**AMERICA'S NO** 



MERCEDES-BENZ AUTOMOBILE

# WIN ONE OF 1,200 GOLDEN PRIZES



### THREE GRAND PRIZES

1988 Mercedes Benz 190 sports sedan, fully loaded. Approximate retail value: \$30,000. Winning message: "CAR"



## TEN SECOND PRIZES

Gold Rolex "President" Watch. Approximate retail value: \$9,000. Winning message: "WATCH"



#### **200 THIRD PRIZES**

\$450 in CASH. Winning message: "\$450"

## 1,000 FOURTH PRIZES

\$45 in CASH. Winning message: "\$45"









TO PLAY, look into bottoms of specially marked cans. Look under cap liners of specially marked bottles. If the name of a prize is printed there, you win that prize!



Colt 45...It Works Every Time.

**LOOK FOR SPECIALLY MARKED BOTTLES AND CANS** OF COLT 45 **MALT LIQUOR** 

LIQUOR

NO PURCHASE NECESSARY. See official rules on 12-pack cartons and in retail stores.

Void where prohibited. Sweepstakes open only to persons of legal drinking age in their state of residence:

© 1988 G. Heileman Brewing Company, La Crosse, Wisconsin and other cities