

# COWBOY

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roper Rex Purefoy; actors Danny Glover, Pam Grier and Reginald Dorsey; and singer Joyce Kennedy and Jae Randolph Mason. In addition to their participation in the rodeo, the celebrities, as well as the cowboys and cowgirls, will make personal visits to hospitals and schools in each city prior to

the rodeo events.

For the second year Adolph Coors Company will donate proceeds from rodeo ticket sales to the National Association for Sickle Cell Disease, Inc. (NASCD).

According to Ivan Burwell, Coors National Program Manager, "We are very pleased to be able to support the growing needs of the NASCD in helping those who must live with sickle cell. The

popularity of the rodeo, coupled with the direct involvement of the NASCD chapters across the country, paints a bright picture for the Black communities in each city where the rodeo appears."

The Coors Bill Pickett Invitational Rodeo is produced by Lu Vason of Special Events, Inc., based in Denver.

One wild west show impresario regarded him as

"the greatest sweat and dirt cowhand that ever lived—bar none." Born on December 5, 1870, Willie M. Pickett invented bulldogging, the forerunner of modern steer wrestling and the only standard rodeo event that can be traced to a single individual. Yet, like thousands of other Black Westerners, Bill Pickett is a dimly remembered figure, with none of the aura that surrounds the heroes of the Old West.

## CLEAN UP TIME IN WEST LAS VEGAS AGAIN

Keep America Beautiful Campaign

by H.P. "Fitz" Fitzgerald

It's clean up time again in West Las Vegas and Clark County. This has been an annual affair in our community, sponsored by the West-side Community Development Commission for the past 11 years. This project in West Las Vegas is part of the Southern Nevada Clean Communities Committee's Keep America Beautiful Campaign. The event will be celebrated this year between now and May 7.

So, we have three weeks to clean and rid our properties and homes of trash, debris, litter, old furniture and abandoned automobiles. All trash should be boxed, bundled, or bagged, and placed in the usual trash pick

up area (at the property front or in the alley). Bagged or bundled trash should not weigh more than 40 pounds, and limbs should not be more than four feet long, bundled and tied. Abandoned automobiles will be towed away, free of charge, and not stolen, by calling 648-3456, or 648-0332.

Call the Silver State Disposal Service at 735-5151 if you have any questions. Friday is bulk (furniture, etc.) pick up day for West Las Vegas (89108). Cleaning up your property can increase its value the same as exterior painting and the planting of trees and shrubbery or flowers.

"Cleanliness is next to Godliness."

Community Food Bank of Clark County will host an open house on Friday, April 29, at 4530 Andrews Street, Suite B, North Las Vegas, beginning at 12:15 p.m.

The public is invited to attend. For more information call 644-8240.

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### The Village of South Ridge Green Valley

3 and 4 bedrooms  
1 and 2 stories  
From \$82,950

The Village of South Ridge has just about everything going for it as the place you'll want to call home for a long, long time. These three- and four-bedroom, one- and two-story homes are located in the master-planned community of Green Valley and are adjacent to the new Green Valley Park.

364 Keating Street, Sales Office: 565-4977

### The Village of GLEN RIDGE Green Valley

3 and 4 bedrooms  
1 and 2 stories  
From \$90,400

You've got a galaxy of star-quality homes to choose from at Glen Ridge, Pardee's newest subdivision in Green Valley. Four models are available, ranging in size from 1,462 sq. ft. to 2,031 sq. ft., and each is a top-performer in sheer usefulness as well as in gorgeous good looks.

364 Clayton Street, Sales Office: 458-4880

### Del Vista Spring Valley

3 and 4 bedrooms  
1 and 2 stories  
From \$97,950

Del Vista, Pardee's stunning new homes in Spring Valley, offers four floorplans with up to 2,406 sq. ft. (including rumpus room). These beautiful homes, with red-tile roofs and stucco finishes, are situated in one of the finest residential areas of Las Vegas. See our decorated models today.

7532 Parnell Avenue, Sales Office: 364-2364

### Castile Rancho Las Palmas

3 and 4 bedrooms  
1 and 2 stories  
From \$85,950

Pardee has brought big, luxurious homes to its unique swim-and-racquet-club community of Rancho Las Palmas. You'll find up to 1,776 sq. ft. of masterfully designed wing space at Castile, yet at Pardees' affordable prices.

8233 Penner Drive, Sales Office: 361-7786

### WESTVIEW Spring Valley

2 and 3 bedrooms  
1 and 2 stories  
From \$69,950

Westview typifies Pardee's commitment to fulfill the American dream of home ownership for a wide variety of lifestyles, from entry-level to top-of-the-line. Plus, these two- and three-bedroom homes all have that terrific new location in Spring Valley: right off Tropicana Avenue.

7690 Parnell Avenue, Sales Office: 364-1007

### Marbella Rancho Las Palmas

3 and 4 bedrooms  
2 baths  
From \$75,950

Bring along all the kids to see these three great "family" homes, with up to four bedrooms from which to pick and choose. Two other plans have three bedrooms each, and all have two full baths. Another big plus: your own full-sized (60' x 100') lot!

670 Hermosa Palms Avenue, Sales Office: 361-6078

### CREST HOMES Spring Valley

3 and 4 bedrooms  
1 and 2 stories  
From \$87,250

Crest Homes two, three and four bedroom homes are ideally located near convenient shopping, public parks and neighborhood schools.

7398 Parnell Avenue, Sales Office: 367-2199

### Barcelona Rancho Las Palmas

2 and 3 bedrooms  
2 baths  
From \$72,700

Are you tired of apartment living? Are you just a little wary of sharing your walls with another condo owner? Then Barcelona is for you, with three plans ranging from 967 sq. ft. to 1,155 sq. ft. And one of the homes has two complete master suites!

681 Whispering Palms Drive, Sales Office: 361-0457

### Las Casitas Spring Valley

Condominiums  
From \$48,500

Still paying rent? Get that "upscale-feeling" of home ownership with a new condominium at Las Casitas. Come in today to see if you qualify for these one- and two-bedroom plans located within a gorgeously landscaped environment.

4848 Nara Vista Way, Sales Office: 367-4547

## Make Pardee your household word in Las Vegas.



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Prices, rates and terms subject to change without notice, and do not include lot premiums and optional extras.

## JOURNAL

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these addicts would seek treatment if only it were available.

The Administration, with its usual one-step-forward, two-steps-back approach, has proposed an increase in drug funding over last year. But, as Ms. Canova points out, this will simply bring the new funding level to the 1987 level, a level which the Administration agreed to only because Congress forced the issue.

We have all become alarmed by the evidence of the increasing drug crisis—and the related AIDS epidemic—in our communities: the young people who roam our streets like the walking dead, the innocent children who have been slain by errant bullets during battles by drug dealers.

The nation's cities are under siege. Yet the funding for those programs that might offer some relief is woefully inadequate. Rep. Floyd Flake, the Congressman from Queens, NY, sections of which are ravaged by drug violence, reminds us that on the federal level, the \$3 billion earmarked for

drug education and enforcement represents a meager 1% of the \$300 billion defense budget. And this at a time when the drug abuse crisis has been called the number one threat to this country's national security.

The question then becomes—what can we do? First, we should be aware that Congress is now in the thick of negotiations over certain key items in next year's budget. The President's own AIDS Commission has recommended that \$1.5 billion a year should be spent on drug treatment and rehabilitation. This funding proposal is a start but it should be increased.

In addition, we should understand that the Reagan Administration continues to fund the very right-wing dictatorships, from Columbia to Panama, which supply the drugs in the first place. This must be stopped.

Next, we should make sure that the drug crisis becomes a major issue during this year's presidential race. Only Jesse Jackson has thus far emphasized this issue.

We can no longer throw up our hands as if this problem were insurmountable. We must treat the problem like the life-threatening crisis it is. We have no alternative.