

Education

SCHOOL TALK

By Dr. Marshall C. Darnell

REFLECTIONS OF THE PAST

On September 12, 1985 the first article for SCHOOL TALK was delivered to the Las Vegas Sentinel-Voice. Considerable anguish went into the development of this publication, for it was an attempt by an educator to turn journalist. Yet, the owners of the newspaper, Col. and Ms. Brown, had the courage to provide an opportunity for a local public school official to report on the positive events of the schools within this area and to capture events that may have reader interest for only a segment of our local population. The success for such a project is yet to be determined; however, 100 articles have been submitted for inclusion in the Sentinel-Voice, and more than 15,000 words have been directed to the achievements and honors that our students have won over these months.

While students' achievement has been one of the central themes for many of the reports, information on Occupational Education, career planning, scholarship, self-esteem and goal setting was presented for parents and students. Each week there was a new opportunity to provide specific information on a selected topic to our reader audience. As the

messages appeared there was encouragement from many who reported to me that they were hearing this fact or learning of this situation for the first time. It could be correctly stated that with the tremendous effort that is made by our district to inform all members of our community on matters that relate to education, some garner their educational information from such news releases.

School Talk on this anniversary date is dedicated to the owners and publishers of the Sentinel-Voice. Their respect for our community is well acknowledged, their interest in the youth of this state is obvious, their interest in education can be observed in every edition of the paper.

Future articles that will appear in this column will once again address those students who have earned a place of honor for themselves and their families. There will be events and news stories featuring activities within our educational communities; but, today I pause to say to Col. & Mrs. Brown, thank you for this opportunity to express to our readers the successes of our students and the importance of education in the lives of every person.

CCSD SELECTS ACTION TEAM LEADERS FOR STRATEGIC PLAN

The Clark County School District today announced the names of persons selected to serve as individual action team leaders. The action team leaders will chair individual groups to study and research fifteen separate strategies that are components of an overall strategic plan.

A 29-member panel met at Mount Charleston a three-day retreat in August to establish a framework for the strategic plan. Now that action team leaders have been selected, the way is paved

for selection of the action team members. Each action team will have from 15 to 20 members.

Once the teams have been formed, work will begin immediately to study each strategy. The teams will work independently. Each team is responsible for providing a cost analysis and making recommendations on how to best implement a strategy.

Strategic planning is "a discipline and process which produces result-based, action-oriented plans." Put

another way, a strategic plan is "a blueprint for action."

The concept of strategic planning was initiated in the business world. In recent years, strategic planning has been used successfully to improve the operation and efficiency of school districts throughout the nation. Once formed, action teams will meet weekly through February 1988.

(Below is a list of strategies and action team leaders.)

ACTION TEAM LEADERS FOR STRATEGIC PLANNING

STRATEGY	TEAM LEADER
1. We will develop and implement programs to house and educate students who demonstrate attendance, behavior or social problems.	Sidney J. Franklin, Principal James E. Cashman JHS 4150 S. Torrey Pines, Las Vegas, NV 89103 799-5880
2. We will develop a capital improvement program that will meet the needs of Clark County School District students over the next ten years.	Dan Newburn, Clerk Board of School Trustees 2832 E. Flamingo Road, Las Vegas, NV 89121
3. We will allocate district resources in strict accordance with established district objectives.	Ward Gubler, Director Occupational Education 2832 E. Flamingo Rd, Las Vegas, NV 89121 799-5477
4. We will prevent failure at an early age by developing and implementing comprehensive early intervention programs.	Doretta B. Morgan, Principal, Ruth Fyfe ES 4101 W. Bonanza, Las Vegas, NV 89107 799-4191
5. We will aggressively pursue an internal and external marketing program.	Lem Lewis, General Manager Channel 8-KLAS P.O. Box 15047, Las Vegas, NV 89114 733-8850
6. We will implement participatory management with all Clark County School District personnel.	Monte Littell, Southwest Zone Director Elementary Education 2832 E. Flamingo Rd, Las Vegas, NV 89121 799-5247
7. We will implement a model K-12 guidance and counseling program.	William Merchant UNLV College of Education Associate Professor, Counseling & Educational Psychology & Foundation 4505 S. Maryland Pkwy, Las Vegas, NV 89154 739-3253
8. We will emphasize the development of character, ethics, and manners throughout the Clark County School District.	Debbie Olsen, Teacher, Garside JHS 300 S. Torrey Pines, Las Vegas, NV 89107 799-4245

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Federal Survey Cards Being Distributed

The Clark County School District advises parents that federal survey cards will be distributed to students on October 19 and to Quad D year-round students on October 16.

Federal survey cards received on October 19 must be returned to schools on October 20. The cards distributed to year-round students on October 16 also will have a postage-paid return envelope for parents to return by mail.

The school district assures parents that information provided on the cards is confidential and is only used to determine how much impact aid money the district will receive from Washington, D.C.

Federal impact aid is paid to the district to help offset the loss of revenue due to significant numbers of federally-owned properties in Clark County which are exempt from local taxes. Impact monies, which can produce more than \$1.3 million, help pay for school supplies, textbooks, salaries and other student services.

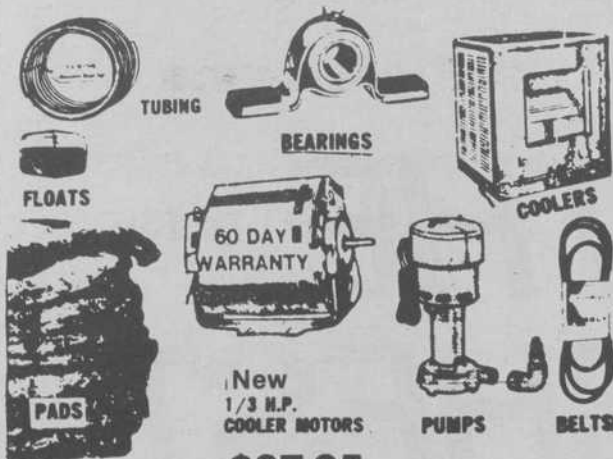
It is vital that every card be completed, signed and returned on time. Parents are urged to cooperate in the federal survey.

Additional information will be distributed with the survey cards and questions can be directed to your child's school office staff.

GET A HIGH SCHOOL DIPLOMA—IT'S FREE!

If you desire to return to school for that high school diploma that you never received, here's the opportunity of a lifetime! The Clark County School District offers free classes for persons 17 years of age or older. Just call the Adult Education Office at 799-8509. Do it today!

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