

## COMMUNITY FORUM TO BE HELD WED., OCT. 26

The public is invited to attend an open forum on Wed., Oct. 26 at 6:00 p.m. The Forum, which will be held at the Moulin Rouge Showroom, will feature discussions on the hottest issues that concern our community.

There will be a panel of experts to help in answering your questions. Some of the topics to be discussed will be

Public Transportation, Education, Employment and Crime.

For more information contact Jim Johnson or Faye Daniel between 10:00 a.m. and 2:00 p.m., Monday thru Friday at 383-4030.

The forum is being organized by the Sentinel Voice Newspaper, the largest Black newspaper in Nevada.

## “KEEPING THE BLACK PRESS RELEVANT” IS THEME OF UPCOMING WCBPA CONVENTION

LOS ANGELES, CA—“The WCBPA convention provides the opportunity for newspaper publishers to network, to discuss issues relevant to the Afro-American community and to continue to develop and enhance better communications with the readers we serve,” stated Art Townsend, president, West Coast Black Publishers Association. The Stouffer Concourse Hotel in Los Angeles will be the site of the 5th Annual Convention to be held October 19-22.

The convention has established the theme: “Keeping the Black Press Relevant.” Townsend stated, “The relevancy of the Black press cannot be denied; the question is how does the press continue to thoroughly cover important issues in a timely and comprehensive way and at the same time survive the rising financial costs of managing a publication. The answer is increasing our advertising revenue which provides capitalization to run an effective newspaper.” To this end, WCBPA has planned a workshop entitled, “Anatomy Of The Ethnic Advertising Marketplace — How To Identify Opportunities.” The workshop, scheduled for

Thursday, Oct. 20 was open to the public free of charge. The purpose of this workshop was to identify advertising opportunities and the tools used to assist this effort. It was hoped that the workshop will help attendees develop strategies for increasing advertising sales revenue. The workshop was facilitated by Oscar L. Edwards, president, Edwards Associates, advertising representative for RPI Newspapers. Invited to participate on the panel discussion were: Joe Melvin Muse, Mingo Group; Bob Thomas, vice president, Hiram Walker-Allied Vintners; John Stev-

## North Las Vegas Launches “Fairshow '88” Oct. 28

Since its liftoff in 1979, the North Las Vegas Fairshow introduced a decade of opportunity to the world of hot air ballooning and to the city of North Las Vegas, Nevada.

Fairshow '88 is scheduled for the weekend of Oct. 28-30 on the grounds of the Clark County Community College, 3200 E. Cheyenne Ave., in North Las Vegas.

In its tenth year, Fairshow continues to offer a first class

tradition to the 100 aeronauts who come from around the world to participate in the Nevada Balloon Championship Races and to the nearly 75,000 visitors who participate in the three days of contests, entertainment, bazaars and unusual displays.

Sponsored by the North Las Vegas Chamber of Commerce, Fairshow 88, “A Decade of Opportunity,” is among the most professionally organized balloon events with hot air balloon organizers coming from throughout the Southwest to learn the techniques of Fairshow creator and manager Betty McCreless.

During this Decade of Opportunity, Fairshow has become one of the top five hot air balloon rallies in the West.

“Ours is the first balloon event to combine the races with an old fashioned family fair. At many other events, once those glorious balloons are launched in the early morning hours, most visitors leave. By 9 a.m., most balloon race fields are empty, but not at Fairshow. We

wanted a vehicle not only to bring visitors into North Las Vegas, but to keep them here throughout the day,” observed McCreless.

And stay they do to enjoy the colorful liftoff of the balloons, participate in balloon rides, a kiddie carnival, food fair, beer garden, craft demonstrations, contests, more than 200 craft and exhibit booths and the First Annual Fairshow Exchange of antique, classic and collectible car parts.

Fairshow 88 is marked by a number of firsts including the First Annual Balloon Poker Run and First Annual Balloon Blaze, an aeronautical light show on the ground

where the balloons form the shape of the state of Nevada.

The entire City of North Las Vegas is involved in this event from the donation of underground writing to ensure that the booths and food areas are safe for visitors, to demonstrations by the North Las Vegas Fire Department and assistance from the North Las Vegas Police Department and Community Hospital.

Fairshow is truly a family affair providing something special in the Nevada Desert for residents and tourists alike.

Read the Sentinel-Voice next week for a complete schedule of events.

ens, manager of special markets, Anheuser-Busch, Inc.; Hank Carbo, advertising/marketing consultant; Warner E. Davis, director of sales, Ralston Purina Company; and John Harris, vice president, Carnation Company.

WCBPA has also scheduled an in-depth seminar on Proposition 99, the cigarette tax initiative coming before the voters in the November general election. The public is invited to come and hear the pros and cons about this proposition and its impact in the Afro-American community.

## Naomi K. Millisor Elected EOB Chairperson

by James W. Tyree, Executive Director Economic Opportunity Board of Clark County

The Board of Directors of EOB recently elected Naomi K. Millisor as chairperson to head the Clark County Community Action Agency. Ms. Millisor has been on the board since 1979, representing the League of Women

Voters. She is currently employed by the State Department of Motor Vehicles and Public Safety as DUI Adjudicator. Ms. Millisor was formally with the Nevada Equal Rights Commission for 10 years, having served as its Acting Executive Director for a period of time in 1982.

An active volunteer in many organizations, she feels most useful in advocating community issues. Presently, treasurer for the Nevada Democratic Committee and past President of the Easter Seal Society and National Organization of Women, her EOB role will be to oversee policy for the agency's many programs helping the homeless, poor, elderly and disadvantaged.

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# Is There Anything Paul Laxalt and Grant Sawyer Agree On?



Laxalt's a Republican. Sawyer's a Democrat. Laxalt served Nevada as a GOP governor. Sawyer, a strong Democrat. Opposing views. Different opinions on the issues. Except for one . . . they both support Question 9.

Nevada is one of only 8 states in the U.S. that does not have a personal income tax on wages and tips. And we can ensure once and for all that Nevada will never pay personal income tax. It's as simple as voting yes on Question 9.

Question 9 . . . the Freedom from Personal Tax Constitutional Amendment. It's the safest vote you will ever cast on Election Day.

# YES.

## Question 9.

Paid for by Nevadans For Tax Relief

### THE SENTINEL-VOICE

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