Nathaniel Whitney, other pastors and local churches, the Kappa

Alpha Psi Fraternity, the NAACP Branch Office and the Women's Auxiliary of the NAACP, more than 120 NAACP memberships were sold or pledged. The NAACP is now asking all of those who made a pledge to join the NAACP to do so immediately. The West Coast Regional in San Francisco and the national offices in Baltimore are anxious to make a

full and complete report to the press relative to the success of the first National Radiothon.

### NAACP Plans Freedom Fund Banquet '88

Final plans are in the process of being completed and the tickets are ready to be sold. This year's gala fundraiser is slated for Friday, November 4, 1988 at the Bally Grand Hotel on the world-famous Strip.

Our theme is centered around ACT/SO, the NAACP's Scholarship Program. ACT/SO is an acronym for Afro-American Academic, Cultural, Technological and Scientific Olympics. Our theme says to our young people that through the NAACP learning is a light unto their paths. Once each

year, we ask the friends of the NAACP to make a personal sacrifice and donate \$100 to the NAACP, the organization that has done and is still doing so much for so many people. Call the branch office for your ticket today.

### PLEASE KEEP THIS NOTICE AS A REMINDER THAT THE FOLLOWING DATES, TIMES AND PLACES ARE FOR YOUR NEXT LAS VEGAS BRANCH NAACP ELECTION PROCESS

The Las Vegas Branch NAACP will hold the election of the Nominating Committee to select a slate of officers for the year 1989-1990 in the branch office at 940 W. Owens Avenue on Sunday, October 16, 1988 at 3:00 p.m.

The Nominating Committee will make its report in the

## JOURNAL

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The 242-page report issued by the National Academy of Sciences is entitled "Homelessness, Health and

Branch Meeting at the branch office on Sunday, November 13, 1988 at 3:00 p.m.

The Branch Annual Election meeting will be held in the branch office on Saturday, December 10, 1988 from 9:00 a.m. until 6:00 p.m.

Reverend Jesse D. Scott  
President

Human Needs." The members of the committee that issued the report are the leading experts in the fields of public health, human services and social science. Dr. Bruce C. Vladeck, president of the United Hospital Fund of New York, chaired the committee. Dr. Vladeck stated, "We felt continuously uneasy because of our inability to state the most basic recommendation: homelessness in the United States is an inexcusable disgrace and must be eliminated."

In this nation of wealth the expanding crisis of the homeless is indicative of misplaced priorities by the Reagan-Bush administration. There was a tone of anger, which is uncharacteristic, in the report on the homeless by the National Academy of Sciences. The reason why the experts on health care in some of the leading hospitals and academic institutions across the nation are angry is because of the perceived insensitivity on the part of the federal government toward the homeless.

## FITZGERALD

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Some will call it jumping on the bandwagon. What do we care what they call it? When I looked at those two pages of names of loyal, supportive employees at the Imperial Palace, I didn't recognize a single name. I'm sure there had to have been some black people listed there. Perhaps you recognized some. How many? How many of the total number? What's the percentage? If the hotel and its owner hasn't been discriminating against us, neither will be offended at this little exercise. If they have been discriminating, I don't care if they are offended and if you do, there's something wrong with you.

It is estimated that presently on any given night, there are at least 100,000 children throughout the nation who are homeless. In fact the report found that children are the fastest growing group among the homeless. The report stated, "The growing phenomenon of homeless children is nothing short of a national disgrace that must be treated with the urgency such a situation demands."

In 1988 there are approximately 750,000 who are homeless in the United States, many of whom are from the African American and Latino American communities. There is also a large percentage of white Americans who are homeless. The report predicted that within the next year, if current government policies do not change, there will be 1.3 to 2 million persons in the ranks of the homeless.

### Safe Halloween Coupon Booklet Available

Centel has joined with KVBC Channel 3 to sponsor the ninth annual Safe Halloween coupon campaign for the Eastern Seal Society of Nevada.

The local businesses have supplied a free coupon item for the coupon booklet. This year's participating businesses will include Carl's Jr., Farm Basket, 7-Eleven Stores, Carrows, Crystal Palace Skating Rinks, Pistol Pete's, Winchells, Syfuy Enterprises, JoJo's and Del Taco. Booklets will be available for purchase from each of the sponsors, as well as the Easter Seal office, at a cost of \$1.00 each, they have a value of over \$16. The Safe Halloween booklets will be available during the entire month of October.

The Reagan-Bush administration since 1981 has cut funding drastically for emergency support for the homeless, including resources for health care, food stamps and emergency shelter. This is in addition to cutting new housing programs for low and middle income families. It appears that Mr. Reagan and Mr. Bush not only do not care about the homeless but are also determined to increase their suffering. The time has come for us to end this national disgrace. We will all have an opportunity on November 8, 1988 to vote for a different administration. The plight of the homeless as well as the future of the nation is at stake.

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The Village of South Ridge has just about everything going for it as the place you'll want to call home for a long, long time. These three- and four-bedroom, one- and two-story homes are located in the master-planned community of Green Valley and are adjacent to the new Green Valley Park.

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