

## Ebony Fashion Fair at Aladdin Hotel on April 13

Gamma Phi Delta Sorority, Alpha Rho Chapter will present the Ebony Fashion Show, Sunday, April 3 at 7 p.m. in the Aladdin Hotel Grand Ballroom. This will be the 23rd show sponsored by Alpha Rho in Las Vegas for the benefit of charities in our community.

The proceeds from this year's show will be donated to the Las Vegas Branch of the NAACP.

Ebony Fashion Fair is a traveling fashion production coordinated by Ebony Magazine and directed by Eunice W. Johnson, wife of Publisher John H. Johnson. The show is presented under the sponsorship of organizations such as the Urban League, United Negro College Fund, N.A.A.C.P., sororities, fraternities, Y.M.C.A., Links Inc., National Council of Negro Women and local civic and social groups for the benefit of charity. For 29 years the show has been a prestigious social event.

Originally presented in a few select cities, Ebony Fa-

shion Fair was primarily planned for the purpose of featuring lovely Black models in fabulous designs by world-famous fashion experts. The show's elegance caught the interest of the fashion-conscious public and its highly favorable reception prompted additional sponsor requests which necessitated the expansion of the show's tour into two seasons.

The fall season, starting from Chicago, covers the Midwest and Eastern sections of the country, and the spring tour premiering in San Juan, Puerto Rico and the Virgin Islands will cover the Southeast, Southwest and Western states.

One hundred and ninety shows will be presented in 181 cities during the 30th annual tour. Seven cities have two shows each, due to the demand for tickets which range in price from \$16.00 to \$40.00.

Attendance for the fall '86/spring '87 show was 312,018. This show also appeared in Nassau, Bahamas, Hamilton, Ottawa, Toronto

and Montreal, Canada. Requests for the show are continuing to come in from all over the world. The total amount raised by all sponsors during the 29 years of on-the-road travel exceeds \$25 million.

The touring staff consists of ten terrific female and two handsome male models, an excellent commentator and music director. Keeping the show rapidly and smoothly running behind the scenes are four well-trained wardrobe assistants, stage manager, business manager, and over 200 exciting fashions and accessories fabulous to whet the appetite of the most discerning fashion critic.

The brilliant wardrobe of designs is personally selected by Mrs. Johnson, her daughter, Linda Johnson Rice, president of Johnson Publishing Co., Inc. and fashion coordinator and Shalya Simpson, commentator for the show, from such leading designers as Yves Saint Laurent, Christian Dior, Bob Mackie, Fabrice, Patrick

Kelly and Bruce Oldfield.

The tour currently runs six days a week with many cities accepting sponsorship on alternate year basis. Models are selected by a professional screening committee at the Chicago-based firm with Ebony paying round-trip fares for those requested to audition.

The theme for this year's show is "Fashion Sizzle." It's the show you can't afford to miss! Scintillating and breathtaking, it's all that and more in celebration of 30 years of fashion entertainment.

American Airlines, in conjunction with Ebony Fashion Fair, will also award a trip for two to any destination served by American Airlines and/or American Eagle in the Continental USA at the show.

Tickets priced at \$16.00 and \$25.00 include a one year subscription to Ebony or six months to Jet.

For tickets contact Teola Williams or any member of the sorority.

Ida M. Gaines is Publicity Chairman.



**EBONY FASHION FAIR** — The majestic allure of yellow satin in an Emanuel Ungaro gown is the black satin lining in the stand-up flounced skirt, leg-of-mutton sleeves and romantic touch.

### Real-Life Beauty News

by Cynthia Morris

NEW YORK—The expectation of spring triggers its own set of beauty goals and guidelines. More than a change of season, a change of course is necessary. And particularly for the highly active lives of working mothers.

With time thinly spread between office, children and home, the speed of life makes simple, effective beauty care essential. Because there's little time for salon visits, if any, the working mother has to do more for herself. This is a reality that makes facials, manicures, pedicures and hair care a regular part of her at-home beauty ritual.

In effect, say Revlon experts, the working mother wants to maximize her looks in minimum time. To facilitate this demand, Revlon suggests an edited, efficient beauty program using products that solve real-life problems — premature aging or stress-induced skin problems, for example — with salon perfect results.

Skin protection has become a major priority as has shielding the skin from ultraviolet rays. Ultime II is introducing a turning point in treatment with new PhotoA—Aging Shield. Developed to minimize the cumulative effects of UV radiation, PhotoAging Shield will help counteract premature wrink-



ling, skin discoloration and the age spots and roughened skin texture that result from daily exposure to both sunlight and fluorescent lighting — a seasonless asset. Pivotal plus: ProtoAging Shield's creamy consistency gives lasting smoothness to skin.

Revlon's REspirar 02 Skin Aerobics line is a prime example of products keeping apace with advancing lifestyles. This new breed of beautifier offers an integrated system of treatment and massage which actually accelerates the skin's circulation. The benefit: increased oxygen is delivered to the skin creating a young, glowing clarity. The products are enhanced with massage techniques that work to counter the effects of gravity and special tools that "exercise" the skin.

Respirar 02 Cleansers, Toners, Moisturizers and Night Cream are supplement-

ed with brushes, patters and sponges. A unique two-in-one Skin Aerobics Mask offers a duplicity of benefits so that skin affected by stress, exhaustion and air travel is soothed, comforted, enlivened. The Respirar 02 collection is available at department stores only.

Another must for over-extended lifestyles, Revlon's Anti-Aging Firming Eye Gel is infused with light reflecting proteins that help minimize dark circles and visual signs of puffiness. A remarkable buffer for the delicate area around eyes, The Gel moisturizes, protects and offers an ultraviolet barrier to help prevent the formation of new lines.

Beauty is both mood and mode, real-life and fanciful. Find the products that work best for you in just a few minutes and you can spend more time more confidently with your family and your job.



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