

THE NAACP AND YOU!



Rev. Jesse D. Scott
President
Las Vegas, NAACP



NAACP MEMBERSHIP CAMPAIGN

The NAACP Fall Membership Campaign began September 1 and will end December 31. If you have not taken out your membership for

1987 then you ought to be ashamed of yourself. Why don't you mail a check or money order today to the NAACP? The annual fee is \$10 for each adult and \$5 for each child. Why don't you become a volunteer worker to sell NAACP memberships? You can sell them to your friends, neighbors, relatives, fellow employees, seniors, churches, clubs, businesses, civic and social groups.

NAACP FREEDOM FUND BANQUET

Once each year, the public is invited to make a tax de-

ductible contribution to the NAACP. This year the requested donation is only \$50 per person. The banquet will be held at Bally's, November 14 at 7:00 p.m. and the speaker will be Congressman William Gray III from Pennsylvania who is chairman of the House Budget Committee. Next week banquet tickets will be available at E.O.B., 647-1510 and the NAACP, 646-1662.

NAACP CHRISTMAS SEALS

You are encouraged to come to the NAACP office and purchase your 1987 Freedom Seals. We must still invest in Freedom. There are 64 seals on each sheet and they are only \$2 per sheet. We request that you purchase them and place them on all of your Christmas mailings.

NAACP RENEWAL MEMBERSHIP CAMPAIGN

The NAACP, through its National Executive Director, Dr. Benjamin L. Hooks, has sent out an urgent call to 1700 Branches across the nation to renew the NAACP memberships of their former members.

This National Campaign is called "U Plus 3." Everyone who has ever been a member of the NAACP is asked to renew or rejoin and then get three other people to do the same.

U PLUS 3 LETTERS

Within the next two weeks

everyone who had a NAACP membership during the years of 1985 and 1986 and has not renewed or taken out a new membership will receive a letter asking the individual to do so.

Those letters will make a personal appeal to you to renew your NAACP membership and three applications and a return envelope for you to sign up three other people. These letters will also state why the NAACP membership is important and how it benefits you. Also the achievements of the branch will be noted.

LOVELY VACATION LOUSED UP BY A CROOK

Do you believe that in this day and age in a country where all its citizens have the opportunity to work, earn, be in business for themselves and to excel with personal values and contributions, that all these same people can come up with on their very own is crime?

Jay and Pamela North of Carpinteria, California work very hard year round on their farm. As most people know, being in any business for

one's self leaves very little idle time. When the opportunity came up for a week-long vacation, the two headed for Arizona, Utah and Nevada.

They spent two wonderful days at Willow Beach, AZ, a rainy, but very pleasant day in Boulder City, NV, and five great days in the Beaver Dam area of Utah. On the way home they lived through a nightmare in Las Vegas.

First they were tricked and lied to at a local visiting Gun Show. Then they had a very difficult time finding a room. Next they were rear-ended by a driver in the downtown area. Then the worst possible experience for Pamela occurred: her purse was stolen.

As told by Pamela: I was playing nickel slots at the Sahara Hotel Casino. All of a sudden, from behind me, a bunch of nickels hit my back. I had heard arguing previously, and thought to myself that someone must have gotten mad. So, I put my purse, which had been on my lap, on the side of the slot machine. I turned around, intending to pick up the nickels and give them back to whoever had thrown them. I looked up and my purse was gone. All this took place within a matter of seconds. never in my life did I expect to end our vacation in this manner.

Very personal belongings were inside Pamela's purse: Remembrances of her lost (by death) brother's prayer cards, personal notes from her mother and husband, family photos. Additionally the purse contained cash and credit cards. A Hopi Indian jewelry set, necklace, bracelet, ring and earrings was also stolen. This will be difficult, if impossible, to replace. It is a rare and very beautiful set.

The couple are offering a reward for the return of the

CNN CAMPAIGN NEWS PROGRAM BEGINS NOVEMBER 2

To report and analyze the most wide open presidential race in over 25 years, CNN is adding a newscast devoted exclusively to political news to its weekday programming. Beginning November 2 at 6 PM (ET), INSIDE POLITICS '88 will provide a live week-day, half-hour chronicle of the election year. The program will go beyond traditional political reporting to give viewers an inside perspective on the process by which Americans will elect their next president and other national leaders. CNN election anchors Bernard Shaw, Mary Alice Williams and Lou Waters will contribute to the program, with National Political Correspondent Frederick Allen providing analysis.

Plans for the November 2 edition include live reports from Iowa and New Hampshire that will assess the current outlook for candidates in these two key states. Inside Politics '88 also will go live to New Orleans for a preview of a Democratic debate to be held there that night and for the latest analysis on the impact of "Super Tuesday." Additionally, Former White House Communications Director Patrick

J. Buchanan, who rejoins CNN as co-host of "Crossfire" on the second, also will appear on the premiere program to analyze the race. During the first three weeks, each candidate will appear live on INSIDE POLITICS '88 for interviews:

Tues., Nov. 3, Vice President George Bush; Wed., Nov. 4, Senator Robert Dole; Thurs., Nov. 5, Jesse Jackson; Fri., Nov. 6, Representative Jack Kemp; Tues., Nov. 10, Alexander Haig; Wed., Nov. 11, Representative Richard Gephardt; Thurs., Nov. 12, Pat Robertson; Fri., Nov. 13, Senator Paul Simon; Tues., Nov. 17, Governor Pete DuPont; Wed., Nov. 18, Governor Bruce Babbitt; Thurs., Nov. 19, Governor Michael Dukakis; Fri., Nov. 20, Senator Albert Gore, Jr.

According to Bob Furnad, CNN vice president and executive producer in charge of election coverage, INSIDE POLITICS '88 is a political buff's dream and will prove invaluable. "It will allow CNN to break new ground in political coverage in terms of originality and depth — we have so many story ideas, I already wish the show were an hour long.

Black Hypertension Costs May Be Lowered By New Medication

A team of medical researchers has reported in the current issue of the Journal of the National Medical Association that a new blood pressure medication, Normodyne (labetalol HCl), may be less costly in treating black patients than the most commonly used antihypertensive drug.

American blacks have one Cobra Snakeskin purse with the contents. no questions will be asked.

The couple says: "Our prayer is that someone, anyone, may know something, and will help us."

The purse was stolen in Las Vegas at the Sahara Hotel Casino, in the front area near the buffet on Saturday October 24, 1987 at approximately 7:05 p.m.

The couple pleads: "We call out to people who would do crime rather than work for a living: Please stop what you're doing! There is nothing in this world worth giving up your integrity for."

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of the highest rates of high blood pressure in the world — an estimated 38 percent as compared to 29 percent for whites. The situation has been called a major national public health menace by medical authorities.

A research team, headed by Dr. Gerry Oster of Policy Analysis, Inc., Harvard Medical School and the National Center for Health Statistics, found that the drug labetalol and propranolol, to which it was compared, lower diastolic blood pressure among black adults with mild-to-moderate hypertension by 11.2 mmHg and 8.4 mmHg, respectively. The review also found that Normodyne reduced costs between \$190 and \$212 annually.

Dr. Oster said that labetalol is a new drug, known as an alpha-beta blocker, while propranolol is a traditional beta blocker. The latter medication is considered the benchmark against which all anti-hypertensive agents are measured.

Earlier studies have also shown that beta blockers are less effective in blacks. One authority, Dr. Harriet Dustan, director of the cardiovascular

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