

THE NAACP AND YOU!



Rev. Jesse D. Scott
President
Las Vegas, NAACP



**—The NAACP Says
"Vote! Be Heard!"—**

Blacks in Las Vegas, Clark County, the State of Nevada and the United States of America would be better off if they would as a black register, learn about the issues on the ballot and vote on election day. When and only when they do this are they going to be heard.

**—Blacks Are Not
Being Heard—**

Blacks are not being heard because they are not voting in large enough numbers. Too many Blacks are crying out for help but are not willing to help themselves. The help that is needed they already have — it is their

votes. Remember, our country cousins back home in Fordyce, Arkansas and Tallulah, Louisiana stopped crying and blaming their problems on another and went to the polls on election day and voted.

**—Your Vote Is
The Answer—**

If you would decide in your own mind come hell or high water everyone in your home and family is going to vote on election day, more than one half of our problems would be solved.

Someone has stated that a voteless people is a hopeless, helpless people. Not voting and not being heard by anyone!

**TO: ALL BRANCHES, STATE CONFERENCES,
YOUTH COUNCILS AND COLLEGE CHAPTERS**

**FROM: Benjamin L. Hooks
Executive Director/CEO**

DATE: April 8, 1988

RE: NAACP 1988 Membership Radiothon

The promises to be one of the most exciting and productive years in the history of the Association.

We are going to have a national membership radiothon, the first in the Association's history, in September 1988. This radiothon comes as a result of a recommendation made by Dr. William F. Gibson, chairman of our National Board of Directors. This radiothon should serve to enhance the Association's visibility and to increase our membership nationally.

Earlier this year, the Honorable Percy Sutton and Bishop Richard Allen Hildebrand accepted appointments as Chairman and Co-chairman, respectively, of the 1988 Membership Radiothon. Mr. Sutton is the 72nd Spingarn Medalist, a long-time civil rights activist, and a member of the SCF Board of Trustees. Bishop Richard Allen Hildebrand is a member of the National Board and long-time NAACP leader.

Our Atlanta and South Carolina Branches have conducted very successful radiothons; so, we know first-hand that radiothons can work. Additionally, a number of branches throughout the nation have also conducted radiothons. Ms. Jondell Johnson, former Executive Secretary of the Atlanta Branch, has been retained to head up the 1988 membership radiothon at the staff level. Promotional materials, public service announcements, posters, etc., are now in the process of being developed. It is our hope that hundreds, or possibly thousands, of radio stations will participate, along with a number of celebrities from all walks of life.

Shortly, you will receive a comprehensive package of information setting forth the parameters and expectations we have of you as a branch/youth/state conference leader. The date for the radiothon is *Sturday, September 24*. All branches are being asked to participate enthusiastically.

**NAACP'S MEMBERSHIP UNIVERSITY
TRAINS VOLUNTEERS FOR RADIOTHON**

BALTIMORE — With emphasis on the latest techniques in marketing, leadership, development, motivation and community organization, the NAACP has initiated a Membership University at its headquarters in Baltimore that will provide training for its volunteer leadership from across the country, according to Dr. Benjamin L. Hooks, executive director of the NAACP.

The first session was held over the weekend of May 13th and 14th. Attending were some 50 volunteers who will fill key roles in the NAACP's National Radiothon scheduled for Saturday, September 24, 1988. They represent a cross section of

volunteers from across the country.

An extensive curricular was developed for the initial session and covered such areas as the recruiting, training and retention of volunteers, how to organize a radiothon, etc. A similar session will be held in June for approximately the same number of volunteers.

Participants will return to their home cities where they will share their training with other volunteers who will take part in the Radiothon—the first such effort undertaken by the NAACP.

The Radiothon is being co-chaired by Percy Sutton and Bishop Richard Hildebrand. Mr. Sutton is one of the

nation's most respected businessmen, a civil rights activist, winner of the NAACP's 1987 Spingarn Medal, and President of Inner City Broadcasting. Bishop Hildebrand is presiding bishop of the Third Episcopal District AME Church, and a member of the NAACP National Board. Its purpose is to increase membership in the NAACP—the nation's oldest and largest civil rights organization.

With Mr. Sutton's New York station, WLIB, serving as the flagship, hundreds of other stations will join in the Radiothon which will spotlight celebrity interview, human interest stories, music and a number of special features.

**Autonomy Workshop
Offered at CCCC**

"Putting Yourself First: Becoming Autonomous in the 80's" is a workshop organized to help men and women overcome personal barriers of sex role stereotyping. By doing this, participants will explore how to become autonomous in a robotic society and learn how to begin to put themselves first — without "throwing the baby out with the bath water"!

The workshop will be held on Saturday, June 18, from 8:45 a.m. to 1:00 p.m.

For more information and to register, call the Educational Equity Resource Center at Clark County Community College, 643-6060, ext. 452.

**Subscribe To The
Sentinel-Voice Now.**

JOURNAL

From Page 2

of their constituents. Why is it, then, that in the case of one who has done so much to help the entire Senate, no Senator has yet come forward to do what is right and fair?

Jesse Jackson won all the following primaries and caucuses: Alabama, Georgia, Louisiana, Virginia, Mississippi, Puerto Rico, Michigan, Alaska and Vermont. Yet, to date, not one Democratic Governor has endorsed Jesse Jackson for President. And in Puerto Rico, though Jackson won the primary, the Governor gave all of Puerto Rico's delegates to Dukakis. Fairness means that, at the least, in those states where the electorate overwhelmingly voted for Jackson, the Governors—who are also "superdelegates"—should throw their support to Jackson.

Of course, we are only able to make the argument for fairness because of prior massive turnouts of voters for Jackson on primary day. Every vote — particularly on June 7th in California, New Jersey, Montana and New Mexico — will count and will increase Jesse Jackson's leverage at the Democratic Convention.

Jesse Jackson deserves to be President. The Democratic Party must face this reality. The leaders of the Democratic Party have respected Dukakis; Jackson deserves no less. If, by chance, the leaders of the Party are willing to gamble with the future of the Democratic Party by being unfair to Jackson, then millions of Jackson supporters should not be expected to come out on Election Day in

November. And this will not be Jackson's fault; it will be the fault of the Party bosses.

When I was in southern Africa recently, hundreds of people spoke to me of the importance of the Jackson candidacy. They saw it as a campaign with worldwide significance for the cause of justice and freedom. Jesse Jackson is the only presidential candidate who has lifted up the fact that South Africa is a terrorist state. Jesse Jackson's campaign has literally increased the hopes and aspirations of millions of people throughout the world, particularly in Latin America, the Middle

East, and in Africa. We, who have an opportunity to vote, must take this historic opportunity seriously. The future of the world is at stake.

JACOB

From Page 2

ing discrimination cases. But with two million instances of discrimination each year, there's no way such federal court procedures could begin to adequately enforce fair housing.

Administrative law judges have worked well in other sectors, providing the fair and fast procedures required to make the fair housing laws work.

The bill also sets fines for violators, with bigger fines for repeaters. That is necessary to get the attention of those for whom discrimination is virtually penalty-free.

Passing the fair housing amendments will be an uphill fight. Powerful interests are opposed to it, and the Administration is likely to veto a strong bill.

Fair housing is bound to become a major campaign issue that will hurt Congressmen who vote to keep the law toothless and present discriminatory practices safe from enforcement.

**SUPPORT
OUR
ADVERTISERS**



**Ms. C.L.'s Black Pearl
Fashions**
Carlean LeFear

**STOP IN AND SEE OUR
NEW SPRING AND SUMMER
FASHIONS**

Infant Wear to Ladies sizes 1 to 26

SALES! SALES! SALES!

HOURS:

10 a.m. to 8 p.m. Monday thru Wednesday
10 a.m. to 9 p.m. Thursday thru Saturday

Ms. C.L.'s Black Pearl Fashions
900 W. Owens
Nucleus Shopping Plaza
646-1377