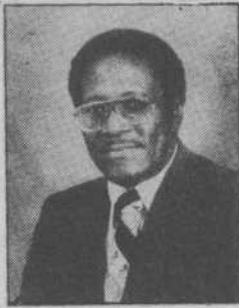


**THE NAACP AND YOU!**



Rev. Jesse D. Scott  
President  
Las Vegas, NAACP



**—The NAACP Says  
“Vote! Be Heard!”—**

Blacks in Las Vegas, Clark County, the State of Nevada and the United States of America would be better off if they would as a black register, learn about the issues on the ballot and vote on election day. When and only when they do this are they going to be heard.

**—Blacks Are Not  
Being Heard—**

Blacks are not being heard because they are not voting in large enough numbers. Too many Blacks are crying out for help but are not willing to help themselves. The help that is needed they already have — it is their

votes. Remember, our country cousins back home in Fordyce, Arkansas and Tallulah, Louisiana stopped crying and blaming their problems on another and went to the polls on election day and voted.

**—Your Vote Is  
The Answer—**

If you would decide in your own mind come hell or high water everyone in your home and family is going to vote on election day, more than one half of our problems would be solved.

Someone has stated that a voteless people is a hopeless, helpless people. Not voting and not being heard by anyone!

**TO: ALL BRANCHES, STATE CONFERENCES,  
YOUTH COUNCILS AND COLLEGE CHAPTERS**

**FROM: Benjamin L. Hooks  
Executive Director/CEO**

**DATE: April 8, 1988**

**RE: NAACP 1988 Membership Radiothon**

The promises to be one of the most exciting and productive years in the history of the Association.

We are going to have a national membership radiothon, the first in the Association's history, in September 1988. This radiothon comes as a result of a recommendation made by Dr. William F. Gibson, chairman of our National Board of Directors. This radiothon should serve to enhance the Association's visibility and to increase our membership nationally.

Earlier this year, the Honorable Percy Sutton and Bishop Richard Allen Hildebrand accepted appointments as Chairman and Co-chairman, respectively, of the 1988 Membership Radiothon. Mr. Sutton is the 72nd Spingarn Medalist, a long-time civil rights activist, and a member of the SCF Board of Trustees. Bishop Richard Allen Hildebrand is a member of the National Board and long-time NAACP leader.

Our Atlanta and South Carolina Branches have conducted very successful radiothons; so, we know first-hand that radiothons can work. Additionally, a number of branches throughout the nation have also conducted radiothons. Ms. Jondell Johnson, former Executive Secretary of the Atlanta Branch, has been retained to head up the 1988 membership radiothon at the staff level. Promotional materials, public service announcements, posters, etc., are now in the process of being developed. It is our hope that hundreds, or possibly thousands, of radio stations will participate, along with a number of celebrities from all walks of life.

Shortly, you will receive a comprehensive package of information setting forth the parameters and expectations we have of you as a branch/youth/state conference leader. The date for the radiothon is Saturday, September 24. All branches are being asked to participate enthusiastically.

**HOWARD**

From Page 4

Transplant Consortium is a group of six area hospitals—Georgetown, George Washington, Childrens, Washington Hospital Center, and Fairfax (Va.), in addition to Howard. These hospitals had been forced by the District Planning Agency, alarmed over spiraling health care costs, to join forces to improve medical proficiency and thus lower costs. Howard University Hospital Administrator Rice is consortium chairman. Under a federal act in the mid-70s, state planning agencies were formed. Many states have since abandoned these agencies. The District of Columbia however has maintained this agency. Both Rice and Dr. Callender credit it with area hospitals' ability to perform organ transplant operations on patients regardless of ability to pay. "In many other parts of America," Dr. Callender added, "if you are poor and have liver or heart trouble that requires transplantation, most often you were going to die." In kidney transplants, the government pays through medicare. But until about five years ago, it refused to pay for extra-renal (transplantation of organs other than the kidney) transplants.

In 1984, Dr. Callender was appointed to the National Task Force on Organ Transplantation, its only Black member. The Task Force was headed by Olga Jonasson. It considered a number of issues confronting organ transplantation: persons who need transplants other than kidneys, how to make the system equitable, and, since it made indiscriminate re-

quests for organ donors, pay for all organ transplantation. "We felt very strongly that liver and heart transplants were no longer experimental," said Dr. Callender, "and should be recovered." The Task Force made this recommendation.

Howard University Hospital expects to do about 10 liver transplants the first year.

**COPING**

From Page 2

opposite sex that they actively reject the efforts of others to befriend them. When someone glances at them, their nose goes up in the air as if to say, "I have been hurt before by men/women just like you. So I want you to know that I am not going to be nice to you if you speak to me."

We speak of the Black Male-Female Problem as if it is a mystical entity that overwhelms us and is beyond our control. The truth is that WE, you and me and everyone else, is the Black Male-Female Problem. We reject each other because we are afraid of being rejected.

This problem will be with us as long as our basic insecurity and unfriendliness is with us. Or, until someone has the guts to say with words and behavior, "I know that you have been hurt before, but I will not reject you. I will show you kindness and respect. We may not be lovers, or even friends, but we can be decent human beings who will always be courteous to each other." Then, the problem will become a thing of the past.

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**WOMEN IN BUSINESS COVERED  
AT NEDCO PROCUREMENT CONFERENCE**

NEDCO Marketplace '88/Going For the Gold, is the theme of NEDCO's Fifth Annual National Minority Business Enterprise procurement conference, May 31-June 2 at Caesars Palace in Las Vegas — is designed to assist and to inform small and disadvantaged minority and women entrepreneurs on topics involving government procurement opportunities, private sector marketing, Congressional Minority Business Enterprise mandates, international trade, and related areas.

To address the impact of women as entrepreneurs and how more women can Go For The Gold, Amparo B. Bouchey, Assistant to the Secretary of Transportation (DOT) for Policy and Coordinator for Minority and Women Affairs will participate in the workshop: DOT's Bonding and Short Term Loan Programs.

The Nevada Congressional delegation, executives in the field of business, and top

Federal government officials from the Department of Commerce have been invited to speak.

According to Dr. William "Bob" Bailey, president of Nevada Economic Development Corporation (NEDCO), some of the first day's highlights will be: Legislative Update, Networking Support Resources, Trade Associations & Chambers of Commerce Workshop and Marketing Symposium.

**STILL**

From Page 4

presented by the Urban League.

If Bush and Dukakis are the nominees and still do not adequately consider the NUL recommendations, black voters must go to the polls anyway to elect members of congress and state officials who will force the government to act, Jacob said. "We do not urge Blacks to withhold their votes in this election," he emphasized under persistent questioning.

"Our intention in releasing this publication is to stimulate public interest and debate, and to reclaim the policy stage from those who give us retrogressive policies that make black people poorer and close off opportunity. The report was prepared, in part, by Dr. Douglas G. Glasgow, NUL vice-president, and Dr. Billy Tidwell, NUL Director of Research.

**ROWE**

From Page 8

tired of living in the miasma of our indefinable ongoing national shame." I am with you Norman Mailer. This "Country Preacher" has come of age as he exposes our nation's plight while highlighting the promises of a land of free and equal people. . . . STAY LOOSE, Billy Rowe is a syndicated columnist.

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